



June 30, 2014

The City of Foley
Mayor John Koniar and City Council Members
P.O. Box 1750
Foley, AL 36536

To the Honorable Mayor Koniar and City Council Members:

On behalf of the Tanger Outlet Center located in Foley, we would like to express our appreciation for the efforts made by the City of Foley to promote quality events at our City properties. Our area is blessed with wonderful weather and conditions that make many year-round activities possible. Our City has much to offer to outside organizations for organized sporting, entertainment and environmentally-related events.

We are aware that these events and opportunities require many man-hours of marketing efforts, preparation of on-site locations and performance of administrative tasks to make things happen. The end result of your efforts creates an influx of visitors to our area; thus, tourism dollars and awareness of the many opportunities this area offers will increase as we gain exposure to a larger audience.

We wholly support your efforts and encourage your Council to continue to offer superior events which enhance the image of the City of Foley as an active supporter of high quality, community-oriented environmentally and economically feasible activities, all of which benefit our community and businesses.

Very truly yours,

Tom Knighten, General Manager