



May 21, 2026

To Mayor and City Council
RE: Downtown Foley Arts & Entertainment District Markers

Dear Mayor Hellmich and Foley City Council,

I am writing to formally request \$ 2,000.00 for the procurement of twenty (20) thermal markers for the Foley Arts & Entertainment district.

These markers, measuring 36" wide by 24" high, are intended to enhance wayfinding and solidify the visual identity of the district. Thermal markers provide a durable, slip-resistant, and high-visibility solution for pedestrian areas, ensuring a professional and lasting finish for our city streets.

We believe this investment will significantly improve the visitor experience and support the continued growth of the downtown area.

Thank you for your time and consideration of this request. I am available to provide further specifications or documentation as needed.

Best regards,

A handwritten signature in black ink that reads "Wes Abrams". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Wes Abrams
President
Foley Main Street



Darrelyn Dunmore <darrelyn@foleymainstreet.com>

Ready for an updated quote

Tom Broadbent <tbroadbent@hopkinsprinting.com>
To: Darrelyn Dunmore <darrelyn@foleymainstreet.com>

Fri, May 15, 2026 at 7:06 AM

Hi Darrelyn - I think if I understand correctly by your last email, you are not placing the order just yet and will let me know next week, right?

In the meantime, the total price will be \$1,850.00 for the graphics and \$43.75 to ship to you.

Here are installation instructions:
[2019 AG Grip sells sheet v1 - AG_Grip_sales_sheet.pdf](#)

I've attached our W9 for your accounting department as well.

Just let me know next steps.

Thanks,
Tom

Tom Broadbent | Hopkins Printing
Business Development

[2246 CityGate Drive](#)
Columbus, Ohio 43219

614-509-1080 **Main**
614-324-2202 **Direct**
614-562-1931 **Mobile**

Serving clients since 1975 with integrity and trust

Book an appointment with me here: [Book time with Tom Broadbent](#)

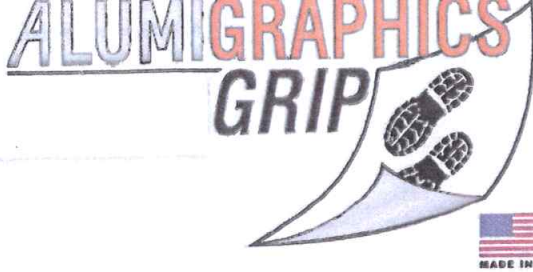
From: Darrelyn Dunmore <darrelyn@foleymainstreet.com>

Sent: Tuesday, May 12, 2026 4:01 PM

[Quoted text hidden]

[Quoted text hidden]

 **W9 4Cents.pdf**
125K



REVOLUTIONARY FOIL-BASED Print Media for OUTDOOR & RIGID INDOOR FLOOR GRAPHICS

Unlike Any Other Material



- No Overlaminates Needed
- End User Friendly Installation
- Superior Slip-Resistance
- Long-Term Outdoor Durability

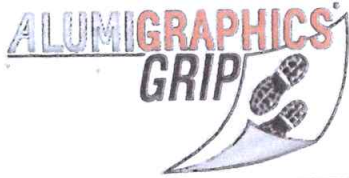


PURPOSE

One-step, durable material for graphics on outdoor + rigid interior walkways shopping malls, grocery & convenience stores, restaurants, hotels, airports, amusement parks, stadiums, universities, and hospitals

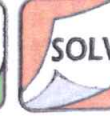
	Problems with Other Outdoor Floor Graphic Materials	Problems Solved with AlumiGraphics Grip
Material	Two-part structure consisting of base film + overlaminates or flimsy vinyl / fabric films. Combining incompatible or inferior materials.	No overlaminates needed, print direct to slip-resistant surface with PSA. Meets international non-slip and non-burn characteristics, plus eco-friendly.
Production	Two part production process involves more time and labor. Must wait for inks to cure prior to lamination, takes up space, and risk of wrinkles, requiring reprint.	No waiting, One material that is compatible with solvent, eco-solvent, latex & UV wide format printers. Cut-to-shape with 60° blade.
Image Quality	Vinyl overlaminates can reduce resolution, image quality and cause muted colors.	Non-obstructed, crisp surface print.
Installation & Removal	Challenging to apply smoothly without wrinkles and/or air bubbles. Requires experienced installers to apply & remove typically with heat gun.	End users can install and remove with ease and no special equipment. Typically leaves no residue.
Durability	Life expectancy is short term up to 3 months. Easily tears, stretches, and disfigures. Deteriorates with exposure to environment.	Foil is very durable. Life of printed & installed graphics outdoors is 1 year (based on solvent inks). Indoor use, UV & latex inks last longer.
Summary	Problems = time consuming, more labor to produce, difficult to apply & remove, varying degree of qualities & adhesives, and inferior durability.	Benefits = time savings realized with faster production & installation plus unmatched durability resulting in cost savings, value and eco-friendly.

