

Administration of ORDINANCE AUTHORIZING CERTAIN SIGNS WITHIN THE FOLEY BEACH EXPRESS RIGHT-OF-WAY AND ESTABLISHING CRITERIA AND REGULATIONS FOR THE SAME

Applications: Applications may be obtained from the Receptionist at the Foley City Hall

Completed Applications: Completed applications may be mailed to the City of Foley Revenue Department; P. O. Box 1750; Foley, Alabama 36536. Completed applications may also be delivered to the Receptionist at the Foley City Hall. The Receptionist will submit the completed applications to the Revenue Department.

Review and Evaluation of the Applications: The Revenue Department will review and verify the data contained on the completed applications. Subject applications will be approved or disapproved based upon the evaluation of the data contained in the application versus the criteria established in Ordinance No. ____.

Collecting Revenues and Annual Record Keeping: Upon approving subject applications, the Revenue Department will then notify those companies of their approval and advise them of the fees that must be paid to the Revenue Department before they are fully approved to occupy a Directional Sign. At that time, the Revenue Department will also provide the business with the sign specifications. The commencement of the agreement for all signs will be on the first day of the month next succeeding the installation of the sign. The Revenue Department will maintain an active list of the businesses, the amount paid and the date the sign was installed. The Revenue Department will mail annual renewal notifications one (1) month prior to the annual renewal date. Signs for businesses that have not paid their annual renewal fee within 30 days of the expiration of the current fee period will be removed at the direction of the Revenue Department.

Installation, Maintenance and Enforcement of Signs: The Director of Economic Development will work with and authorize the Purchasing Department to bid the construction and installation of the Directional Signs to a qualified commercial sign company, based upon the criteria in the applicable ordinance and data and drawings from the Alabama Department of Transportation specifications for Zone 1. The Revenue Department shall have the authority to order the removal of any disqualified business signs from the Directional Signs per the applicable section of the ordinance.

Locations of Signs: The Director of Economic Development will designate the locations of the Directional Signs.

Technical Information: