



Photos, Foley 2026 Mardi Gras parade



City of Foley, Alabama

Popular Annual Financial Report

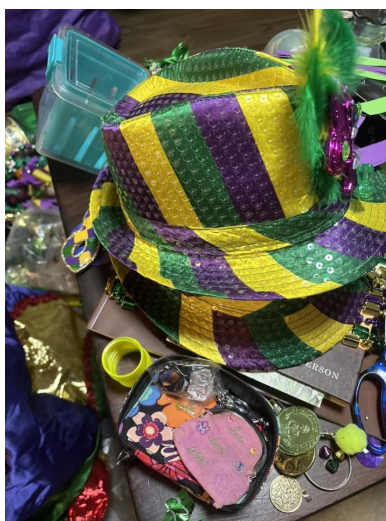
For the year ended
September 30, 2025



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The Krewe de Kaoz hosts the annual family-friendly Foley Mardi Gras Parade in downtown Foley, typically held in mid-February, featuring floats, antique cars, and walking groups. The 2026 event taking place on February 14th. The parade generally runs through the downtown area near Laurel Ave. and Heritage Park, drawing large crowds to celebrate the season.



About this Financial Report

The Foley Financial Services Division is pleased to present the City of Foley’s Popular Annual Financial Report (PAFR). The purpose of the PAFR is to present a user friendly summary of the City’s financial operations. It is designed to make the City’s finances easier to understand and to communicate to citizens where dollars come from and how they are spent.

Information in the PAFR is taken from the City’s Annual Comprehensive Financial Report (ACFR) that is prepared in conformance with Generally Accepted Accounting Principles (GAAP) and includes financial statements. The GAAP basis of presentation in the ACFR includes the City’s component units and individual funds, as well as the notes to the financial statements that disclose all financial and non-financial material events. Unlike the ACFR, the PAFR excludes component units in order to focus on the primary government.

The ACFR, PAFR and the City’s most recent budget (FY2026) can be found at the web address below. Questions about any of the reports or requests for additional financial information should be addressed to the City of Foley, Attn: Finance Director, P.O. Box 1750, Foley, Alabama, 36536.

<https://cityoffoley.org/finance/>

Government Finance Officers Association Awards

Certificate of Achievement of Excellence in Financial Reporting

The Government Finance Officers Association (GFOA) awarded a Certificate of Achievement for Excellence in Financial Reporting (valid for one year only) to the City of Foley, Alabama, for its Annual Comprehensive Financial Report for the fiscal year ended September 30, 2024. This was the twelfth consecutive year that the City achieved this prestigious award.

Distinguished Budget Presentation Award

The Government Finance Officers Association (GFOA) awarded a Distinguished Budget Presentation Award (valid for one year only) to the City of Foley, Alabama, for its fiscal year 2026 budget. This was the seventh year that the city achieved this prestigious award.

Popular Annual Financial Report

The Government Finance Officers Association (GFOA) has given an award for Outstanding Achievement in Popular Financial Reporting for the fiscal year ended September 30, 2024. This was the sixth year that the City achieved this prestigious award.

We believe the current report conforms to the Popular Annual Financial Report requirements, and we are submitting it to the GFOA.



Government Finance Officers Association

Certificate of
Achievement
for Excellence
in Financial
Reporting

Presented to

**City of Foley
Alabama**

For its Annual Comprehensive
Financial Report
For the Fiscal Year Ended
September 30, 2024

Christopher P. Morrell
Executive Director/CEO

GFOA's Triple Crown recognizes governments that have received GFOA's Certificate of Achievement for Excellence in Financial Reporting, Popular Annual Financial Reporting Award, and the Distinguished Budget Presentation Award. The City has received the Triple Crown for 6 consecutive years.

