# FY 2015 VISITORS - ALL LOCATIONS

| VISITORS | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 | Jul-15 | Aug-15 | Sep-15 | TOTAL |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Welcome Center | 509 | 290 | 393 | 695 | 838 | 663 | 0 | 0 | 0 | 0 | 0 | 0 | 3388 |
| Holmes Museum | 377 | 201 | 167 | 288 | 673 | 459 | 0 | 0 | 0 | 0 | 0 | 0 | 2165 |
| Depot Museum | 366 | 193 | 548 | 364 | 702 | 583 | | | | | | | 2756 |
| Train Exhibit | 390 | 233 | 678 | 622 | 1137 | 830 | | | | | | | 3890 |
| Total Visitors | 1642 | 917 | 1786 | 1969 | 3350 | 2535 | 0 | 0 | 0 | 0 | 0 | 0 | 12199 |
| | | | | | | | | | | | | | |
| VISITOR INFORMATION PACKETS | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 | Jul-15 | Aug-15 | Sep-15 | TOTAL |
| Mailed Packets | 34 | 19 | 8 | 36 | 86 | 24 | | | | | | | 207 |
| Group Tour Bus Leads | 0 | 0 | 107 | 0 | 0 | 0 | | | | | | | 107 |
| Welcome Packets | 402 | 100 | 0 | 910 | 500 | 155 | | | | | | | 2067 |
| Total Information Packets | 436 | 119 | 115 | 946 | 586 | 179 | 0 | 0 | 0 | 0 | 0 | 0 | 2381 |
| Sources: phone/website, South Baldwin Chamber of Commerce, Alabama Advantage, and the Alabama Vacation Guide | | | | | | | | | | | | | |
| WEBSITE STATISTICS | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 | Jul-15 | Aug-15 | Sep-15 | TOTAL |
| Total Website "Hits" | 4136 | 3107 | 4063 | 4000 | 4570 | 5771 | | | | | | | 25647 |
| % of total that are new "Hits" | 78% | 78% | 75% | 77% | 76% | 79% | | | | | | | 77% |
| New Visitors as a number | 3228 | 2410 | 3056 | 3091 | 3490 | 4560 | | | | | | | 19835 |
| Total Website Activity | 4136 | 3107 | 4063 | 4000 | 4570 | 5771 | 0 | 0 | 0 | 0 | 0 | 0 | 25647 |
| | | | | | | | | | | | | | |
| VOLUNTEER HOURS | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 | Jul-15 | Aug-15 | Sep-15 | TOTAL |
| Welcome Center - Downtown | 0 | 0 | 0 | 3 | 0 | 0 | | | | | | | 3 |
| Depot Museum | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | 0 |
| Total Volunteer Hours | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |