



SOUTH ALABAMA
LAND TRUST

presents



Saturday, April 30, 2022

Tonsmeire Weeks Bay Resource Center

SPONSORSHIP OPPORTUNITIES

Join our outdoor party and reach thousands
of potential new clients, connections, and friends.

Here's how:

Hundreds of attendees

4,000+ *The SALT Line* magazine readers

5,000+ e-news subscribers

1,500+ Instagram followers

8,000 Facebook followers

and 10s of thousands through Bald Eagle Bash paid advertising

What is the Bald Eagle Bash?

It's the Alabama Gulf Coast's best outdoor Party for Preservation.
It's fresh Gulf shrimp prepared by the area's best chefs and restaurants.
It's a low country shrimp boil, and desserts by area bakers.
It's beer from local breweries, and a great selection of wine.
It's live music by one of the best bands around!
And it's all in one of the most beautiful settings on the coast.

Why support South Alabama Land Trust?

We live in an amazingly-beautiful place, and we are committed to helping protect our quality of life for this and future generations. As a nationally accredited land trust, we protect land at the water's edge so that clean water and protected coastal lands and habitats will be a part of our future--forever. Since 1990, we have protected more than 10,500 acres in Mobile and Baldwin counties, and more is planned for 2022!

Bald Eagle Bash Committee

Co-Chairs -- Chesley Allegri and Kendall Dexter

Ellis Allen	Lucy Kirby
Shawn T. Alves	Richard Merritt
Coley Boone	Carolyn Nicholas
Brett Gaar	Trey Ruch
Veronica Herndon	Gina Walcott
Bob Holk	Connie Whitaker
Warren Hopper	Diana Brewer
Jeremy Hovater	Katherine Kuhn

SALT Board of Directors

Ellis Allen, MD, Chairman
Leslie G. Weeks, President
John Borom, PhD, Vice
President
Buddy Russell, Treasurer
Chesley Allegri, Secretary

Shawn T. Alves
Gavin Bender
Coley M. Boone
Andrew Chason
Rick Courtney
Mike Creel
Daniel Galbraith
Kendall Dexter
Brett Gaar

Veronica Herndon
Bob Holk
Warren Hopper, CEEM
GiGi Lott
Trey Ruch
Skipper Tonsmeire
Gina Walcott
Julie Wiggins, DNP

BE THE TITLE SPONSOR!

Bald Eagle Sponsor--\$10,000 (only one available)

This is an exclusive opportunity to have your brand (logo) named as Presenting Sponsor. Can you see it? "(Your company name) presents the 12th annual Bald Eagle Bash" on tickets, sponsor packets, posters, keepsake beer and wine cups, advertising, and social media.

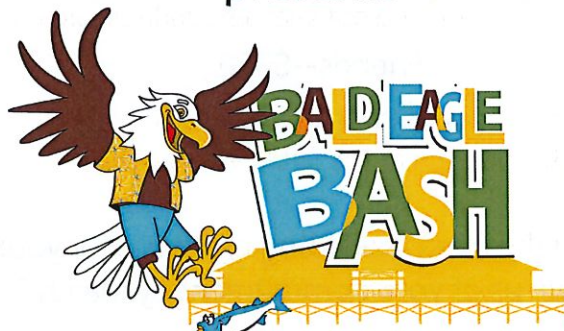
What else will you get?

- Year-round exposure on baldeaglebash.com and southalabamalandtrust.org.
- Feature article on you and your company in *The SALT Line*, a quarterly glossy magazine mailed to all SALT donors, members, partners, and state and local office holders.
- Feature article on you and your company on southalabamalandtrust.org and in one issue of the SALT e-newsletter.
- Listed as presenting sponsor in all e-newsletters leading up to and immediately following Bald Eagle Bash.
- Listed as presenting sponsor on Facebook cover photo.
- Included in two "boosted" posts on Facebook and Instagram.
- Your company banner displayed at the band stage (exclusive).
- Invitation to introduce the band and say a few words about your company.
- Featured in email receipt for online ticket buyers.
- Exclusive invitation to participate with SALT in TV and/or radio interviews.
- 25 total tickets to Bald Eagle Bash for your employees, vendors, or clients.