Our Community

Our community was named for its founder, Chicago businessman John B. Foley, who in 1901 purchased between 40,000 and 50,000 acres of land in the area and sold it through the Magnolia Land Company. He persuaded the Louisville and Nashville Railroad to run a spur to the area by promising to pay for the crossties needed for the line. By 1905, the town was large enough to warrant a post office, and it incorporated in 1915. Foley was primarily a farming community served by the L & N Railroad via a depot and warehouse for farm products, notably potatoes. The current Depot serves as a museum and was constructed in 1909 to replace the original 1905 depot that was destroyed by fire.

Our city government operates under a strong council-weak mayor form of government. The council is presided over by a president who is chosen by the council members and is also a voting member of the council. The council votes on municipal ordinances to set rules, laws or statutes and resolutions to establish policies or order that a specific action be taken. The mayor is not a voting member of the council, although all ordinances and resolutions are subject to the mayor's veto power, which can then be overridden by a two-thirds vote of the council.

Services provided to residents and businesses include general administration, sales and other local tax collection, police and fire protection, building inspections, licenses and permits, emergency preparedness and response, refuse collection, construction and maintenance of highways, streets and related infrastructure, recreational and leisure activities and cultural enrichment, and a general aviation airport. City employees currently service an estimated population of 30,979 over a thirty-five square mile radius.

Did you know:

City Council meetings are held on the first and third Monday of each month. Currently, work sessions and council meetings have been combined and the meetings begin at 4:00 pm in the Council Chambers. *Dates and times may be affected by holidays or other events.* <https://cityoffoley.legistar.com/Calendar.aspx>



City of Foley 2025 Council

Tim Lower / Roddy Burkle / Wayne Trawick, Council President / Ralph Hellmich, Mayor / Larry Engel / Charlie Ebert III,
Council Pro Temp

Local Economy

As a City in southern Baldwin County, our close proximity to beautiful white sandy beaches means that tourism plays an important role in our economy. According to the Alabama Department of Tourism's 2024 Economic Impact Report, Baldwin County's estimated 8.4 million visitors represented 29% of all visitors to the State. In addition, travel -related spending totaled \$7.9 billion, while total travel-related direct and indirect earnings of \$2.8 billion represented 35% of the statewide total. Baldwin County's total direct and indirect travel related employment of 64,680 represented 26% of all Alabama travel related employment.

In addition to the tourism and retail industries, other major employment opportunities for residents include health care and manufacturing jobs.

Population Demographics (as of July 2024)

Male	48.1%
Female	51.9%
Under 5 years old	2.7%
Under 18 years old	15.6%
65 years and more	32.3%
White alone	78.0%
Black or African American alone	6.3%
Asian alone	2.9%
American Indian alone	0.6%
More than one race	12.2%

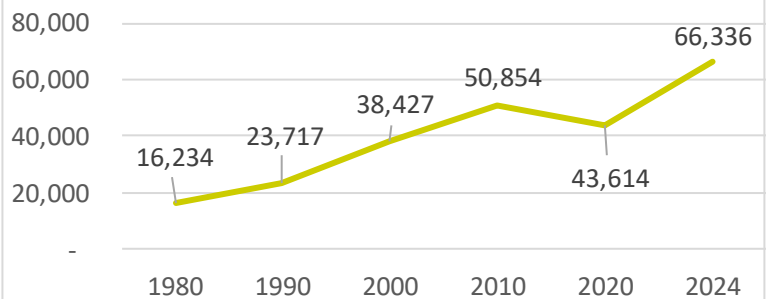
Direct and Overlapping Sales & Use Tax

City of Foley	3.0%
Baldwin County	3.0%
State of Alabama *	4.0%
Total	10%

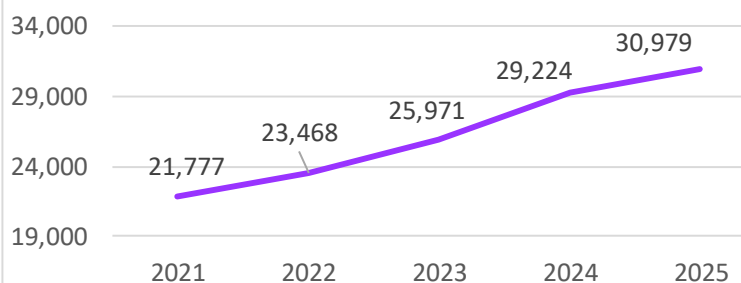
* Effective September 2023, the State reduced the tax on groceries by 1%.

