

FY 2015 VISITORS - ALL LOCATIONS

VISITORS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Welcome Center	509	290	393	670	838	663	455	486	498	443	304	351	5900
Holmes Museum	377	201	167	288	673	459	361	318	598	511	331	204	4488
Depot Museum	366	193	548	364	702	583	295	255	699	418	293	230	4946
Train Exhibit	390	233	678	622	1137	830	476	406	692	643	590	447	7144
Tanger Kiosk * Opened 05/14/15	0	0	0	0	0	0	0	97	148	87	62	0	394
Total Visitors	1642	917	1786	1944	3350	2535	1587	1562	2635	2102	1518	1232	22872
VISITOR INFORMATION PACKETS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Mailed Packets	34	19	8	36	86	24	17	32	22	60	277	433	1048
Group Tour Bus Leads	0	0	107	0	0	0	0	0	0	366	0	0	473
Welcome Packets	402	100	0	910	500	155	190	0	326	640	650	1727	5600
Total Information Packets	436	119	115	946	586	179	207	32	348	1066	927	2160	7121
Sources: phone/website, South Baldwin Chamber of Commerce, Alabama Advantage, and the Alabama Vacation Guide													
WEBSITE STATISTICS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Total Website "Hits"	4136	3107	4063	4000	4570	5771	4665	6289	9399	6889	4379	4366	61634
% of total that are new "Hits"	78%	78%	75%	77%	76%	79%	80%	95%	77%	79%	94%	94%	82%
New Visitors as a number	3228	2410	3056	3091	3490	4560	3723	6003	7230	5427	4134	4113	50465
Total Website Activity	4136	3107	4063	4000	4570	5771	4665	6289	9399	6889	4379	4366	61634
VOLUNTEER HOURS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Welcome Center - Downtown	0	0	0	3	0	0	10	4	8	3	6	6	40
Depot Museum	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Volunteer Hours	0	0	0	3	0	0	10	4	8	3	6	6	40