



November 28, 2012

Councilman Rick Blackwell
City of Foley
P.O. Drawer 1750
Foley, AL 36536

Dear Councilman Blackwell,

The South Baldwin Chamber of Commerce and the South Baldwin Chamber Foundation would like to propose a trade of services with the City of Foley for rental of the Foley Civic Center in 2013.

During 2013, the South Baldwin Chamber of Commerce will rent the Foley Civic for the events listed below. The price of rental charged by City of Foley for the Civic Center is listed beside each event based on the setup requirements.

(January) Annual Gala	\$500
5 Leadership Luncheons	\$1,750
x \$350 each	
(September) Free Enterprise	\$500
(September) Small BAH	\$350
(October) ALFOF Rain location	<u>\$500</u>
Friday night	

\$3,600 Civic Center annual rental expense

In exchange for the City of Foley waiving the rental expenses, we will provide sponsorships to the Annual Gala, Free Enterprise Luncheon, and all five Leadership Luncheons.

Annual Gala, January 2013

Diamond Sponsor (\$1,500 member value)

Benefits for each luncheon include:

- admits 10 to the event with a reserved table in a premier location
- admits 10 to the Champagne & Chocolate reception
- recognition on event program
- recognition from the podium
- recognition in PowerPoint presentation at each luncheon
- recognition on Chamber website with hyperlink (over 10,000 visits per month)
- recognition in Chamber newsletter (dist. 32,000)

Leadership Luncheons, held 5 times throughout 2013

Diamond Sponsor (\$1,500 member value)

Benefits for each luncheon include:

- admits 8 to each luncheon with a reserved table in a premier location
- recognition on event program at each luncheon
- recognition in PowerPoint presentation at each luncheon
- recognition on all tables at each luncheon
- recognition on Chamber website with hyperlink (over 10,000 visits per month)
- recognition in Chamber newsletter (dist. 32,000)



Free Enterprise Luncheon, September 2013

Diamond Sponsor (\$1,000 member value)

Benefits:

- admits 8 to event with reserved table in premier location
- recognition from podium during the event
- recognition on program
- recognition in PowerPoint presentation
- recognition on Chamber website with hyperlink (10,000 visits per month)
- recognition in Chamber newsletter (dist. 32,000)

Total value of South Baldwin Chamber of Commerce event sponsorships \$4,000

The South Baldwin Chamber Foundation would like to request the use of the Civic Center for the May 2013 Junior Ambassador's Graduation Ceremony (valued at \$350). In exchange for the rental fee, the South Baldwin Chamber Foundation would like offer the following:

South Baldwin Chamber Foundation BBQ & Blues Cook-off

Hog Sponsor (\$500 member value)

Date: March 16, 2013

Benefits:

- admits 12 to VIP party
- admits 12 to the BBQ & Blues Cook-off
- (1) 12x12 retail booth space for promotion of your services
- recognition at VIP party
- recognition on event program
- recognition on Foundation website
- recognition on a banner
- free registration for your cook-off team (\$125 value)

Total value of South Baldwin Chamber Foundation sponsorship \$500

Any additional rental of the Foley Civic Center, other than for the events in this proposal, would require a separate negotiation.

Thank you for the consideration of this trade proposal. Should you need any additional information, do not hesitate to call me directly (251) 943-5540.

Sincerely,

A handwritten signature in cursive script that reads "Donna H. Watts".

Donna Watts
President/CEO