You can sign up to receive the City's E-newsletter at <https://cityoffoley.org/mayors-newsletters/> and stay up to date on all City News!

Median Family Income

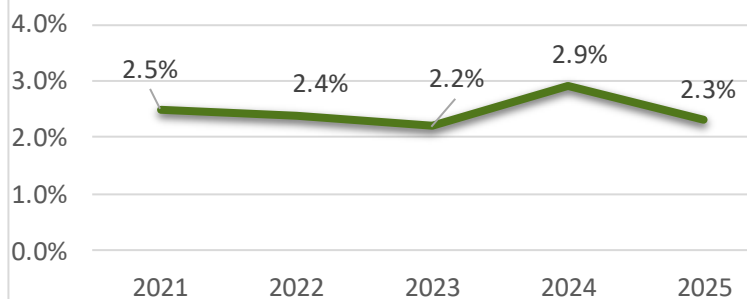


Population Growth



Foley's population has increased by 9,202 or 42% , in the last five years.

Unemployment Rate



Foley's unemployment rate is consistent with the State of Alabama's unemployment rate and 2% lower than the national average

General Financial Information

Most City services and projects are accounted for in a category referred to as Governmental Funds. Governmental Funds are typically used to account for tax supported governmental activities and are divided into four categories.

General Fund

accounts for revenues and expenditures associated with the general operations of the City that are not required to be accounted for in separate funds.

Capital Project Funds

account for acquiring and/or constructing facilities, roads, drainage systems and other major capital improvements.

Special Revenue Funds

account for proceeds of specific revenue sources that are restricted, committed, or assigned for specific purposes.

Debt Service Funds

account for the accumulation of resources to be used for payment of principal and interest on general long-term debt.

DID YOU KNOW???

A Strategic Plan was created through collaboration of residents and city staff. This plan provides clear guidance and objectives to guide the City. This plan established key priorities and created goals for each priority.

The five priorities are livable community, organizational excellence, culture, arts & recreation, community safety and economic develop.

City staff used these five priorities during the budget process to ensure operations and improvements were consistent with the goals of leadership and the community.

See the city's website for more information.

Contact Us!

407 East Laurel Ave. / PO Box 1750 /
Foley, AL 36536
(251) 943 - 1545
www.cityoffoley.org

Apply for a job:
<https://cityoffoley.org/human-resources/>

Bid Information:
<https://cityoffoley.org/finance/>



Livable Community - manage and keep pace with our growth and maintain a high-quality built environment.



Organizational Excellence - provide excellent customer service, remain fiscally responsible, and offer transparency and trust within the community.



Culture, Arts & Recreation - offer recreational access to all residents and visitors and provide enjoyment and community connection.



Community Safety - remain a City where people feel safe and ensuring the City's able to respond to emergencies.



Economic Development - find new businesses that fit into our existing areas and make our mix of industries more diverse.

Fund Balance

The Balance Sheet presents information about the assets, liabilities, deferred inflows and fund balance. Assets are what the City has, owns or amounts owed to the City. Liabilities are what the City owes or any debt they are legally required to pay. Deferred inflows are assets that will be recognized in future periods, such as lease receivables that will be received in future years.

A positive fund balance reflects the solvency or health of the City’s finances. For fiscal year ended September 30, 2025, the City’s fund balance for all Governmental Funds totaled approximately \$74.6 million. While this is a decrease of approximately \$17 million from the prior year, this a very strong level of fund balance.

The City Council set minimum fund balance limits to ensure the City’s operations can continue if storms or economic downturns occur. These limits are updated from time to time to verify the City will still cover operations. As of 2025, our fund balance is well above the required amount.

