

FY 2015 VISITORS - ALL LOCATIONS

VISITORS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Welcome Center	509	290	393	670	838	663	455	486	498				4802
Holmes Museum	377	201	167	288	673	459	361	318	598				3442
Depot Museum	366	193	548	364	702	583	295	255	699				4005
Train Exhibit	390	233	678	622	1137	830	476	406	692				5464
Tanger Kiosk * Opened 05/14/15	0	0	0	0	0	0	0	97	308				405
Total Visitors	1642	917	1786	1944	3350	2535	1587	1465	2487	0	0	0	18118
VISITOR INFORMATION PACKETS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Mailed Packets	34	19	8	36	86	24	17	32	22				278
Group Tour Bus Leads	0	0	107	0	0	0	0	0	0				107
Welcome Packets	402	100	0	910	500	155	190	0	326				2583
Total Information Packets	436	119	115	946	586	179	207	32	348	0	0	0	2968
Sources: phone/website, South Baldwin Chamber of Commerce, Alabama Advantage, and the Alabama Vacation Guide													
WEBSITE STATISTICS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Total Website "Hits"	4136	3107	4063	4000	4570	5771	4665	6289	9399				46000
% of total that are new "Hits"	78%	78%	75%	77%	76%	79%	80%	95%	77%				89%
New Visitors as a number	3228	2410	3056	3091	3490	4560	3723	6003	7230				36791
Total Website Activity	4136	3107	4063	4000	4570	5771	4665	6289	9399	0	0	0	46000
VOLUNTEER HOURS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Welcome Center - Downtown	0	0	0	3	0	0	10	4	8				25
Depot Museum	0	0	0	0	0	0	0	0	0				0
Total Volunteer Hours	0	0	0	3	0	0	10	4	8	0	0	0	25

Downtown & Kiosk 2014 - 2015 Comparison



