

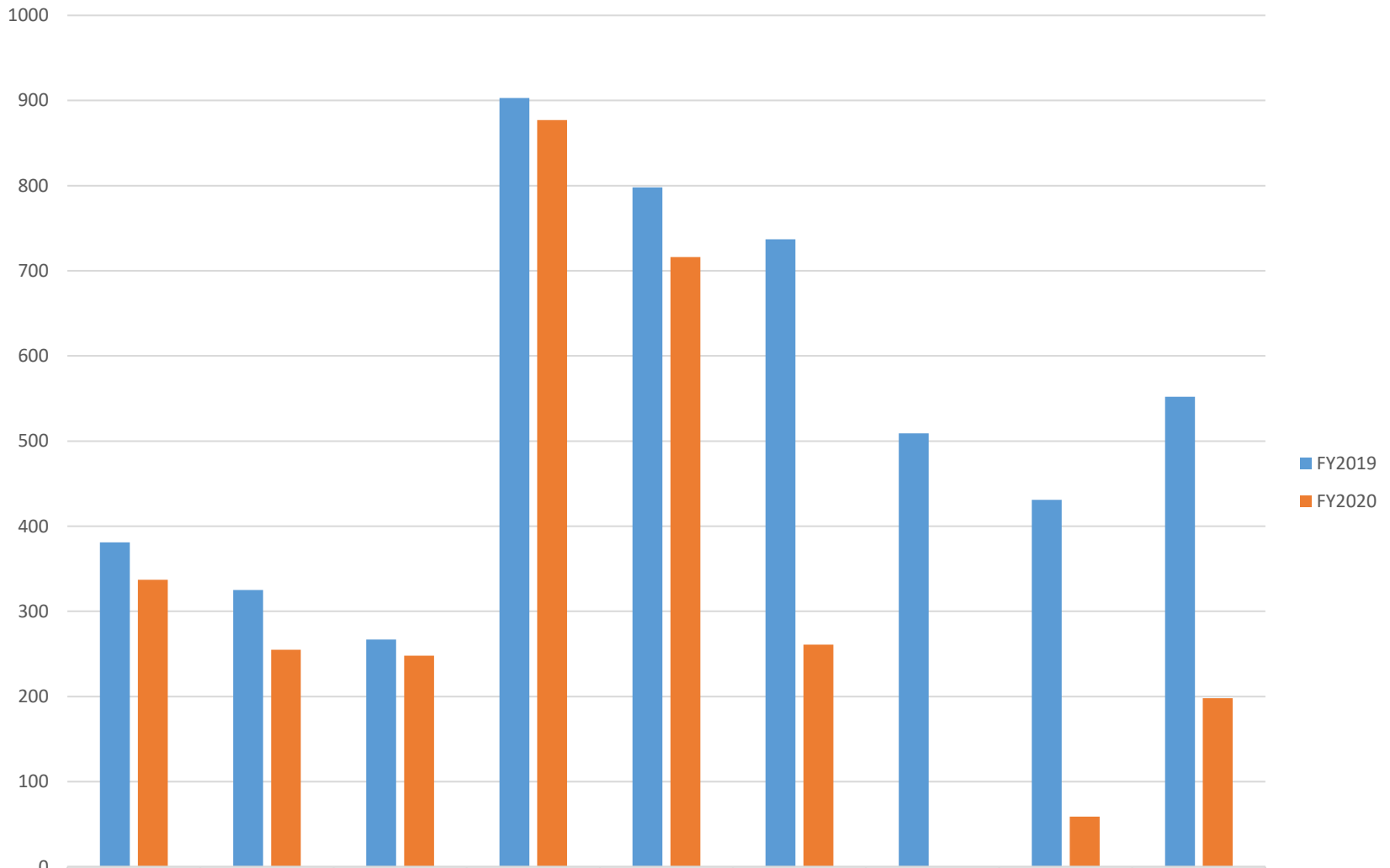
FY 2020 VISITORS - ALL LOCATIONS

VISITORS	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	TOTAL
Welcome Center	337	255	248	877	716	261	0	59	198				2951
Holmes Museum	621	530	496	807	1386	520	0	113	695				5168
Depot Museum	1164	944	1393	1369	2373	822	0	150	836				9051
Train Exhibit	1950	1570	2144	2035	2909	1125	0	0	0				11733
Total Visitors	4072	3299	4281	5088	7384	2728	0	322	1729	0	0	0	28903
VISITOR INFORMATION PACKETS	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	TOTAL
Mailed Packets	144	8	0	24	29	27	24	26	22				304
Welcome Packets	1310	180	0	850	0	0	0	125	75				2540
Total Information Packets	1454	188	0	874	29	27	24	151	97	0	0	0	2844
Sources: phone/website, South Baldwin Chamber of Commerce, Alabama Advantage, and the Alabama Vacation Guide													
WEBSITE STATISTICS	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	
VisitFoley.com - Users	5693	4089	4427	4446	5314	3401	1785	3283	3962				36400
CityOfFoley.org - Users	8032	7571	8209	9283	8799	11353	10660	10480	10932				85319
Visit Foley Facebook Fans	4368	5026	7688	3990	3290	3476	2266	2638	4176				36918
City of Foley Facebook Fans	0	0	0	833	1554	1978	6142	4101	2090				16698
Total Online Activity	18093	16686	20324	17719	17403	18230	20853	3283	3962	0	0	0	
VOLUNTEER HOURS	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	TOTAL
Welcome Center	0	0	0	36	0	0	0	0	0				36
Caboose Club	316	464	497	544	492	210	0	0	59				2582
Total Volunteer Hours	316	464	497	580	492	210	0	0	59	0	0	0	2618
E-Newletters	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	
Visitors	5561	0	0	0	0	0	0	0	0				
Local	401	0	0	0	0	0	0	0	0				
Total Newsletters	5962	0	0	0	0	0	0	0	0	0	0	0	