The City has seen decreases in fund balance due to moving forward improvements around the City. Current projects include improvements in roads and sidewalks, the construction of a new library, drainage improvements throughout the city, improvements to multiple city parks and a new public works campus.

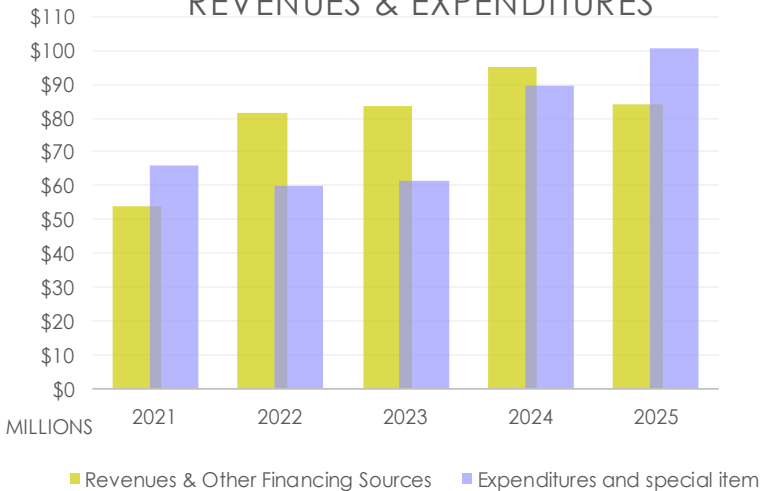
In previous years, the city experienced unexpected revenue growth which allowed these projects to occur before originally planned. While revenues remain similar to previous years, there was a decrease in 2025 due to using the final loan proceeds that were applied to the construction of city buildings.

Assets	9/30/2025
Cash & Investments	\$75,309,015
Receivables	10,606,274
Inventories & Prepaid Items	285,551
Total Assets	\$ 86,200,840
Liabilities	
Accounts Payable	\$ 10,668,629
Unearned Revenues	96,825
Total Liabilities	\$ 10,765,454
Deferred inflows	837,030
Total Fund Balance	\$ 74,598,356

GOVERNMENTAL FUND BALANCES
(in millions)



