

FY 2014 VISITORS - ALL LOCATIONS

VISITORS	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	TOTAL
Welcome Center - Downtown	292	178	135	338	518	392	326	357	352				2888
Visitor Center - North	550	336	319	450	439	531	591	618	1041				4875
Holmes Museum	255	216	101	286	517	545	428	342	557				3247
Depot Museum	374	311	299	377	703	600	423	361	839				4287
Train Exhibit	379	358	613	608	905	1043	425	334	589				5254
Total Visitors	1850	1399	1467	2059	3082	3111	2193	2012	3378		0	0	24000
VISITOR INFORMATION PACKET	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	TOTAL
Mailed Packets	12	19	12	29	32	67	41	14	71				297
Group Tour Bus Leads	0	0	244	96	0	0	0	0	249				589
Welcome Packets	315	25	60	1352	100	433	63	366	100				2814
Total Information Packets	327	44	316	1477	132	500	104	380	420		0	0	3700
Sources: phone/website, South Baldwin Chamber of Commerce, Alabama Advantage, and the Alabama Vacation Guide													