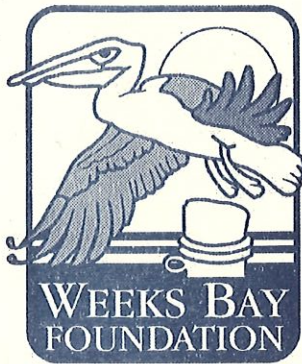




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WEEKS BAY FOUNDATION

11401 U.S. Highway 98 • Fairhope, AL 36532 • (251) 990-5004
www.weeksbay.org

January 31, 2020

Mayor John Koniar
City of Foley
P.O. Box 1750
Foley, AL 36536-1750

Dear Mayor Koniar,

The Weeks Bay Foundation seeks the support of the City of Foley for the 17th Annual Alabama Coastal BirdFest, Oct. 7-10, 2020. This birding and nature festival attracts visitors to coastal Alabama from more than 20 states and Canada, supports the local economy, and has become a premier ecotourism event for the Gulf Coast.

The proceeds from BirdFest benefit the Weeks Bay Foundation's habitat protection program. The mission of the Foundation is to protect land and promote environmental education in coastal Alabama so that current and future residents can enjoy clean water, and the seafood, wildlife and outdoor recreation that define our area.

An accredited land trust, the Weeks Bay Foundation has protected more than 7,000 acres of coastal habitat. With several land projects in the works for 2020, that number could increase by almost 1,000 acres. While this land is critical to water quality and wildlife, it adds much-needed public greenspace in Baldwin County. The restoration of 25 acres on Fish River is near completion. This will be a public nature preserve with walking trails, educational signage, and an opportunity for the surrounding communities to access nature. We also acquired another 60 acres on Fish River in 2019, and have already held several public events on the property with more planned for 2020.

BirdFest features expertly-guided tours, where birders experience fall migration along the 240-mile Alabama Coastal Birding Trail, from Dauphin Island to Orange Beach, and into Mobile Bay and the Mobile Tensaw Delta. The four-day festival culminates with a free bird and conservation expo on the Coastal Alabama Community College Campus that promotes conservation to children and adults.

We appreciate the City of Foley's consideration of our request!

Kindest Regards,

John Borom
Vice President
Board of Directors

P.S. All sponsors will receive recognition on event posters, website, *Pelican Post* magazine, and Facebook pages, along with invitations to the Friday evening dinner.





Weeks Bay Foundation presents
Alabama Coastal BirdFest
SPONSORSHIP PROPOSAL



Be a part of the 17th annual John L. Borom Alabama Coastal BirdFest, Oct. 7-10, 2020, where hundreds of bird and nature lovers from across the U.S. and Canada enjoy countless opportunities to see birds and other wildlife, dolphins, and the exotic flora that makes coastal Alabama beautiful year-round.

Osprey - \$10,000

- Invitation to participate in media interview (radio or TV)
- Featured in *Pelican Post* magazine
- TWO PAID posts on Weeks Bay Foundation and BirdFest Facebook pages
- Six invitations to any BirdFest trip or the Friday night dinner (some exclusions apply)*
- Banner/sign at 5 Rivers Delta Resource Center and Bird & Conservation Expo
- Logo on event poster
- Promotion on BirdFest and Weeks Bay Foundation Facebook pages
- Logo on sponsor board
- Logo in *Pelican Post* and on BirdFest website

Reddish Egret - \$5,000

- TWO PAID posts on Weeks Bay Foundation and BirdFest Facebook pages
- Four invitations to any BirdFest trip or the Friday night dinner (some exclusions apply)*
- Banner/sign at 5 Rivers Delta Resource Center and Bird & Conservation Expo
- Logo on event poster
- Promotion on BirdFest and Weeks Bay Foundation Facebook pages
- Logo on sponsor board
- Logo in *Pelican Post* and on BirdFest website

Brown Pelican - \$2,500

- One PAID post on Weeks Bay Foundation and BirdFest Facebook pages
- Two invitations to any BirdFest trip or the Friday night dinner (some exclusions apply)*
- Banner/sign at 5 Rivers Delta Resource Center and Bird & Conservation Expo
- Logo on event poster
- Promotion on BirdFest and Weeks Bay Foundation Facebook pages
- Name on sponsor board
- Name in *Pelican Post* and on BirdFest website

Great Blue Heron - \$1,250

- Banner/sign at 5 Rivers Delta Resource Center and Bird & Conservation Expo
- Name on event poster
- Promotion on BirdFest and Weeks Bay Foundation Facebook pages
- Two invitations to BirdFest Friday night dinner
- Name on sponsor board
- Name in *Pelican Post* and on BirdFest website

American Oystercatcher - \$500

- Two invitations to BirdFest Friday night dinner
- Name on sponsor board
- Name in *Pelican Post* and on BirdFest website

Scarlet Tanager - \$250

- Name on sponsor board
- Name in *Pelican Post* and on BirdFest website

* Trips are filled in order of reservations. All trips may not be available at time of request.

Weeks Bay Foundation presents

Alabama Coastal BIRDFEST

SPONSOR COMMITMENT FORM



SPONSOR LEVELS

Osprey Sponsor - \$10,000

Reddish Egret Sponsor - \$5,000

Brown Pelican Sponsor - \$2,500

Great Blue Heron Sponsor - \$1,250

American Oystercatcher Sponsor - \$500

Scarlet Tanager Sponsor - \$250

Please print your name/organization as you wish it to appear in promotions:

Please print

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail: _____

Please email your commitment form to:
diana@weeksbay.org

Or mail to:
Weeks Bay Foundation
11401 U.S. Highway 98
Fairhope, AL 36532

Or online:
bit.ly/BirdFestSponsor

Payment method:

_____ Check enclosed: Make payable to Weeks Bay Foundation, with *BirdFest* on the memo line

_____ Check to follow _____ Please send an invoice

Credit Card: _____ Visa _____ Mastercard _____ American Express _____ Discover

Card # _____

Name on card _____

_____/_____
Expiration date

CVV

Signature

The Weeks Bay Foundation is a non-profit 501(c)(3) organization, Federal Tax ID #63-1021925.
For more information, contact Diana Brewer at (251) 990-5004, or by e-mail at diana@weeksbay.org.