



April 12, 2022

Mayor and City Council
City of Foley
407 East Laurel Avenue
Foley, Alabama 36535

RE: Grant Recommendation

Dear Mayor Hellmich and City Council Members:

The City of Foley Historical Commission held a regular meeting on April 5, 2022 and the following action was taken:

- Hollis Interiors
Wayne Hollis
200, 204, 208, 210, 212, 214 S. McKenzie St
National & Local District- Contributing & Non-Contributing
 - a. Request for exterior improvements

Commissioner Ward made a motion to recommend the requested grant with the exception of the painting of the bricks on buildings 200-206 S. McKenzie St. Chairman Turbyfill seconded the motion. All Commissioners voted aye.

Motion to recommend the requested grant with the exception of painting the bricks on building 200-206 S. McKenzie St. passes.

Please let me know if you have any questions or concerns.

Respectfully,

Melissa Ringler
Planning & Zoning Coordinator
mringler@cityoffoley.org

MAYOR: Ralph Hellmich

CITY ADMINISTRATOR: Michael L. Thompson

CITY CLERK: Kathryn Taylor

COUNCIL MEMBERS: J. Wayne Trawick; Vera Quaites; Richard Dayton; Cecil R. Blackwell; Charles Ebert III

Application

CITY OF FOLEY

NATIONAL AND LOCAL HISTORIC DISTRICTS & FOLEY MAIN STREET DISTRICT INCENTIVE GRANT APPLICATION

Applicant: Orange Blossom Square

Property Owner: Wayne Hollis

Applicant Address: 200 S McKenzie Street, Foley, AL 36535

Phone: 251-943-2941 Email: hollisinterior@gmail.com

Project Physical Address: 200 South McKenzie Street, Foley, AL 36535

Name of Business: Hollis Interiors

Type of Business: Retail Sales

Existing Business: ☒ OR New Business: ☐ Number of years in Business:

What effect do you think this project will have on your business? (may attach separate sheet)

attached

Why do you want/need this grant? (may attach separate sheet)

attached

Project Start Date: 5-1-2022

Project Completion Date: 8-31-2022 (estimated completion)

Project Description: (please use extra sheet if needed)

see attached

Contractor & Contact Info:

See ATTACHED

Total Cost of Project (attach bid) \$ 42375⁰⁰

Amount Requested (maximum of either \$5,000 or \$5 x facade square footage facing a named right-of-way per project) \$ _____

Acknowledgement and Agreement

My signature acknowledges the following:

Facade changes will be in accordance with appropriateness as determined by the City of Foley Historical Commission for projects within the National or Local Historic Districts, or as determined by the City of Foley if the business resides only in the Foley Main Street District.

The project will begin within 90 days of grant approval and will be completed within 6 months of beginning work.

Reimbursement will occur after project completion and upon submission of appropriate forms and documents as outlined in the guidelines.

Work completed prior to grant approval is not eligible for funding.

All required permits are the responsibility of the owner/applicant.

It is expressly understood and agreed that the applicant will not seek to hold the City of Foley, the Foley Historical Commission, or the Foley Main Street Organization and/or its agents, employees, officers and/or directors liable for any property damage, personal injury, or other loss relating in any way to this Incentive Grant Program.

Signed Wayne Holis Date 3-25-22
Applicant

Signed Linda Allen Date 3-25-22
Business Owner

Signed Wayne Holis Date 3-25-22
Property Owner

Send all materials to:

City of Foley
Community Development Department
120 South McKenzie Street
Foley, AL 3653

FOLEY HISTORICAL COMMISSION
CITY OF FOLEY
200 NORTH ALSTON ST.
FOLEY, ALABAMA 36535
APPLICATION FOR
CERTIFICATE OF APPROPRIATENESS

