



City of Foley, AL

407 E. Laurel Avenue
Foley, AL
36535

Work Session Meeting Minutes

City Council

Monday, March 4, 2013

Work Session

Council President Wayne Trawick called the meeting to order at 4:00 p.m. Council members present: Ralph Hellmich, Charlie Ebert, and Rick Blackwell. Absent: Councilmember Vera Quaite. Also present: Mayor John Koniar, City Administrator Mike Thompson, Sandra Pate, Vickey Southern, Katy Taylor, LaDonna Hinsley, Jeff Rouzie, Steven Smith, Joey Darby, David Wilson, Jessica Nelson, Meg Hellmich, Suzanne Kellams, Dan Hellmich, Leslie Gahagan, David Thompson, Butch Stokes, Nelson Bauer, David Vosloh, and press representatives Cathy Higgins and Marc Anderson.

DISCUSSION/INFORMATIONAL ITEMS

13-0513 New SportsPlex Property Plans

David Thompson presented plans for expanded parking at the SportsPlex which will be used for overflow parking during the balloon festival. The next step is to obtain a permit and do soil samples. It will take approximately two to three weeks to clear the property depending on the weather. After that, David will put together a proposal for sod. David reported they are coordinating everything with Donna Watts at the South Baldwin Chamber.

13-0489 Discuss City branding plans.

LaDonna Hinesley presented a slide show to the Council and explained the purpose of branding. She gave an overview of the new logo and explained that it is crisp, clean, updated, and flexible. She explained that the current logo is outdated and it doesn't do a good job identifying who Foley is and what the City represents. Councilman Ebert asked about incorporating the train depot into the logo. LaDonna replied they have tried several iconic images and they couldn't make them work. The new logo represents close proximity to the beach by the blue, tree city status by the green, a yellow sun to represent optimism and moving forward, and modern fonts and placement of elements. A medallion can be added in the upper right hand corner of the logo for some uses such as placement of a tree for the welcome signage, airplane for the airport signage, etc. She does not have a recommendation for a tag line yet, but plans to bring a recommendation to a future meeting. Council President Trawick commented he was ok with the new logo and asked if there was consensus to move forward in using the new logo. Councilman Hellmich said he was good with it and liked the flexibility that the new logo provides. Mayor Koniar said he was ok with the new logo and that it could always be changed to a clock tower in a few years after the centennial plaza is built. Councilman Ebert noted he would like to tie in the school colors with the logo but commented that he was ok moving to the new logo. Councilwoman Quaite was absent, but of those present there was consensus to utilize the new logo.

REVIEW COUNCIL MEETING AGENDA OF MARCH 4, 2013

PRESENTATIONS

- 13-0505 Presentation of the 2012 Revitalization and Beautification Awards
The awards presentation was retained on the Council meeting agenda.
- 13-0519 Proclamation celebrating Paul F. Schultz, Sr.'s 100th birthday
The proclamation was retained on the Council meeting agenda.

APPROVAL OF THE MINUTES

- 13-0504 Council Work Session Minutes of February 18, 2013.
Work Session meeting minutes of February 18, 2013 were retained on the Council meeting agenda.
- 13-0463 Council Meeting Minutes of 02-18-2013.
Council meeting minutes of February 18, 2013 were retained on the Council meeting agenda.

PUBLIC HEARINGS

- 13-0525 Set Public Hearing for Non-Renewal of Business License.
Public hearing was retained on the Council meeting agenda.

ORDINANCES, RESOLUTIONS & OTHER BUSINESS

- 13-0360 Ordinance to re-zone 7± acres from R-2 (Residential Single Family & Duplex) to R-1C (Residential Single Family).
Ordinance was retained on the Council meeting agenda.
- 13-0397 Second reading to consider the proposed amendments to the Ordinance providing for the Regulation of Alarms and Penalties for Violations.
Ordinance was retained on the Council meeting agenda.
- 13-0428 Ordinance approving the initial zoning of R-1 A for the Battaglia property.
Ordinance was retained on the Council meeting agenda.
- 13-0490 Accept Bid for One (1) 15' Heavy Duty Flex Wing Mower for the Street Department.
Resolution was retained on the Council meeting agenda.

- 13-0440 Petition for Annexation for City of Foley Pen Air property.
Ordinance was retained on the Council meeting agenda.
- 13-0501 Memorialize Ryland's Invoice.
Resolution was retained on the Council meeting agenda.
- 13-0502 Memorialize Riviera Utilities Invoice.
Mike Thompson reported that staff will give an update on the Streetscape project in April which will include a plan for phase five. Resolution was retained on the Council meeting agenda.
- 13-0506 Appoints Sara Rouzie to the Revitalization and Beautification Advisory Board.
Resolution was retained on the Council meeting agenda.
- 13-0507 Approves Application For The Final Round Of Grants For The Gulf Tourism and Seafood Promotional Fund.
Jeff Rouzie reported the design work is currently being developed for building two and we should have the preliminary design any day. Councilman Ebert asked about the status of confirming a location for the market. Mike Thompson explained that the location on County Road 20 was chosen due to the need for large acreage which could not be found in town. Jeff Rouzie noted that the site requires ten to twelve acres. He added that they have fifty-seven farmers who have signed up and indicated interest in the farmers market. Thirty-two of them are certain they will participate. They have five to six seafood vendors that are interested as well. Mike noted that the summer farmers market would still continue in town as it has in previous years. Resolution was retained on the Council meeting agenda.
- 13-0508 Approves Additional \$820.00 For Repainting Train Cars.
Resolution was retained on the Council meeting agenda.
- 13-0509 Resolution to approve additional funding for staffing of the Holmes Medical Museum through Labor Day, including Saturdays.
Resolution was retained on the Council meeting agenda.
- 13-0510 Resolution to transfer funds in General Government.
Resolution was retained on the Council meeting agenda.
- 13-0511 Consider bid results for one custom pumper for Foley Fire Department.
Fire Chief Darby reported they will remove one truck from their inventory and will keep the equipment from that truck. The truck will be declared as surplus at a later council meeting and the funds from the sale of that truck will go back to the General Fund.

13-0518 Acceptance of the ADCNR Grant for Outdoor Classroom Design and Educational Program Development.

Resolution was retained on the Council meeting agenda.

13-0516 Request to waive fees for Walk-a-thon for John B Foley Park sponsored by Women's Care Center.

Resolution was retained on the Council meeting agenda.

13-0520 Waiving fees for park usage for "Breakfast with the Bunny" sponsored by Christian Life Church.

Resolution was retained on the Council meeting agenda.

13-0521 Waiving fees for usage of Aaronville and Beulah Heights Park for youth meetings.

Resolution was retained on the Council meeting agenda.

ADD-ON

13-0526 Approving purchase of one automated sanitation truck.

Resolution was retained on the Council meeting agenda.

MAYOR'S COMMENTS

Mayor Koniar had no comments.

VISITOR'S COMMENTS

Sandra Pate reminded everyone of the Employee Appreciation Luncheon on Wednesday, March 6, 2013 starting at 11:30. She asked Council to arrive at 11:15 to greet employees in the lobby.

ADJOURN

The meeting adjourned at 5:15 p.m.

PLEASE SIGN IN FOR
COUNCIL WORK SESSION MEETING OF MARCH 4, 2013

NAME (PRINT & SIGN) ADDRESS OR COMPANY AFFILIATE

1. Nelson Bauer FFD
2. David Vesloh Glen Lakes
3. Cathy Higgins Zoley Onlooker
4. LaDonna Brinkley
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