



Quote for Services: City of Foley city website redevelopment
6.13.17/rev. 6.22.17

This quote is in effect for 120 days from date of creation

City of Foley Redesign specifications:

- Build using Word Press/responsive site
- Design with wide-screen photo slider that allows the ability to add and edit copy within the photo. Example: www.VisitFoley.org
- Clean design with 5 pull-down menu bars across the top Example: www.ci.ocean-springs.ms.us
- Drop down menu choices under each menu item laid out horizontally rather than vertically: example: www.Troyal.gov
- Below photo, news and calendar toggle, with photo gallery on the right, sample on www.ci.ocean-springs.ms.us,
- Bottom of Front page: Contact us with mailing address, delivery address and contact link, Example: www.ci.ocean-springs.ms.us

DEVELOPMENT QUOTE:

Design/Development

Site Diagram / Reorganization Plan

Set up hosting & CMS

Install Responsive Framework (design will adjust depending on device)

Customize Framework with design elements (one design option with 2 rounds of changes)

Home page to include photo slideshow, current news / announcements section, weather widget, video gallery widget, popular links section, search

32 Interior Pages - move / format content

News section (blog)

Photo Gallery

Video Gallery (embed YouTube videos)

Contact Us Form

Site Map

Connect to Portal

Install Yoast SEO & Updraft Backup Plugin

Setup Google Analytics, Google Webmasters / Submit Sitemap



OTHER ITEMS

Purchase Base Framework

Optimized Copywriting for SEO

Proof reading/debugging

Client Meetings & Collaboration

Training - 4 hours

Training Manual

CMS Software Updates, plugin updates

TOTAL DEVELOPMENT COSTS

\$18,412

HOSTING

Annual Hosting (10Gb space, includes hosting, 24 hour website monitoring & backups)

\$324

CONTENT UPDATES

Update content and pages throughout year (estimated)

\$1000