GOVERNMENTAL FUNDS
REVENUES & EXPENDITURES



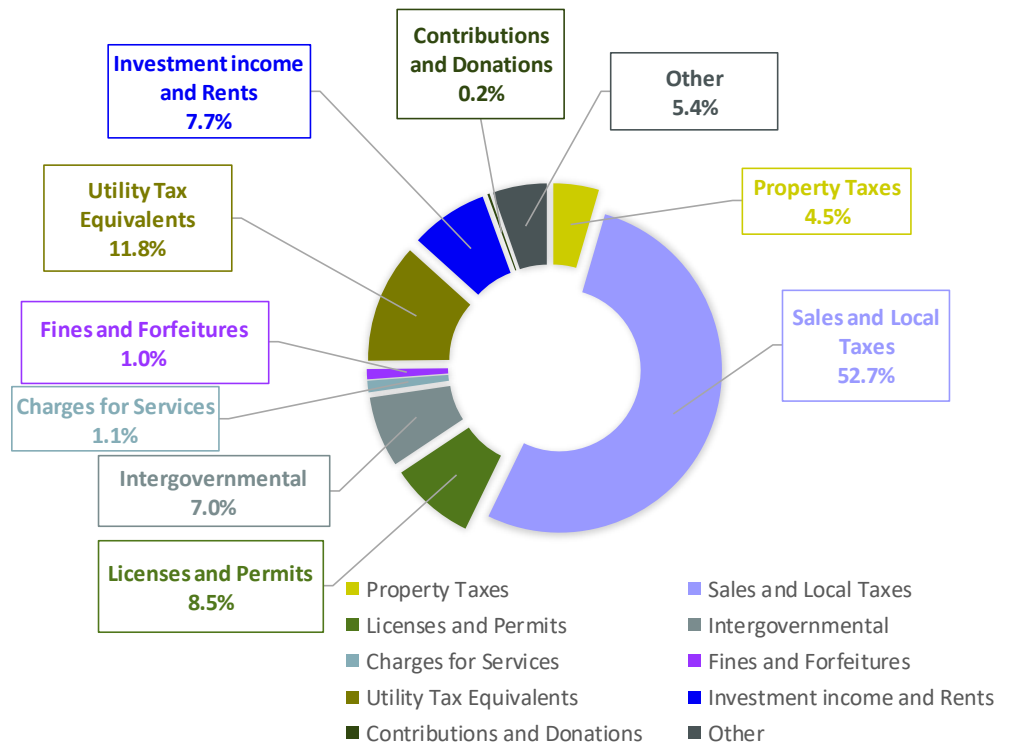
Where the Money Comes From

The City uses money from taxes (property, sales, lodging, etc.) and fees (licenses, permits, etc.) to pay for governmental activities. Certain governmental activities (nature parks, recreational activities, etc.) require a fee or charge for the service.

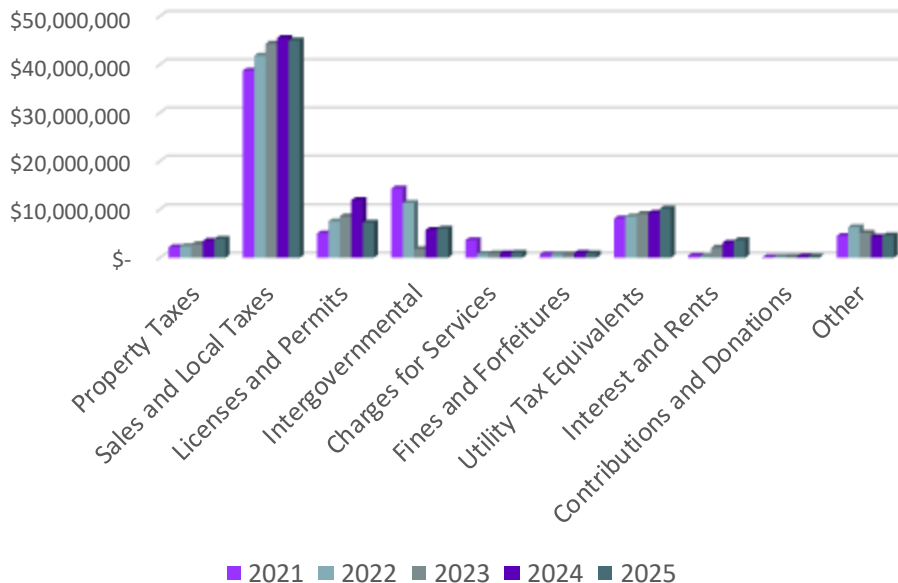
The majority of money comes from sales & local taxes, utility tax equivalents, and licenses & permits. In 2025, the total revenue for Governmental Funds was approximately \$82 million which was a slight decrease from 2024. The decrease was related to decreases in license and permit fees.

Sales and local taxes are the City's primary sources of unrestricted revenue. Fiscal year 2025, sales and local taxes experienced a slight decrease by approximately \$500 thousand. The City received approximately \$6 million in grants. The grants funded just over \$4.5 million in capital projects, \$300 thousand in Federal Emergency

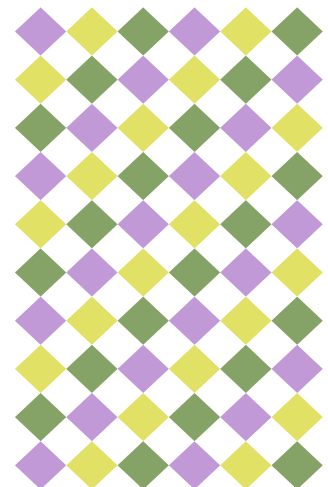
FY 2025 GOVERNMENTAL FUNDS REVENUES



Five Year - Governmental Funds Revenues



Management Agency "FEMA" reimbursements for Hurricane Sally costs, and \$1.2 million in operational grants.