Welcome Center	Apr	May	Jun	TOTAL	% +/- 3rd Qtr
FY2019	509	431	552	1492	
FY2020	0	59	198	257	-82.77%
Medical	Apr	May	Jun		
FY2019	709	644	988	2341	
FY2020	0	113	695	808	-65.48%
Depot Museum	Apr	May	Jun		
FY2019	1355	1109	2030	4494	
FY2020	0	150	836	986	-78.06%
Train Exhibit	Apr	May	Jun		
FY2019	1961	2139	3103	6974	
FY2020	0	0	0	0	-100.00%

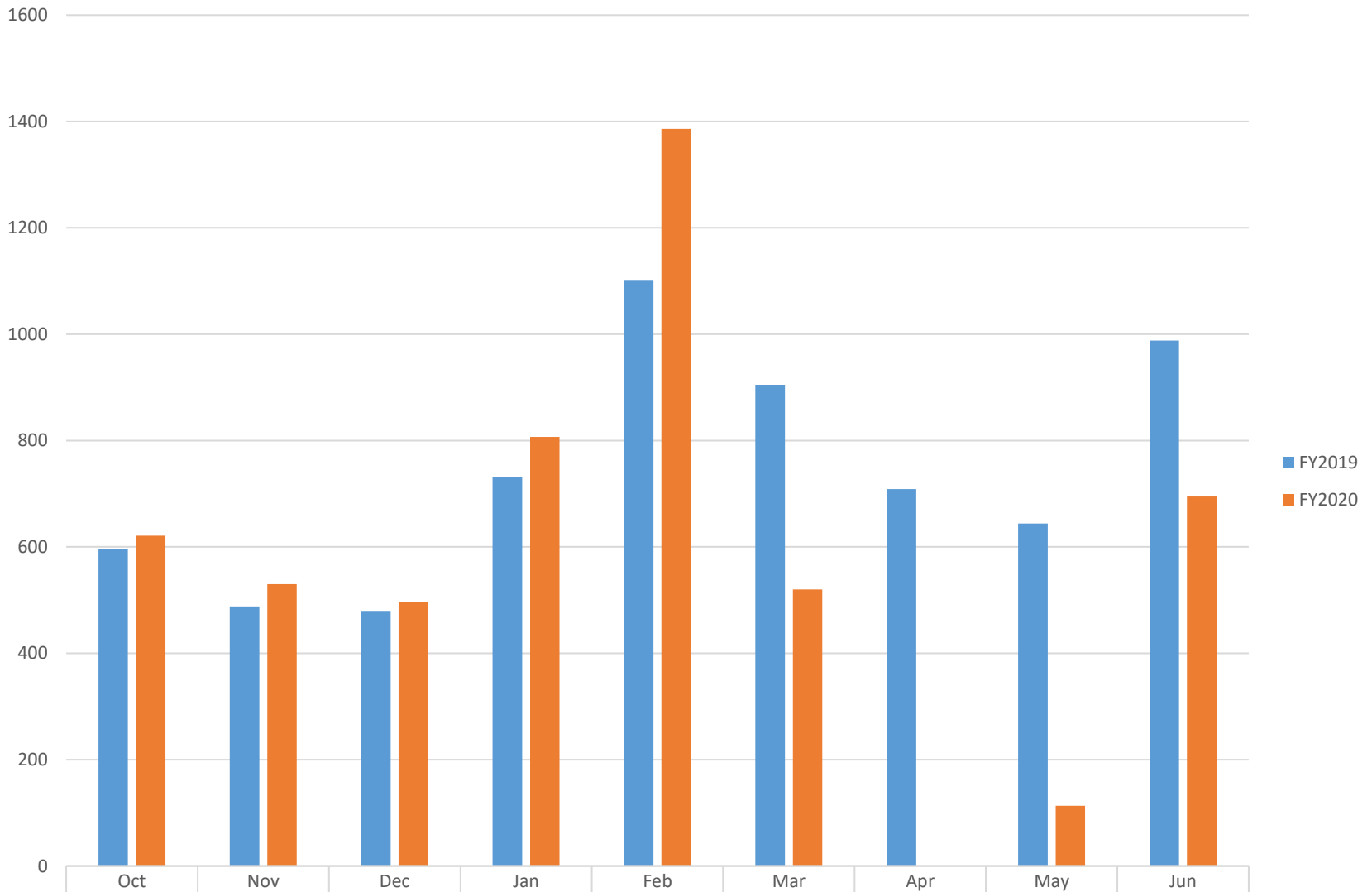
Welcome Center	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD TOTAL	% +/-
FY2019	381	325	267	903	798	737	509	431	552	4903	
FY2020	337	255	248	877	716	261	0	59	198	2951	-39.81%
Medical	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun		
FY2019	596	488	478	732	1102	905	709	644	988	6642	
FY2020	621	530	496	807	1386	520	0	113	695	5168	-22.19%
Depot Museum	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun		
FY2019	1286	890	799	1223	2010	1867	1355	1109	2030	12569	
FY2020	1164	944	1393	1369	2373	822	0	150	836	9051	-27.99%
Train Exhibit	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun		
FY2019	1894	1567	1678	1969	2507	2498	1961	2139	3103	19316	
FY2020	1950	1570	2144	2035	2909	905	0	0	0	11513	-40.40%

Welcome Center



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY2019	381	325	267	903	798	737	509	431	552
FY2020	337	255	248	877	716	261	0	59	198

Medical Museum



FY2019	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
	596	488	478	732	1102	905	709	644	988
FY2020	621	530	496	807	1386	520	0	113	695

Depot Museum

