



American Cornhole LLC

208 Locust Street
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Milford, OH 45150
513.965.8687 phone

May 11, 2016

**AMERICAN CORNHOLE EVENT PROPOSAL
ACO SEASON XII**

ACO Major – SEASON XII

Location: Foley, AL

Date: May 11, 12 & 13

What: Two day ½ day cornhole festival Thursday evening, Friday & Saturday

Featuring: ACO Doubles / ACO Singles / ACO Women's Singles / Seniors Singles / Juniors Singles

Investment: \$5,500.00 - goes towards covering a portion of ACO Licensing, Management, Traveling, Equipment and Marketing Expenses.

Basic event detail:

FRIDAY NIGHT – 4:00PM to 11:00PM

- ACO Women's Singles (world points earning event)
- ACO Seniors Singles (world points earning event)
- ACO Juniors Singles (world points earning event)
- Open Courts for Cornhole Play – FREE PLAY for public
- Optional pay as you play Luck of the Draw – open to public and non members
- Optional pay as you play Game Challenges – open to public and non members

SATURDAY - 8:30AM to 11:30PM

- Must be ACO Member and pay small entry fee to ACO to compete in points earning events, all other luck of draw and game challenges open to public
- ACO Major Singles Tournament (world points earning event)
- ACO Major Doubles Tournament (world points earning event)
- Optional pay as you play Luck of the Draw – open to public and non members
- Pay as you play Game Challenges

ACO will be the Official Tournament Organizer/Director:

ACO to provide:

- ACO Tournament Coordination Team of 4 to 8 to include:
 1. 1 Announcers
 2. 1 Tournament Directors
 3. Up to 4 Court side Officials and Field Agents
- ACO to provide 2 - 10' x 10' tents
- Up to 42 Tournament Series boards, bags and score towers
- Set up online registration at through our online ticket site for ACO
- All tournament management will be ACO responsibility
- ACO will run tournaments under ACO official guidelines
- ACO will set up and tear down courts
- ACO will keep 100% of all registration dollars and game dollars
- ACO to provide marketing and exposure through our ACO system including some print, event, website and facebook promotional efforts.

Foley Sports Tourism to provide:

- \$5,500.00 in bid fee to American Cornhole (ACO) (\$3,500.00 if paid all up front)
- Approximately 25,000 sq ft of **indoor space** with minimum ceiling height of 14'. This space would be provided at no cost – including bleachers for center court set up, chairs, tables, bike raking to divide into zones, all fees waived as it relates to the facility, etc....
- 4 hotel rooms for 4 nights for staff (16 total room nights)
- \$400 (\$200 a day) for staff for food & beverage
- Local and regional marketing through online, print, radio and television to the best of Foley Sports Tourism ability
- Keep pricing reasonable including \$3.00 20oz beers (Bud Light, Coors Light, Miller Lite, etc....)
- Foley Sports Tourism keeps all heads and beds revenue
- Foley Sports Tourism *retains right of first refusal on this event each year in Tennessee.*
- *Event fee of \$5,500.00 will be paid for in two payments. Payment #1 is a \$1,500.00 security deposit due by July 15, 2016, Payment #2 is the balance \$4,000.00 one month prior to the event.*
- *SPECIAL OFFER – save \$2,000.00 and pay full \$3,500.00 by July 15, 2016*

IN WITNESS WHEREOF, the parties have executed this **EVENT PRODUCTION AGREEMENT** on the dates set forth below.

AMERICAN CORNHOLE, LLC,
An Ohio Limited Liability Company

Frank J. Geers, President & CEO

Date: _____

FOLEY SPORTS TOURISM

Don Stale, Executive Director Sports

Date: _____

Sincerely,

Frank Geers

Frank Geers
President & CEO of American Cornhole LLC