

THE OYSTER TRAIL

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What is the Oyster Trail?

The Oyster Trail is a fun, educational and public art treasure hunt throughout Mobile and Baldwin Counties. Look for the large fiberglass oysters, that have been painted, decorated and bedazzled by artists throughout the area and which can be found along the street, within parks, in lobbies, and wellé wherever. Each oyster has a fact plaque that includes important information about the oyster's ecological and economic benefit to Mobile Bay. In addition each oyster will have a sponsor plaque acknowledging your contribution to this program. Visitors to the Trail will be guided by the Trail Map, which will provide locations of the oysters, and recognize the sponsors.

Funds raised from the Oyster Trail Project will be used by the Mobile Bay Oyster Gardening Program to expand the Trail and to continue its mission of restoring oyster reefs within Mobile Bay.

Who is Behind This?

The Oyster Trail is an established partnership of the Mobile Bay Oyster Gardening Program, Auburn University Marine Extension and Research Center, the Downtown Mobile Alliance, the Mobile Arts Council, the Mississippi-Alabama Sea Grant Consortium and The Alabama Cooperative Extension System.

How Does It Work?

The cost of each oyster is underwritten by a sponsoré a business, an association or organization, a club, an individual or a group of friends. The sponsorship includes the production and installation of the oyster as well as an honorarium (\$500) for the artist who will design and paint the oyster. All artist design submissions will be approved by the Mobile Arts Council.

Each sponsorship supports the creation and placement of one stop on the Trail which will be growing around Mobile Bay. We hope sponsors will commit to future annual sponsorship of the Trail at the level of \$1,000/year. This commitment will ensure the continuation of the Trail and support restoration efforts of the all-volunteer Oyster Gardeners and students who, to date, have produced more than 500,000 advanced juvenile oysters, enough to restore nearly 25 acres of oyster reef.

Recognition

All sponsors will be recognized on the Oyster Trail website, in the Sponsor's section of the Mobile Bay Oyster Gardening Program's monthly newsletter, as well as prominently featured on the Oyster Trail map.

All sponsorships are tax-deductible. So, please, complete the attached application and enclose a check made payable to **Auburn University**, 118 North Royal Street STE 800 Mobile, AL 36602. You may contact P.J. Waters, Program Coordinator, Mobile Bay Oyster Gardening Program, (251) 438-5690.

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2015 PROGRAM SPONSOR APPLICATION

Date _____ Contact Person _____

Sponsor/Organization Name

Address/City/State/Zip

Phone/Fax/E-Mail

Name(s) You Would Like Listed on the Oyster Plaque

**Sponsorship: \$1,800 (Year 1), \$1,000 subsequent years (Year 2, 3, 4, etc.)
Renewable Annually.**

Year 1 \$1,800	I/We will continue to support MBOGP by committing to a 3, 4, or 5 (recommended) year sponsorship. \$1,000/year

Please Check the Desired Sponsorship

Individual Sponsorship ĩ Name on plaque, map and all printed materials, advertising and websites. Includes information about your business or organization.

Dual Sponsorship ĩ Both names on the plaque, map and all printed materials, advertising and websites. Includes information about you, your business or organization.

Combined Sponsorship ĩ Group Name on the plaque, map and all printed materials, advertising and websites.

Signature _____

Please make tax-deductible checks payable to
Auburn University, 118 North Royal Street STE 800 Mobile, AL 36602 or contact
P.J. Waters, Program Coordinator, (251) 438-5690 for more information.
Proceeds benefit the Mobile Bay Oyster Gardening Program, www.oystergardening.org
Signed, completed forms may be scanned and E mailed to waterph@aces.edu or faxed to 251.438.5670