

ASA Pro/Am Host Site Five-Year Agreement

This Agreement is dated and effective as of the date of execution reflected herein between the **Archery Shooters Association, LLC ("ASA")** and the **City of Foley, Alabama Sports Tourism ("Host")**, and confirms that the **Graham Creek Nature Preserve** in Foley, Alabama will be the event site for the ASA Pro/Am Archery Tournament on the proposed dates of: February 17 – 19, 2017 February 16 – 18, 2018
February 15 – 17, 2019 February 21 – 23, 2020 February 19 – 21, 2021

The event is scheduled for the third full weekend of February but final dates are subject to change by mutual agreement at least one year in advance. In accordance with this agreement, Host's staff will work with the ASA to develop a successful tournament, and shall appoint individuals to be responsible for the various operations required. Both the ASA and the Host shall provide the stated and outlined services and provisions as dictated hereinafter.

ASA - In addition to conducting the competition, ASA will:

1. Provide two pages in the ASA Tour Guide for hotel listings, map, and local information.
2. Provide a Tournament Director and Staff including ASA Range Officials for all competition ranges, along with administrative personnel.
3. Provide all "Competition" systems and equipment including 3-D targets, practice range targets, shooting stakes, water coolers, P.A. system, 2-Way Radio communications system, scoring system including computers and score cards, and all on-site range signage.

Host Staffing – Host will be responsible for coordinating all on-site activities including site preparation and services, event volunteers, required support equipment, food service, and all other "Host" requirements delineated herein including:

1. Arrange for personnel and equipment necessary to execute the site plan developed by ASA including cutting and preparation of all ranges.
2. Provide manpower to off-load and distribute all tournament targets to each range upon delivery of the targets on the Monday morning of the event week.
3. Assemble all targets and place them upright against a tree 30 yards into each shooting lane where the ASA staff will then execute and supervise the final setting of all event targets.
4. Provide event manpower as reflected in the Staffing Requirements & Schedule, Exhibit "A" herein, that are dependable, physically able to complete their task, and at least 18 years old.
5. Provide a list of participating hotels (with guaranteed rates) and a map showing directions to the site from each of the hotels listed. Host will provide the required information on or before the production deadline date of the Tour Guide in October prior to the event.

Host Site Preparation - ASA has developed a site plan for the event including a Tournament Village with concession areas, up to fourteen 20-target Competition Ranges, two 10-target known distance ranges, one 40-target 3-D practice range, one 40-target practice bale range, and parking. Host agrees to insure the execution including:

1. Provide stakes, string, and safety ribbon for staking off ranges, parking areas, and walking trails as needed.
2. Provide dedicated electrical service, including 30 & 50 amp electrical service, delivered to areas designated in the ASA site plan for the Tournament Village.
3. Provide sixty (60) five-gallon bottles of drinking water, disposable cups, and ice to be used in the water coolers provided by ASA. Host will assign personnel to maintain coolers and provide trash service during competition.
4. Provide up to 20 Porta-Jons as determined by the ASA in its site plan. Note - travel routes to the ranges must be able to handle the transporting and servicing of Porta-Jon units. Servicing should be scheduled for the Porta-Jons on Friday evening (tournament village, practice areas, known distance, and any Pro/Am ranges used) and Saturday evening (all units.)
5. Provide sufficient trash receptacles to insure that the entire area (ranges, walk-ways to ranges, exhibit areas, and parking areas) will be kept free of trash at all times. All trash receptacles will be emptied after each day of the event. Trash receptacle requirements include a minimum of four (4) on each competition and practice range, one by each Porta-Jon and an adequate number in the concessions and parking areas, one for every two exhibitors, and along walkways to ranges if needed. It is recommended that the boxes the targets are delivered in with trash can liners be used for this purpose.
6. Host will provide the use of the Interactive Center building on site, along with a 40'x60' tent and 80 six-foot tables and 80 chairs for use by ASA sponsors beginning on Tuesday of the event.
7. Host will insure that high-speed internet connectivity and full cell phone reception is available in the Center and throughout the adjacent Tournament Village sponsor area.

8. Provide a minimum of four food concessions for over 2,000 attendees that will be available from 10:00am to 4:00pm on Thursday, 8:00am to 4:00pm on Friday, 6:30am to 4:00pm on Saturday, and 6:30am to 2:00pm on Sunday. Concessionaires should offer a variety of foods and beverages including bottled water and non-carbonated drinks (NO ALCOHOLIC BEVERAGES MAY BE SOLD AT ANY TIME DURING THE EVENT.) Concession revenues belong solely to the Host and services may be sub-contracted. Host will provide 20 lunches (sandwich, chips, and drink) to all ASA Advisory Staff members working on Friday, Saturday and Sunday.
9. The sale of promotional clothing or other products using the event title or the ASA name/logo without the prior, written consent of the ASA is prohibited. Should ASA confer the right to offer hats, T-shirts, novelties, and/or memorabilia that promotes the local community and includes the ASA logo the Host will be required to work through ASA's exclusive licensee.
10. Provide off-site directional signage to the tournament on the major travel roads to the event grounds. Signage should reference the ASA and that the public is welcome. Host will supply maps to each hotel in the Host Site vicinity for competitors and spectators alike. On-site signage for parking or remote ranges may be required from the Host depending on the size and complexity of the event site.
11. Provide adequate parking space for up to 1,000 vehicles including special designated parking areas for "ASA Sponsors", "VIP", and "Handicapped". Parking has traditionally been free of charge at ASA events.
12. Parking entrances and areas must be well marked and safe for both vehicle and foot travel. Host personnel along with one uniformed law enforcement officer will direct traffic and parking from daylight until noon on Thursday, Friday and Saturday and until 10:00am on Sunday of the event.
13. Provide four (4) multi-purpose four passenger all-terrain vehicles (UTV's) each with a two-inch tow-ball, one (1) four-passenger golf cart, and two (2) open deck utility trailers (6' x 10' minimum) for the event beginning with the arrival of the targets on the Monday morning of event week for use by the ASA staff. These vehicles will be designated for ASA tournament use only and Host will need to provide additional vehicles for its own use as needed.