1. Name of Applicant: Orange Blossom Square
Mailing Address: 200 So. McKenzie St. Foley AL.
Telephone: 251-943-2941 Email: hollisinterior@gmail.com
Relationship of applicant to property: Owner ☒ Occupant ()
2. Address of Property: 200 So. McKenzie St Foley, AL.
3. National Register ☒ Contributing () Non-Contributing () Circa 1922 2nd 64
Local Downtown () Circa _____
4. Nature of Proposed Work/Application (Check All That Apply):
() Use of Property () Fence () Landscaping
(☒) Repairs or Alterations () Awning (☒) Color Change
(☒) Sign Erection or Placement () Demolition () Other
() New Construction () Moving a Building
5. Please describe your proposed work as simply and accurately as possible (use extra sheet, if necessary). See Criteria for Submission for information that must accompany this application.

If you will be painting, please list the three colors you have chosen from a Historical color palette and enclose color chips with your application.

Dover White

Tricorn Black

Valuation of Project (materials & labor) \$ 42,375

I, the undersigned, have complied with the Criteria for Submission. I understand that if the information submitted is not complete, this application will not be considered.

Hollis Heller
Signature of Applicant

3.25.22
Date

Building 200 South McKenzie St

This building is known as Orange Blossom Square. The following activities are planned to revitalize and restore to its original glory.

- Remove existing large sign to expose original 4 paned windows on both sides that are visible from the street
- Do necessary repairs to the 14 upper windows that are now covered by the outdated and deteriorating signage
- New signage will be added (see example)
- Remove sign panel on north side of building to expose old door that door will be replaced by an antique double door entrance
- Paint all trim and doors tricorn black
- Preserve brick by painting entire facade Dover white and tricorn black trim
- Add new accent lighting
- Caulk and paint all windows on Orange Ave. and McKenzie St.

Incentive Grant Application

Orange Blossom Square – 200 S McKenzie Street, Foley AL. 36535

What effect do you think this project will have on your business?

Downtown Foley has a rich and vibrant history spanning well over 100 years. Because of its location, the building now known as Orange Blossom Square has been a part of that heritage. The existing owners (The Hollis Family) and their employees want to continue that tradition. The building has been in the Hollis family since 1952.

The primary structure and its adjacent buildings encompass almost an entire block on the gateway to the beaches of South Baldwin County. It is an ideal location to attract others to eat, shop, relax and enjoy small town life. Through the years it has served as a marketplace for many local businesses. Its proximity to the park makes it particularly important to the entire downtown area.

Our overall mission is to revitalize and restore the exterior of the building to more adequately reflect the business actually taking place inside. The South Baldwin area is experiencing immense growth with many relocating here. These people are purchasing new and existing homes so Hollis Interiors would like to become the destination store for such families and individuals. In turn this will improve our revenue and subsequently generate more tax revenue for the city. We also believe this will have the added advantage of encouraging more foot traffic to the entire downtown area.

Why do you want or need this grant?

In order to make the structure more visually appealing while at the same time retain our old "Foley hometown feel" we need financial assistance. The entire project for this building alone is estimated to be upwards of \$40,000 which includes construction materials and labor. Any assistance would be appreciated.

Project Description

In order to revitalize and restore this specific building, the following activities are planned and must be accomplished:

- Obtain licensed contractor bids and verify required insurance
- Secure all required building permits
- Remove the two existing large signs that are on the second floor to expose the original fourteen 4-paneled windows which are visible from both sides of the street
- Repair, caulk and paint the existing windows that are now covered by the outdated and deteriorating signage
- Remove the sign panel on the north side of the building (on the Orange Avenue side) to expose the original door opening. This was the building's original entrance. Once exposed the door will be replaced by an antique solid wood double door. This will create a new, more inviting entrance to the store.
- Attractive awnings and accent lighting will be added
- Preserve brick by painting the entire façade Dover White with Tricorn Black trim
- Obtain required permit and install new signage