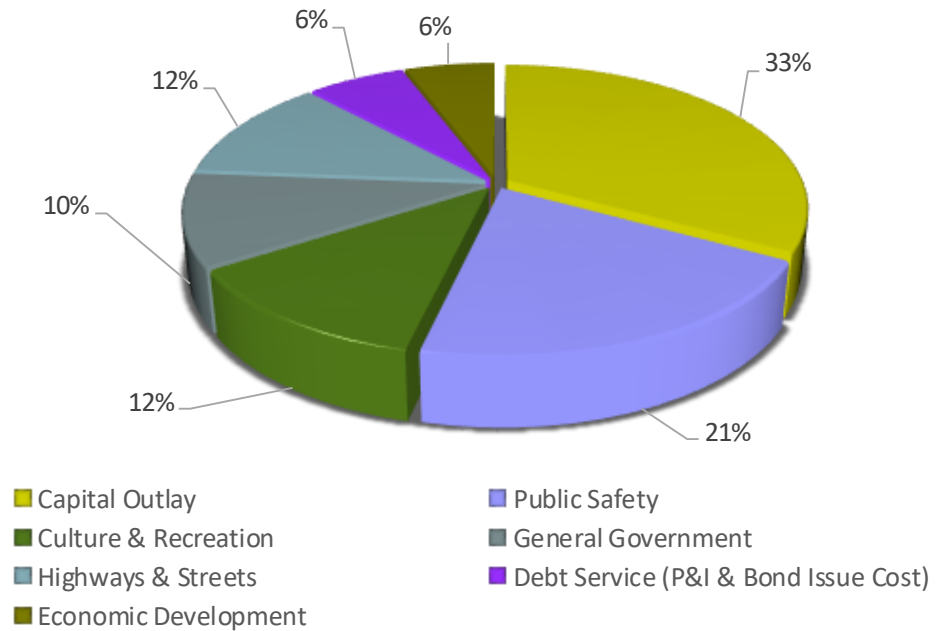


Where the Money Goes

The City of Foley provides a multitude of services for residents, businesses and visitors through its public safety, culture & recreation, economic development, and highways & streets functions of government.

In 2025, the largest parts of the expenses were used for capital projects. The City invested \$33 million in projects which included road improvements, improvements to various parks and recreation facilities, land purchases and the construction of a new library as well as a new public works campus. The second largest investment was in public safety for \$20 million. Total expenditures were \$100 million, an increase of nearly \$11 million from 2024. This increase was primarily related to the increase in projects.

FY 2025 Governmental Fund Expenditures by Function



Five Year - Governmental Funds Expenses

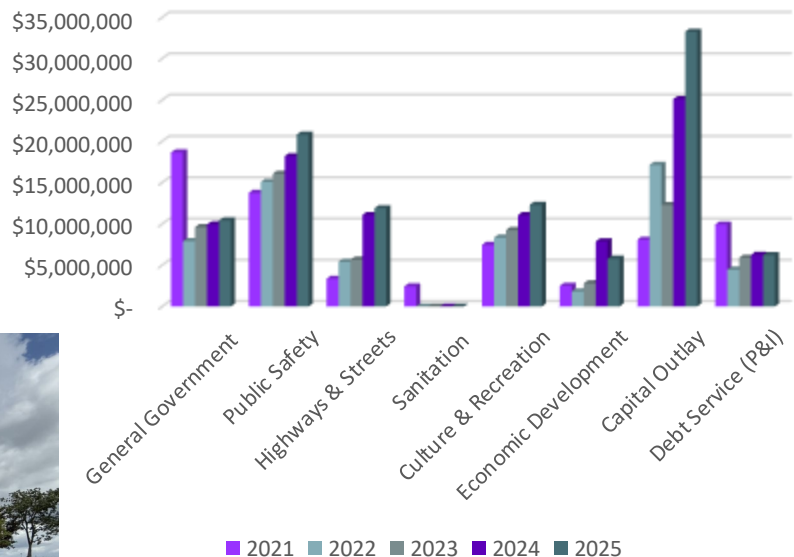


Photo. The city completed the construction of 12 new outdoor lighted pickleball courts, located at 671 Kenny Stable Ave. This facility is open to the public and free for use.