Site Inspection – Prior to the event, ASA will inspect the site to insure that the clearing, mowing, and maintenance of the ranges, shooting lanes, spectator lanes, roads, exhibit areas, parking, and entrance areas has been completed satisfactorily. The Host will correct any deficiencies noted during this inspection and then insure the completion of the following no later than the Tuesday prior to the event:

1. All range areas will be free of obstructions and dangerous stumps, roots, dead fall, and any debris that could cause a safety hazard for contestants and spectators.
2. Posts with rope or twine are erected in pre-designated travel patterns for contestants and spectators.
3. Off-site directional signage to tournament should be erected by Wednesday of the event week.
4. All targets will be delivered to the Site. Upon delivery all targets shall be sorted according to the ASA range allocation schedule, and delivered to each range in their boxes. Each target will be unboxed, assembled, and the target will be walked in and placed 30 yards into each individual shooting lane. Host shall be responsible for the receipt, storage, and security of the targets prior to the event. It is recommended that the boxes used for shipping the targets be used as trash receptacles.
5. Host will insure that six (6) to eight (8) personnel are available upon completion of the event at 9:00am on Sunday to assist in the breakdown of the event including returning all targets, signage, and water coolers to areas designated by ASA.

Security and Emergency Service requirements:

1. Host will provide security (entire event grounds) beginning with the arrival of the targets and trailers and continuing through the complete departure of all event equipment and targets on Sunday. Security should include regular patrols at night of the grounds and all site entrances or exits from 6:00 PM - 6:00 AM, and must include a working relationship with local law enforcement agencies.
2. Host will provide on-site Emergency Medical Service during all competition times and throughout each day of the event and will have an Emergency Medical Transport plan.

Housing and Accommodations - ASA tournaments typically require a minimum of 1,500 hotel room nights during the event. Host will:

1. Provide ASA with staff housing from one to five hotels that are in close proximity to serve as "Official Tournament Host Hotel(s)". The Host will provide a total of seventeen (17) double occupancy rooms at these hotels for ASA use during the week of the tournament as follows: Four rooms start Sunday, four start Wednesday, six start Thursday, and three start Friday. All rooms vacate on Sunday (up to 70 total room nights.)
2. Negotiate a best price rate guarantee (no price gouging is permitted) with all area hotels for ASA members. Each hotel participating will be included on a special advance listing of "Host Hotels" in the ASA Tour Guide that is distributed to all ASA members, as well as on the ASA Website.

Event Contribution and Promotion - Responsibility of the Host:

1. Host will pay an event rights fee of \$5,000.00 to the ASA.
2. Distribute printed materials to businesses and at public meetings at regular intervals prior to the event. All promotional materials (flyers, brochures, posters, mail-outs) produced and distributed by the Host must contain the ASA Logo, a complete ASA Gold and Event Sponsor list, and must be pre-approved by ASA before printing.
3. Host may obtain local area sponsors and exhibitors whose businesses do not conflict with ASA sponsors to assist with tournament expenses. These sponsors must be pre-approved by ASA to avoid conflicts with ASA Sponsors. All local area sponsor revenues are retained by the Host.
4. Contact all media (newspaper, radio, television, and magazine) contacts within a fifty (50) mile radius of the event with press releases, information, etc.

Five Year Agreement and Right of First Refusal: Upon execution of this agreement the first year option to cancel in the original Agreement dated November 10, 2014 is hereby waived by both parties. Upon the completion of the five years of this agreement the Host shall retain the first right of refusal for the conduct of this Pro/Am event on dates to be mutually determined by the parties, and under similar terms and conditions as delineated in this Agreement.

Accepted on this _____ day of March 2016.

 Don Foley, Executive Director
City of Foley, Alabama Sports Tourism
 P.O. Box 1750
 Foley, AL 36536

 Michael Tyrell, President
 Archery Shooters Association, LLC
 1301 Shiloh Rd, NW #720
 Kennesaw, GA 30144

McKenzie ASA Pro / Am Staffing Requirements & Schedule

1. This schedule does not include personnel and equipment required for the initial site clearing and preparation, or for concession staffing.
2. All volunteers must be 17 years of age or older and physically capable.
3. Parking usually requires a staff of 6 – 8, but may vary due to actual Site conditions.
4. EMT Service must be on-site during all competition hours.
5. Security will be required 24/7 upon arrival of the targets and ASA equipment.

<u>Day</u>	<u>Duties</u>	<u>Workers</u>	<u>Hours</u>
MONDAY – THUR:	Set-up personnel for final site work & target distribution,	6	8AM - 4PM
THURSDAY:	Parking Detail	6 - 8 (See # 3)	8AM – 1PM
	EMT Service	2	9AM - 5PM
FRIDAY:	Trash / Water Detail	2	8AM - 5PM
	Parking Detail	6 - 8 (See # 3)	8AM – 1PM
	EMT Service	2	8AM - 5PM
SATURDAY:	Trash / Water Detail	2	7AM - 5PM
	Parking Detail	6 - 8 (See # 3)	6AM – 11AM
	EMT Service	2	7AM - 6PM
SUNDAY:	Trash / Water Detail	2	7AM – 11AM
	Parking Detail	4 (See # 3)	6AM – 8AM
	EMT Service	2	7AM – 1 PM
SUNDAY Breakdown:		6	9AM – 3PM