ABLE • RELIABLE • SIMPLE • DURABLE • RELIABLE



SA44491

FLOOR COATING AND FINISHING MATERIAL AS TO SLIP RESISTANCE ONLY



MATERIAL SPECIFICATIONS

MATERIAL:	Gloss white foil-based media (FBM) film + Texture + PSA + Release Liner = <20 mil.
SIZE:	Standard rolls: 53" wide x 30', 75' & 150' long. Short rolls: 26.5" wide x 10' & 30' long.
PRINT COMPATIBILITY:	Solvent, eco-solvent, latex, and UV wide format digital printers.
OVERLAMINATE:	No overlaminate needed. Print direct to the surface / one step production process.
ADHESIVE:	Pressure sensitive, permanent acrylic; typically no residue when removed.
LINER:	84# silicone based stay flat release liner.
APPLICATION:	No heat source and dry apply; does not require professional installers. Roller recommended to compress to surface.
USAGE:	Outdoor & indoor floor surfaces (heavily textured & non-textured) including concrete (sealed & unsealed), asphalt, tile, brick, terrazzo and vinyl flooring.
LIFE EXPECTANCY:	Printed and installed up to 1 year with heavy pedestrian traffic and harsh weather.
NOTES:	<ol style="list-style-type: none"> 1. Handle rolls with care, do not drop on end. Store horizontal with suspension caps. 2. Use a take up roll with tension and vacuum to keep material flat during printing. 3. Print direct to the surface; download profiles from AlumiGraphics.com. 4. Cut-to-shape on most print & cut, plotters and routers, guillotine, steel rule die cut and manually with scissors. Use 60° or carbine tip blades on AlumiGraphics Grip. 5. Material is pliable, lightweight, has no memory and will not shrink. 6. Withstands high temperature range; -40° F - 302° F / -40° C - 150° C. 7. Meets slip resistant standards, dry & wet: ANSI A137.1, UL 410, ASTM D2240-05, HB198:2014, British BS 7976-2/UKSRG, Australian AS 4586:2013 (app. D) =R11. 8. A-classification for surface burning test; ASTM E84-15b (NFPA 255, ANSI/UL 723, UBC 8-1). 9. Surface reflective reading = 130 mcd (millicandelas) = 3.25 lux. 10. Environmentally friendly, contains no PVC; dispose with aluminum recycling. 11. Harmonized tariff code / NCM: 7607.20.0000. 12. Shelf Life = 2 years stored at 70° F / 21° C.

DESIGNED FOR END USERS TO INSTALL & REMOVE

STANDARD APPLICATION INSTRUCTIONS

1. Trouble free, fast application, installs at 250+ square feet per hour
2. Always use hard rubber roller rather than a squeegee.
3. Recommended surface temperate 50° Fahrenheit / 10° Celsius or higher.
4. Sweep dry surface clean of dirt & debris.
5. Lay printed side down on a flat surface then peel release liner from the foil surface.
6. Lay adhesive side down flat on the selected location.
7. Smooth by hand from the center to outer edge, be sure all edges lay flat.
8. Firmly compress to surface, especially all edges by roller.

REMOVAL INSTRUCTIONS

1. Generally easy to remove on wall and pedestrian walkway applications; rough surfaces and/or vehicular traffic may increase the difficulty in removal.
2. Simply peel off at an angle less than 45 degrees for best result; typically leaves no residue.

For more information, instructions, photographs and videos, visit www.AlumiGraphics.com

Manufactured in the United States by

FLOOR SIGNAGE, LLC
PIONEERING DIGITAL PRINT MEDIA FROM THE GROUND UP!

