

2022 Baldwin Heart Walk – October 29, 2022 at OWA

Sponsorship Opportunities

Payment is not due until September 14, 2022. An e-sign sponsorship agreement will be sent to you so we can activate marketing benefits right away

\$5,000 Investment: This level of sponsorship receives customized unique sponsorships at the Heart Walk to engage all Heart Walk participants. All sponsors at this level receive logo recognition on all collateral including website, social media, day of event sponsor banner and an opportunity to set up a station at the Heart Walk.

- **CPR in Schools Kit** – A CPR training kit would be gifted to a local school from your company. This kit would teach students how to perform the lifesaving skill of CPR. Bayshore Christian and Baldwin County High School are the only high schools left in Baldwin County who has not had a sponsor fund and donate one of these lifesaving kits to them. We are trying to fulfill this need for them; however, you can choose any local High School or Middle School to donate a kit to. These kits would give the educators the appropriate tools to effectively teach CPR to all students in high school. We have also found these kits have been used for staff trainings and on the field by athletic teams and coaches. You would get all of sponsorship benefits for the Heart Walk while giving something much needed back to our community. An opportunity for your company to attend a presentation at the chosen school with a photo taken and shared to social media. Unlimited number of opportunities available.

SPONSORS – USA Health (Spanish Fort HS); Infirmary Health (TBD); OWA (Foley)

- **Kids Zone** – Kids who are active have better bone health, physical fitness, brain function, attention and academic performance. They stay at a healthier weight and have fewer symptoms of depression. Prioritizing healthy routines helps kids feel better today and gets them on the right track for years to come. For many families who participate in the Heart Walk, the Kids Zone is one of their first places to stop before the event. Engage families in a fun and relaxed setting with face painting, games, balloon animals and room to play.
- **Health Screenings** – The Health Screenings Sponsor has the opportunity to educate participants on the importance of knowing their numbers and provide health screenings such as: blood pressure or cholesterol checks.
- **Survivor Area** – Every year, hundreds of heart disease and stroke survivors and their families join us to celebrate at the Heart Walk. They are some of our greatest supporters, and the Survivor Area honors them and their victory over cardiovascular diseases and stroke. Participants receive Survivor ball caps, and we have capes for children. Your company logo will be branded on “I am a Survivor” signs at the Heart Walk photo stations.

\$2,500 Investment: All sponsors at this level receive name recognition on all collateral including website, day of event sponsor banner, social media and an opportunity to set up a station at the Heart Walk.

- **Hydration Station** – sponsor will host a water stop along the route. 4 sponsorships available. **1 SOLD – Riviera Utilities**
- **Exercise Demos** – How much stress you have in your life, as well as how you react to it, can play an important role in your overall health. Adding yoga to your routine has immediate as well as long-term benefits that contribute to whole body health. Make this area inclusive by doing chair yoga. Your company will also lead the Heart Walk warm up from the stage to get everyone’s blood pumping.

- **Lifestyle Change Award** – The Healthy for Good Lifestyle Change Award will recognize the life-changing efforts made by several individuals to improve their health and lower their risk. Your company will help choose the Lifestyle Change Award winner and present the award from the stage. **SOLD – FSA + Risk**
- **Healthy Selfie Station** – Say cheese! The Healthy Selfie sponsor will connect with individuals and groups who are participating in Heart Walk at this photo station.
- **Eat Smart** – Eating healthy is a key factor for good heart health. Sponsor will pass out fruit to the walkers before and after the event. **SOLD – TRUSTMARK BANK**
- **CPR Anytime Training** – 70% of sudden cardiac arrests occur in private settings and performing hands only CPR can double or triple the survival rate. Walkers will have the opportunity to learn Hands Only CPR on mini-Annie's.

\$1,500 Investment: All sponsors at this level receive name recognition on all collateral including website, day of event sponsor banner and social media and an opportunity to set up a station at the Heart Walk.

- **Stomp Out Stress** – Taking care of yourself can help you recharge and create healthy habits. This activity is designed to give participants a quick release of energy and frustration as they dance and stomp on hundreds of feet of bubble wrap. **SOLD - Bryant Bank**
- **Gratitude Wall** – A happy mind equals a happy heart. A place for participants to stop and leave gratitude graffiti. Participants can share what they are grateful for. **SOLD – Baldwin County Sewer Service**
- **Tribute Stickers** – Many of the people who walk do so in honor of a loved one who suffered through heart disease or stroke. Participants can pick up a Tribute sticker at your table to wear on the back of their t-shirt to show who they are walking in honor/memory of. **SOLD – Columbia Southern University**
- **PUP-ARAZZI** – Walkers will have a photo op with their furry friend! This area will also have water bowls, toys, bandanas, and special treats for our four-legged friends.