

February 3, 2021



Mayor Hellmich and Council
City of Foley
Foley, AL 36536

Dear Mayor Hellmich and Council,

On behalf of The Jennifer Claire Moore Foundation, we would like to commend the City for the continued support of the Jennifer Claire Moore Foundation Professional Rodeo. With your support, the rodeo has grown into one of the major events and economic impacts for the City of Foley with more than 7,500 spectators last year! The Professional Rodeo directly benefits The Jennifer Claire Moore Foundation which continues its alliance with educators, students, parents, civic and business leaders who are committed to helping the youth of our area specifically through Peer Helper Programs. The Peer Helpers in their respective schools focus on the many emotional, societal, and educational issues to support fellow peers through their day-to-day challenges. Thanks to the proceeds from the Rodeo, these programs are currently in 51 schools – all public elementary, middle and high schools and many private schools in Baldwin County.

We respectfully request the courtesy use of the City of Foley Horse Arena for July 29th for the Rodeo Queen Horsemanship Competition. In addition, we respectfully request Rodeo Week from August 2nd through August 9th, 2021. These dates will accommodate pre-rodeo festivities, a rain-out date for the Rodeo Queen Horsemanship Competition, as well as the actual three night Rodeo event. The City of Foley will be provided a certificate of insurance. We are requesting that the facility and light usage fees be waived. We estimate that the rodeo light utilization will be approximately 25 hours.

Thank you again for your continued support of the Jennifer Claire Moore Foundation Annual Professional Rodeo in Foley, Alabama and our 30,000 youth that are touched annually.

Sincerely,

A handwritten signature in cursive script that reads "Megan Melvin".

Megan Melvin
Marketing & Program Manager
Jennifer Claire Moore Foundation