Proprietary Fund—Sanitation

The City operates a Proprietary Fund to account for all income and cost for the collection of both residential and commercial sanitation. This type of fund is considered a self-supporting fund, in that the charges billed are enough to cover the costs for the services provided.

This year the fund recognized an increase in Net Position of approximately \$203 thousand. This fund aligns the purchase of large capital items such as garbage and recycle trucks with the projected available cash.

In 2025, the City purchased of 2 new automatic loading garbage/recycle trucks and a knuckle boom loader. Fiscal year's 2026 plan includes almost \$660k in equipment purchases.

This fund continues to fully cover operations and all capital needs.



Sanitation Fund	9/30/2033	9/30/2024	9/30/2025
Assets & deferred outflows			
Current assets	\$ 545,628	\$ 801,156	\$ 1,068,401
Capital assets, net	2,477,583	2,856,250	3,059,964
Deferred outflows	416,500	276,180	281,590
Total assets and deferred outflows	\$ 3,439,711	\$ 3,933,586	\$ 4,409,955
Liabilities and deferred inflows			
Current liabilities	\$ 780,930	\$ 624,042	\$ 914,418
Long-term liabilities	743,349	646,589	558,588
Deferred outflows	1,890	1,420	147,790
Total liabilities and deferred inflows	\$ 1,526,169	\$ 1,272,051	\$ 1,620,796
Net position	\$ 1,913,542	\$ 2,661,535	\$ 2,789,159
Revenues & Expenses			
Charges for services	\$ 3,940,256	\$ 4,269,068	\$ 4,600,594
Operating expenses	3,376,275	3,521,075	4,397,129
Operating income (loss)	563,981	747,993	203,465
Beginning Net Position	\$ 1,349,561	\$ 1,913,542	\$ 2,661,535
Change in accounting principal	-	-	(75,841)
Ending Net Position	\$ 1,913,542	\$ 2,661,535	\$ 2,789,159

Major Capital Projects & Purchases

The City maintains a 10 year capital purchase and capital improvement plan which can be viewed on the City's website in the fiscal year 2026 budget. Below is a list of some of the larger projects and purchases that are currently underway or planned to begin during fiscal year 2026.

Capital improvements or equipment

Completion of the new public works campus	Safe room
Completion of the new library	City wide park improvements
Convert old library to administrative offices	Multiple land purchases
Drainage improvements—city wide	Design of new fire station
Street resurfacing - city wide	Clock tower improvements
Aquatics center design	Several vehicles (multiple departments)
New sidewalks—city wide	10 Police vehicles—fully equipped
Design new senior center	Several tractors & mowers (multiple departments)
Renovation of armory building	Custom fire truck
Design new police headquarter	Knuckle boom loader
New road construction	New automatic garbage & recycle trucks



Photos: top left gator for nature preserves; top right backhoe for parks and recreation; bottom left is : Heritage park improvements and bottom right is wind sculpture on the rose trail.



Understanding the City's Debt & Bond Rating

The following is a summary of the City's outstanding debt as of September 30, 2025. There was a total net reduction in debt of \$4,415,349.

2025 Total Outstanding Debt

General Obligation		
Bonds	\$ 49,149,165	76.4%
Installment Purchases	1,621,586	2.5%
Special Revenue Bonds	11,324,101	17.6%
Lease Liabilities	359,361	.6%
Subscription Liabilities	1,872,149	2.9%
Total Outstanding Debt	\$ 64,326,362	

The City currently maintains a Standard and Poor's rating of AA- and a Moody's Investors rating of Aa3. Rating agencies evaluate the economic well-being of an area from information such as the median income, how dependent the community is on certain employers or industries, the diversity of the tax base, the rate of population growth, stability of revenue, and outstanding debt. It is the goal of management to raise the City's rating by forecasting multiple year revenue and expense, and paying down debt. Higher ratings allow the City to issue debt with lower interest rates, which reduces the total interest paid on