To receive maximum benefit of this sponsorship, please respond by January 30.

YOUR COMPANY NAME OR LOGO

presents



Brown Pelican Sponsor--\$7,500 (only one available)

Exclusive opportunity to have your logo on Bald Eagle Bash t-shirt
Opportunity to display your company banner at the beer station
Feature article on you and your company on southalabamalandtrust.org
Paid promotion of the above article on Facebook and Instagram
20 total tickets to Bald Eagle Bash available for your employees, vendors, or clients
Opportunity to have a company booth (up to 10 x 10 tent) at Bald Eagle Bash
PLUS all benefits listed in **red** below

Osprey Sponsor--\$5,000 (limited to 2)

Opportunity to display your company banner at the wine station
16 total tickets to Bald Eagle Bash available for your employees, vendors, or clients
Logo on event poster
Logo on sponsor banner displayed at the Bash
Inclusion of logo on all Bald Eagle Bash and SALT marketing materials
Paid social media promotions for your company reaching up to 250,000 people
PLUS all benefits listed in **red** below

Blue Heron Sponsor--\$2,500 (limited to 5)

Your company banner displayed at event entrance
12 total tickets to Bald Eagle Bash available for employees, vendors, or clients
Paid post announcing sponsorship on social media reaching up to 75,000 people
Name in all Bald Eagle Bash and SALT marketing materials
PLUS all benefits listed in **red** below



Bobwhite Sponsor--\$1,000

Your company banner displayed at the Bash
6 total tickets to Bald Eagle Bash available for your employees, vendors, or clients
PLUS all benefits listed in **red** below

NEW! NEW! Boat Slip Sponsor--\$500 (only 6 available) NEW! NEW!

One reserved boat slip
18 X 24 sign with logo or name displayed at the Bash
4 total tickets to Bald Eagle Bash available for your employees, vendors, or clients
PLUS all benefits listed in **red** below

SOLD OUT!!

Hummingbird Sponsor--\$500

18 X 24 sign with logo or name displayed at the Bash
4 total tickets to Bald Eagle Bash available for your employees, vendors, or clients
Name on the sponsor banner displayed at the Bash
Name in SALT marketing materials
Name (with live link) on www.southalabamalandtrust.org for one year

Friends--\$250

2 tickets to Bald Eagle Bash
Recognition in *The SALT Line* magazine

In order to give you the most marketing exposure for your sponsorship,
please notify us of your commitment by March 1, 2022



SOUTH ALABAMA LAND TRUST

Bald Eagle Bash Sponsor Reply Form

Contact Information

Company Name

Contact Name

Address

City

State

Zip

Phone

Email

Print your name/organization as you wish it to appear in publicity: _____

Sponsorship Level: We are delighted to support Bald Eagle Bash at the level marked below:

- | | |
|---|--|
| ☐ Bald Eagle Sponsor - \$10,000 (25 tickets) | ☐ Bobwhite Sponsor - \$1,000 (6 tickets) |
| ☐ Brown Pelican Sponsor - \$7,500 (20 tickets) | ☐ Boat Slip Sponsor - \$750 (4 tickets) |
| ☐ Osprey Sponsor - \$5,000 (16 tickets) | ☐ Hummingbird Sponsor - \$500 (4 tickets) |
| ☐ Blue Heron Sponsor - \$2,500 (12 tickets) | ☐ Friends - \$250 (2 tickets) |
| | ☐ Additional tickets - \$50 each _____ |

☐ I do NOT wish to receive my complimentary tickets, therefore, donation will NOT be reduced by value of tickets.

☐ I have a banner to display at the Bald Eagle Bash (Bobwhite Sponsors and above).

Payment Options:

- ☐ Enclosed is my check for \$_____ payable to South Alabama Land Trust
- ☐ I will pay online at www.baldeaglebash.com
- ☐ Please charge my credit card for \$_____ ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Cardholder Name

Signature

Account Number

Exp Date

CVV

Please mail or email form to:

Diana Brewer
Development and Communications Coordinator
11401 U.S. Highway 98, Fairhope, AL 36532
diana@southalabamalandtrust.org

