



05/31/2023

Dear City of Foley Council President and Council members,

The Foley Main Street Board of Directors, Economic Vitality Committee and Envision Downtown Foley Task Force would like to respectfully request the City of Foley to officially adopt the 2022 Envision Downtown Foley Strategy Plan as a resource to use as part of the City of Foley planning process.

The Envision Downtown Foley process was a partnership between Foley Main Street, The City of Foley and Main Street Alabama, along with business partners South Baldwin Regional Medical Center, C-Spire and Thompson Engineering. The Envision Downtown Foley process consisted of:

- Two public meetings,
- Two FAM tours for the Downtown Professional Network Group and Main Street Alabama,
- Ten roundtables,
- Six steering committee meetings,
- 340 individuals/businesses participated in vision week, and
- 932 Survey responders.

Working on this process were:

Foley Main Street Board of Directors: Chad Watkins, Diane Martino, Alexis Willis, Barbara Ingram, Kristin Hellmich, Frances Holk-Jones, Nick Kaiser, Todd Koniar, Deborah Mixon, and Drew Rambo. Ex-Oficio Charles Ebert and Darrelyn Dunmore

Foley Main Street Economic Vitality Committee: Chair Todd Koniar, Chad Watkins, Vita Bruno, Charlie Ebert, Ephraim Kafish, Drew Rambo, Sylvia Foster Smith, David Thompson, and Mark Wright.

And the Envision Task Force: Chair Todd Koniar, Chad Watkins, Mayor Ralph Hellmich, City Councilman Charlie Ebert, City Administrator Mike Thompson, Mat Fetner, Brandon Nelson, Lindsay Schumacher, Drew Rambo, Janay Dawson, Sylvia Foster Smith, Wayne Dyess, and Darrelyn Dunmore.

Respectfully submitted,

Chad Watkins
President

Todd Koniar
Economic Vitality Chair

Darrelyn Dunmore
Executive Director

Where Opportunity Begins!