



City of Foley

**DONOR RECOGNITION FUNDRAISER
FOR CENTENNIAL PLAZA
ENGRAVED BRICKS**

PRICE SHEET

GG-082312

ITEM DESCRIPTION	UNIT PRICE
4"x8"x2 1/4" Brick and Engraving Cost (Price to include delivery to the City of Foley)	\$ 17.-ea - epoxy fill Volume discounts apply (See attached)
8"x8"x2 1/4" Brick and Engraving Cost (Price to include delivery to the City of Foley)	\$ 34.-ea - epoxy fill Volume discounts apply (See attached)

List and price all additional services on a separate sheet of paper.

Please return the original bid packet with two (2) duplicate copies of your bid.

Company: Gift Bricks
Submitted By: Shelley Gulbrandson
Address: 2920-99th Street
Sturtevant, MN 53177
Phone: 800-537-5579

exclusive epoxy fill and engraving process is proprietary to Gift Bricks® and made us #1 in the industry. We are the only firm to have 28 years field experience with engraving and epoxy fill of brick and tile.

Gift Bricks® is #1 in this type of engraving, installation, and marketing of donor recognition items. We have engraved over 1,000,000 pavers and know their specifications and applications. We offer pavers in sizes up to 24" X 24". A 10" hexagon paver is also available.

References

See attached

Project Partnership

Every effort is made to ensure that our material is of the highest quality. Your satisfaction and project success are extremely important. The development process is a partnership – we must work together to achieve this goal. It is important that the exchange of information be in the expeditious matter to maintain production, schedule, leading to on time delivery.

Engraving & Pricing Options

Gift Bricks® offers three different types of engraving:

- **Black paint infill** – using our sandblasted method of engraving and painting the inside of the engraving cavity with a black paint for the clarity of the lettering. You can see how deep the engraving is. Standard paint infill is black but other colors are available, please contact us for pricing.

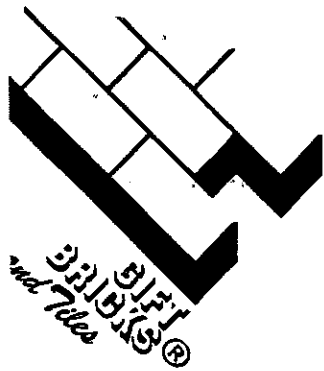
PRICING

Quantities	4" X 8"	8" X 8"
1 - 500	\$15.50	\$31.00
501 - 1,000	\$14.75	\$29.50
1,001 - 2,500	\$14.00	\$28.00

- **Black epoxy fill** – using our sandblasted method of engraving and filling the engraving cavity with a black epoxy. This prevents any dirt or debris from entering the engraving cavity which can start to chip at the lettering. We offer a lifetime warranty on this type of engraving. Standard epoxy fill is black but other colors are available, please call us for pricing.

PRICING

Quantities	4" X 8"	8" X 8"
1 - 500	\$17.00	\$34.00
501 - 1,000	\$16.15	\$32.30
1,001 - 2,500	\$14.75	\$29.90



2920 - 99th Street
Sturtevant, Wisconsin 53177
262-886-0727
800-537-5579
FAX 262-886-1130
e-mail: engrave@giftbricks.com
website: www.giftbricks.com

Gift Bricks®

Administrative Package

Attached please find a scenario of an administrative package and a sample Contract.

Below please find a breakdown of what each Expense includes.

B Acknowledgement of Order

This is used to confirm the text is correct on the tile prior to production

- Completed on a weekly basis
- #10 enveloped with your organizations logo
- Color printing on customized letterhead
- Fold, stuff, and seal
- Postage
- Follow up on return mail

C Order Processing

- Set up database
- Maintain all phone, internet and mail orders, questions, concerns
- Meet all text specifications
- Assign a non-repeating sequential number
- Move data to our engraving machines

D Certificate of Appreciation & Location Map

- Design Certificate & Location Map
- Gift Bricks® will send 1 person for 2 days to travel to installation site, account for each tile, and record location. Gift Bricks® will send personal to administer the location of the tiles on subsequent installations on an as needed basis at cost.

- Once each installation is completed Gift Bricks® will print Certificate of Appreciation, Location Maps and letters
- Flat customized envelopes
- Assembly
- Postage
- Input all locations into data base

E Reports

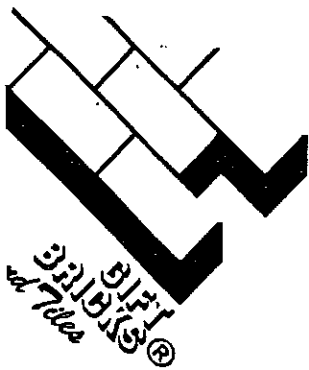
- Monthly bank reconciliation
- Detailed reporting including sales by sizes and organizations
- Disbursement of funds with back up
- Miscellaneous reports

F Administration

- Set up separate bank account for all funds to be deposited (including checks, money orders, and credit cards)
- Set up credit card merchant
- Customized e-mail address
- Designated toll free phone number to accept phone calls
- Maintain a PO Box in your area for mail orders to arrive. Scheduled to forward to Gift Bricks® on a weekly basis
- Cost to forward mail to Gift Bricks® on a weekly basis
- Processing all checks and money orders
- Maintaining any possible refunds
- Fielding all phone calls with questions and comments

G Credit Card Fees

- Cost to credit card companies
 - Charge backs
 - Minimum fees
 - Credit card "glitches"
- Design a secure online order form/brochure for mailing to accept orders. When orders are processed on the internet, the funds are directly deposited into the bank account Gift Bricks® has set up.



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GIFT BRICKS® ADMINISTRATIVE PACKAGE

SAMPLE ONLY

Size of brick paver	4" X 8"	8" X 8"	10" Hex
Selling Price	\$100.00	\$175.00	\$500.00
Cost to engrave (w/black epoxy fill)	\$17.00	\$34.00	\$33.00
Expenses			
(A) Cost of brick	\$17.00	\$34.00	\$33.00
(B) Acknowledgement of order	\$1.50	\$1.50	\$1.50
(C) Order processing	\$4.75	\$4.75	\$4.75
(D) Certificate of Appreciation & Location Map	\$4.25	\$4.25	\$4.25
(E) Reports	\$1.50	\$1.50	\$1.50
(F) Administration	\$6.50	\$6.50	\$6.50
(G) Credit Card Fees (6% of selling price)	\$6.00	\$10.50	\$30.00
Total Cost per Brick	\$41.50	\$63.00	\$81.50
Total Profit per Brick	\$58.50	\$112.00	\$418.50

Brochure design starting at \$400.00 + printing
 Online order form design @ \$1,500.00
 Monthly internet maintenance fee (per month) @ \$65.00

This information is provided as a sample only and would be contingent upon a contract
 defining all areas including description of brick or tile.

