FY 2025 Program of Public Initiatives and Community Events

EVENT	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Teen Advisory Board	Library	$500	
Snowbird Coffee	Library	$1,000	
Friends of the Library Thank You	Library	$1,500	
Tween/Teen Special Events (Holidays, Workshops, Contests, Etc.)	Library	$2,500	
Tween/Teen Recurring Programming (Book Clubs, STEM programming, Crafts, Etc.)	Library	$3,000	
Children Special Events (Holidays, Read Across America Week, Contests, Etc.)	Library	$4,000	The City of Foley municipal library is dedicated to enriching our community through diverse and engaging events that foster a love of reading, learning, and connection. Our programming is designed to bring people together, celebrate the joy of books, and support lifelong learning. These events provide valuable opportunities for residents of all ages to interact with authors, explore new interests, participate in educational activities, and build meaningful connections with fellow community members. By offering these dynamic and inclusive programs, we aim to enhance community well-being, encourage intellectual growth, and create a welcoming space for everyone to enjoy.
Children Recurring Programming (Story Times, STEM programming, Crafts, Etc.)	Library	$4,500	
Forward City Con	Library	$4,500	
Library Marketing Materials & Outreach Supplies/Giveaways	Library	$5,000	
Adult Recurring Programming/Events (Lunch & Learns, Educational/Historical presentations, Craft Classes/Workshops, Library Sponsored Clubs, Etc.)	Library	$10,000	
All Age Special Programming/Events (BINGO, Trivia, Gaming, Library Days (i.e. Harry Potter Day, Explorer Day, Etc.), Holiday Events, Contests, Etc.)	Library	$11,500	
Summer Reading Program: Children/Tween/Teen (Supplies, Decorations, Prizes, Snacks)	Library	$12,000	
Total:	Library	$60,000	

CONTRACTOR	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Kayak Rentals	GCNP	$0	Graham Creek Nature Preserve is committed to fostering community engagement and environmental stewardship through a diverse array of interactive and educational events. Our programs are designed to connect people of all ages with the natural world in a fun and meaningful way. These events promote outdoor recreation, environmental awareness, and seasonal celebrations, while encouraging families and individuals to explore and appreciate the beauty of our park. By offering these vibrant and inclusive activities, we aim to enhance community well-being, inspire curiosity about nature, and create lasting memories for all who visit.
Promotional Items	GCNP	$200	
Christmas Parade	GCNP	$250	
Bunny Scavenger Hunt	GCNP	$480	
Pumpkin Play Days	GCNP	$500	
Easter Egg Hunt	GCNP	$900	
Observe & Explore Educational Program	GCNP	$1,000	
Summer Camps	GCNP	$1,500	
Volunteer Appreciation	GCNP	$1,500	
Creek Crawl	GCNP	$6,500	
Haunted Forest & No Scare Ride	GCNP	$6,500	
Christmas Trail	GCNP	$7,000	
Total		$26,330	

CONTRACTOR	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Cookie Bake Off & Swap	Senior Center	$100	
Men's Night Out	Senior Center	$200	
Christmas Parade	Senior Center	$400	
Mardi Gras Parade	Senior Center	$400	The City of Foley Senior Center is dedicated to enhancing the quality of life for older adults in our community through a diverse range of engaging and supportive events. Our programs are designed to foster social connections, celebrate achievements, and provide opportunities for creative expression. These events promote active living, encourage participation, and create a welcoming environment where seniors can build friendships, share experiences, and contribute to the community. By hosting these dynamic activities, we aim to support the well-being, dignity, and vitality of our senior residents, enriching their lives and reinforcing our commitment to a vibrant and inclusive community.
Talent Show	Senior Center	$400	
Community Outreach Events	Senior Center	$500	
Hometown Halloween	Senior Center	$500	
Christmas Dinner & Dance	Senior Center	$550	
Bingo	Senior Center	$900	
Snowbird Coffee	Senior Center	$1,500	
Ladies Day Out	Senior Center	$2,300	
Halloween Party	Senior Center	$2,560	
Older Americans Breakfast	Senior Center	$3,000	
Total		$13,310	

CONTRACTOR	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Vulcan Health Fair	CAFFM	$25	The Coastal Alabama Farmers & Fishermens Market is dedicated to strengthening community ties and promoting local agriculture through a variety of engaging and educational events. Our events are designed to celebrate seasonal traditions, support local farmers, and encourage healthy living. These activities provide valuable opportunities for residents to connect with local producers, learn about sustainable practices, and enjoy the rich bounty of our region. By hosting these vibrant events, we aim to enhance community well-being, support local agriculture, and foster a deeper appreciation for the natural and cultural resources that enrich our lives.
Coastal Garden Festival	CAFFM	$50	
Snowbird Coffee	CAFFM	$60	
Market Days	CAFFM	$150	
Harvest Festival	CAFFM	$200	
Sweet Grown Alabama Day	CAFFM	$300	
Christmas Parade	CAFFM	$500	
Mardi Gras	CAFFM	$500	
Corn Festival	CAFFM	$560	
Total		$2,345	

