

Lamar Advertising

Billboard change quote

For Jan – July 2013

Hello LaDonna, I looked at the design again and that area would be way too big to cover with a self-adhesive vinyl. The only other option would be to print a new vinyl. If you wanted to go the route I would do the vinyl at a reduced rate of \$381, and you can break that into 3 payments of \$127 each. Just a thought..

On Thu, Nov 29, 2012 at 10:13 AM, LaDonna Hinesley <lhinesley@cityoffoley.org> wrote:

Good morning,

We will probably go another 6 months on the billboard. It will be mid-month before I can redo the contract. On the billboard, we would like to consider making copy changes – such as changing the copy to Visitor Center instead of Visitor Information Center. The letters could be larger and better seen from a distance. Is there a way to change that copy without redoing the entire vinyl?

Thank you much for the opportunity on the electronic billboard. I'll put that on my list and get something to you.

Best,

LaDonna

From: Mike Dennis [mailto:mdennis@lamar.com]

Sent: Thursday, November 29, 2012 10:07 AM

To: LaDonna Hinesley

Subject: Billboard Renewal

Hello LaDonna, the attached is the renewal contract for your billboard on Hwy. 59 south of Foley Beach. The rate will be the SAME if you would like to continue for another 6 flights. If you have any questions, please let me know.-REMEMBER, IF YOU WANT TO ADD SOME NEW COPY TO THE 20 X 30 DIGITAL PLEASE LET ME KNOW. TAKE ADVANTAGE OF THIS WHILE YOU CAN.. Thanks, Mike