Moody's	S&P	RATING CATEGORIES
SECURE RANGE:		
Aaa	AAA	PRIME: Superior financial security. Highest safety.
Aa1	AA+	HIGH GRADE: Excellent financial security. Highly safe.
Aa2	AA	
Aa3	AA-	
A1	A+	UPPER MEDIAN GRADE: Good financial security. More susceptible to economic changes than highly rated companies.
A2	A	
A3	A-	
Baa1	BBB+	LOWER MEDIAN GRADE: Adequate financial security. More vulnerable to economic changes than highly rated companies.
Baa2	BBB	
Baa3	BBB-	
VULNERABLE RANGE:		
Ba1	BB+	NON INVESTMENT GRADE: Speculative. Capacity to meet long-term policies is vulnerable.
Ba2	BB	
Ba3	BB-	
B1	B+	HIGHLY SPECULATIVE: Vulnerable financial security.
B2	B	
B3	B-	
Any rating below a "B" rating is extremely vulnerable and possibly in default status with little prospect for recovery and questionable ability to meet obligations.		

In February, the City partners with the Archery Shooter's Association to host a large archery event at Graham Creek Nature Preserves. The event has become one of the most popular stops on the ASA tour and a highlight for both competitors and fans. See <https://grahamcreekpreserve.org/park-events/> for more GSCNP events.

Events: Graham Creek Nature Preserves



The Facts!!

Operating Indicators

General Fund Departments	
Calls for Police Service	27,847
Fire Emergency Response	2,860
Business License Issued	4,108
Building Permits Issued	2,749
Environmental Permits Issued	327
Environmental Inspections	1,359
Youth Sports Offered	10
Youth Program Participates	1,684
Senior Center Members	1,648
Park Train Rides	9,070
Foley Depot Museum Visitors	21,470
Model Train Visitors	9,180
Library Patron Visits	122,231
Total Library Items Circulated	330,047
Tree City Program –trees planted	784
Horticulture Plants grown & planted	35,200
Sports Tourism Events Booked	70
Sports Tourism Event Attendance	208,000
Nature Parks Education Programs Booked	70
Nature Parks Education Program Attendance	5,615
Nature Parks Events Booked	115
Nature Parks Event Attendance	35,000
Website Hits:	
City of Foley	162,504
Visit Foley	68,434
Sanitation Fund	
Tons of Residential Garbage Collected	10,335
Number of Residential Cans in Use	11,537
Number of Commercial Dumpsters Accounts	319

City Wide Infrastructure

Street Lights Maintained	3,223
Miles of Streets Maintained	164 miles
Miles of Sidewalks Maintained	105 miles



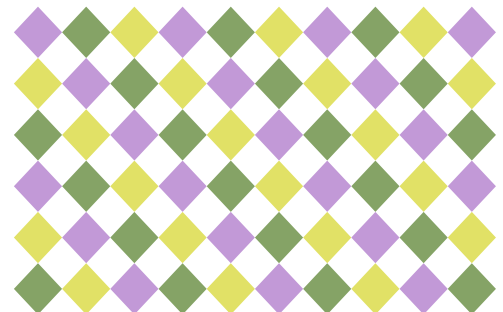
City Wide Statistics

Education

School Enrollment	4,148
Graduation Rate	86%

Geographic Characteristics

Square Miles	35.2 miles
Land Area	33.82 sq miles
Water Area	0.35 sq miles
Elevation	79 feet
Average Rain Fall	56 Inches



Community Events

The city host community events year round. Please follow @visitfoley on Facebook or visit <https://visitfoley.com/> for up to date information.



Above: Music and movie in Heritage Park is hosted on Fridays in April and May.

Below: Midday melodies is hosted on Wednesdays in March.



Below: Outdoor story time in Riviera's pollinator garden.



Facebook:
@cityoffoleymunicipal
@visitfoley