Application

CITY OF FOLEY
NATIONAL AND LOCAL HISTORIC DISTRICTS & FOLEY MAIN STREET DISTRICT
INCENTIVE GRANT APPLICATION

Applicant: Holli's Interiors

Property Owner: Wayne Holli's

Applicant Address: 204 S. McKenzie Street, Foley, AL 36535

Phone: 251-943-2941 Email holli'sinterior@gmail.com

Project Physical Address: 204-206 South McKenzie Street, Foley, AL 36535

Name of Business: Holli's Interiors

Type of Business: retail sales

Existing Business: ☒ OR New Business: ☐ Number of years in Business: 70

What effect do you think this project will have on your business? (may attach separate sheet)

see attached

Why do you want/need this grant? (may attach separate sheet)

see attached

Project Start Date: 5-1-2022

Project Completion Date: 8-31-2022 (estimated completion)

Project Description: (please use extra sheet if needed)
see attached

Contractor & Contact Info:

No Limit Homebuilder & Assoc

Total Cost of Project (attach bid) \$

Amount Requested (maximum of either \$5,000 or \$5 x facade square footage facing a named right-of-way per project) \$

Acknowledgement and Agreement

My signature acknowledges the following:

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The project will begin within 90 days of grant approval and will be completed within 6 months of beginning work.

Reimbursement will occur after project completion and upon submission of appropriate forms and documents as outlined in the guidelines.

Work completed prior to grant approval is not eligible for funding.

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It is expressly understood and agreed that the applicant will not seek to hold the City of Foley, the Foley Historical Commission, or the Foley Main Street Organization and/or its agents, employees, officers and/or directors liable for any property damage, personal injury, or other loss relating in any way to this Incentive Grant Program.

Signed Wayne Holio Date 3-25-22
Applicant

Signed Wayne Holio Date 3-25-22
Business Owner

Signed Wayne Holio Date 3-25-22
Property Owner

Send all materials to:

City of Foley
Community Development Department
120 South McKenzie Street
Foley, AL 3653

Buildings 204-206 South McKenzie Street

The building is known as Hollis Interior Market. In order to restore and repair the building, several activities need to be accomplished. All this is designed to blend the building with the primary structure to which it is attached so that it has an consistent and compatible feel of the old town Foley appeal.

- Remove existing awning and the columns and repair all concealed damage
- Brick will be painted Dover White
- Replace exterior door and lighting
- Window trim and doors will be painted Tricorn Black
- New awnings will be installed over all windows facing McKenzie St

Incentive Grant Application

Hollis Interior Market – 204 S McKenzie Street, Foley AL. 36535

What effect do you think this project will have on your business?

Downtown Foley has a rich and vibrant history spanning well over 100 years. Because of its location, the building now known as Orange Blossom Square has been a part of that heritage. The existing owners (The Hollis Family) and their employees want to continue that tradition. The building has been in the Hollis family since 1952.

The primary structure and its adjacent buildings encompass almost an entire block on the gateway to the beaches of South Baldwin County. It is an ideal location to attract others to eat, shop, relax and enjoy small town life. Through the years it has served as a marketplace for many local businesses. Its proximity to the park makes it particularly important to the entire downtown area.

Our overall mission is to revitalize and restore the exterior of the building to more adequately reflect the business actually taking place inside. The South Baldwin area is experiencing immense growth with many relocating here. These people are purchasing new and existing homes so Hollis Interiors would like to become the destination store for such families and individuals. In turn this will improve our revenue and subsequently generate more tax revenue for the city. We also believe this will have the added advantage of encouraging more foot traffic to the entire downtown area.

Why do you want or need this grant?

This particular building currently identifies as Hollis Interior Market and is the existing main entry to the larger structure which faces South McKenzie Street. As with Orange Blossom Square a large part of the building has outdated and deteriorating signage covering the upper floor windows. We were able to pull the sign away enough to reveal what lay beneath. It is (green) painted brick. The remainder of the brick is red.

Contractors who examined the building explained that given the age of the brick, it would be impossible to remove the existing paint without further damaging the brick. It was their professional opinion that painting the entire façade would be the most appealing and cost-efficient way to deal with the existing and deteriorating sign. The entire project for this building is estimated to be upwards of \$35,000 which includes construction materials and labor. Any assistance would be appreciated.

