



August 12, 2014

City of Foley
Mayor & Council
P.O. Box 1750
Foley, AL 36536

Dear Mayor and Council,

The South Baldwin Chamber of Commerce is requesting a variance to allow merchants in the Downtown Foley's Historic District to bring their merchandise outdoors onto City sidewalks and festival designated public parking areas.

This merchant based event will be held in conjunction with the Alabama Festival of Flavor, Saturday, October 18 between the hours of 10:00 a.m. to 6:00 p.m.

The areas encompassed within the variance would include the perimeter from Chicago Street on the East, Verbena Avenue to the South, Pine Street to the West, and Hwy 98/ Laurel Avenue to the North.

Securing the variance will allow merchants to participate in the festivities without having to leave their store front. In addition, it will serve as an enticing entrance encouraging consumers to move around and explore the entire Historic Downtown Foley area.

Thank you for your consideration.

Sincerely,

Donna Watts
President/CEO