Project Description

Similar to Orange Blossom Square, in order to revitalize and restore this specific building, the following activities are planned and must be accomplished:

- Obtain licensed contractor bids and verify required insurance
- Secure all required building permits
- Remove the existing large signs that are on the second floor to expose the original 4-paneled windows which are visible from both sides of the street
- Repair, caulk and paint the existing windows that are now covered by the outdated and deteriorating signage
- Attractive awnings and accent lighting will be added
- Preserve brick by painting the entire façade Dover White with Tricorn Black trim
- Obtain required permit and install new signage

Contractor & Contact Info:

No Limit Homebuilders Assoc

Total Cost of Project (attach bid) \$

2841700

Amount Requested (maximum of either \$5,000 or \$5 x facade square footage facing a named right-of-way per project) \$ _____

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Signed

Wayne Helms Date 3-25-22

Applicant

Signed

Wayne Helms Date 3-25-22

Business Owner

Signed

Wayne Helms Date 3-25-22

Property Owner

Send all materials to:

City of Foley
Community Development Department
120 South McKenzie Street
Foley, AL 3653

Building 208-210 South McKenzie Street

The building is known as Hollis Interior Market. In order to restore and repair the building, several activities need to be accomplished. All this is designed to blend the building with the primary structure to which it is attached so that it has a more compatible and consistent feel of the old town Foley appeal.

Clean and paint brick dover white

Repair damage to existing windows

Paint and caulk windows tricorn black

Replace door and trim which deteriorated over time with a solid wood door

Paint new door tricorn black and replace hardware

Add new lantern style lighting

Project Description

Similar to Orange Blossom Square, in order to revitalize and restore this specific building, the following activities are planned and must be accomplished:

- Obtain licensed contractor bids and verify required insurance
- Secure all required building permits
- Replace the existing door and trip with has deteriorated over time with a solid wood 6 panel eyebrow arched door
- Paint new door Tricorn Black and replace the door hardware
- Clean and paint all brick Dover White
- Attractive awnings and lantern style lighting will be added

Building 212 South McKenzie Street

The building is known as Hollis Interior Market. In order to restore and repair the building, several activities need to be accomplished. All this is designed to blend the building with the primary structure to which it is attached so that it has a more compatible and consistent feel of the old town Foley appeal.

- Clean and paint brick dover white
- Repair damage to existing windows
- Paint and caulk windows tricorn black
- Replace door and trim which deteriorated over time with a solid wood door
- Paint new door tricorn black and replace hardware
- Add new lantern style lighting

Project Description

Similar to Orange Blossom Square, in order to revitalize and restore this specific building, the following activities are planned and must be accomplished:

- Obtain licensed contractor bids and verify required insurance
- Secure all required building permits
- Replace the existing door and trip with has deteriorated over time with a solid wood 6 panel door
- Repair or replace the existing awning
- Paint new door Tricorn Black and replace the door hardware
- Clean and paint all brick Dover White
- Lantern style lighting will be added

Building 214 South McKenzie St

This building is commonly known as Wild Outdoor Collection. Anticipated improvements to enhance and restore are as follows:

- Paint and restore all trim
- Existing outdoor ceiling in the door entry area will need to be painted
- Install a Copper Lantern Style Ceiling mount fixture
- Restore existing exterior door to natural pine
- Paint remaining entry area
- Add compatible new awning allowing original upper windows to be exposed

Project Description

In order to enhance and restore the exterior façade for Wild Outdoor Collection are as follows:

- Obtain licensed contractor bids and verify required insurance
- Secure all required building permits
- Replace the window awnings which enhance the upper windows and allow the original windows to be exposed thus permitting the building to blend better with the other adjacent structure to its right
- Restore the existing exterior door and stain it to its natural pine woodgrain
- Paint and restore all trim around windows and door
- The existing outdoor ceiling is true beaded board that needs to be stripped and repainted
- Install a copper Lantern Style Ceiling Mount fixture in the entryway