CONTRACTOR	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Christmas in the Park / Let it Snow	Marketing	$200	
Midday Melodies	Marketing	$200	
Christmas Parade	Marketing	$250	
Mardi Gras Parade	Marketing	$250	The City of Foley Marketing Department is committed to fostering community spirit and enhancing local engagement through a diverse array of celebratory and educational events. Our programming is designed to bring residents together, showcase our community's unique culture, and celebrate important occasions throughout the year. These events provide platforms for civic pride, cultural expression, and community connection, while also attracting visitors and supporting local businesses. By organizing these impactful events, we aim to strengthen community bonds, celebrate our shared heritage, and promote a vibrant, inclusive atmosphere for all residents and guests.
Veteran's Day Parade	Marketing	$250	
Music & a Movie	Marketing	$400	
Alabama Governors Conference	Marketing	$500	
Social Media Posts	Marketing	$600	
Hometown Halloween	Marketing	$700	
Volunteer Appreciation Event	Marketing	$1,200	
Snowbird Welcome	Marketing	$1,225	
Total		$4,575	

CONTRACTOR	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Pizza Party for School Class (Cpl. Shiver)each quarter	Police	$200	The Foley Police Department is dedicated to building strong, collaborative relationships with our community through a variety of informative and engaging events. Our initiatives are designed to foster mutual understanding, enhance public safety, and promote active citizen involvement. These events provide opportunities for residents to learn more about law enforcement practices, engage directly with officers, and participate in community-building activities. By hosting these programs, we aim to strengthen community trust, encourage transparency, and create a safer, more connected environment for all members of our community.
OWA Community Day	Police	$250	
Hometown Halloween	Police	$600	
Community Expos	Police	$750	
Parades, Misc. City Events	Police	$1,000	
Baldwin County Drug Court Foundation, Inc.	Police	$1,500	
Annual Kids Camp	Police	$2,000	
Citizen's Police Academy	Police	$2,000	
Retirements	Police	$4,500	
Police Week, Corrections Week, Communications Week, Admin Day	Police	$6,000	
Department Annual Meeting/Awards	Police	$10,000	
Total		$28,800	

CONTRACTOR	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Drug Overdose Awareness Event	Fire	$100	
Vulcan Health Fair	Fire	$100	
Christmas Parade	Fire	$200	
Country Place Senior Living & Live Oak Assisted Living Birthdays & Bingo Visits	Fire	$200	
FHS Career/Job Fair	Fire	$200	
FHS Careers On Wheels	Fire	$200	
Mardi Gras Parade	Fire	$200	
October Breast Cancer Awareness	Fire	$200	The Foley Fire & Rescue Department is committed to saving lives and property and improving the quality of life through education and training. Our mission is providing the highest quality fire suppression and rescue services for our community, as well as focusing on providing fire prevention education within our community. We accomplish our mission by working with our community, efficiently utilizing our resources as we foster an atmosphere that encourages teamwork and innovation, as well as building strong connections with our residents, business owners, schools, and visitors.
Kids Camp Host Day	Fire	$250	
BCFCA Safety House	Fire	$300	
Daycare Fire Safety Visits	Fire	$300	
Snowbird Welcome	Fire	$300	
Christmas Fire Safety House	Fire	$500	
OWA Community Day	Fire	$500	
Hometown Halloween	Fire	$600	
Senior Center Events	Fire	$750	
October Fire Safety Week & Month	Fire	$1,000	
Weather Radio Distributions & Programming	Fire	$1,200	
Smoke Detector Distributions, Installs & Battery Replacements	Fire	$1,500	
CPR & First Aid Classes	Fire	$2,000	
Annual Dept. Banquet & FF of the Year Award	Fire	$3,000	
FES/Mathis/Magnolia School/FMS Fire Safety Visits	Fire	$3,000	
Total		$16,660	

CONTRACTOR	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Marketing Promotional giveaways	Gen Gov	$600	The City of Foley allocates funds for public relations expenses to ensure transparent, effective, and proactive communication between the city government and its residents. These expenses support activities that promote civic engagement, inform the public about important city initiatives and services, and foster community involvement.
Bald Eagle Bash	Gen Gov	$1,000	
Baldwin Heart Walk Sponsorship	Gen Gov	$1,000	
Parade Throws for Mayor and Council	Gen Gov	$1,000	
South Baldwin United Way	Gen Gov	$1,000	
Shred Day	Gen Gov	$1,200	
Foley High school / ACT breakfast	Gen Gov	$1,500	The primary goals of these expenditures are to:
Kiwanis Christmas Sponsorship	Gen Gov	$1,500	1. **Enhance Transparency:** Keep residents informed about city operations, decisions, and policies, ensuring they have timely and accurate information.
Mobile Bay Estuary Program	Gen Gov	$3,000	
Stan Mahoney Youth Fishing Tournament Sponsorship	Gen Gov	$3,000	2. **Promote Community Engagement:** Facilitate dialogue between city officials and the community, encouraging public participation in city events, programs, and feedback mechanisms.
Jennifer Claire Moore Sponsorship	Gen Gov	$5,000	
Volunteer Reception	Gen Gov	$6,000	
Sister City Sponsorship	Gen Gov	$6,500	3. **Foster Trust and Collaboration:** Build and maintain trust between the city government and residents by demonstrating accountability and responsiveness.
Alabama Gulf Coast Zoo Sponsorship	Gen Gov	$30,000	
Dauphin Island Sea Lab	Gen Gov	$40,000	
			4. **Advance Public Awareness:** Raise awareness about key city projects, public safety initiatives, and community services, contributing to a well-informed and engaged populace.
Total		$101,800	By investing in these public relations efforts, the City of Foley aims to create a more connected, informed, and engaged community, ultimately leading to improved quality of life and a stronger civic fabric.

CONTRACTOR	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Parades / Community Events	CDD	$500	
Monthly PLAN Meetings	CDD	$4,000	The Community Development Department is dedicated to fostering a vibrant, inclusive, and engaged community through the strategic use of public funds. Our purpose in supporting and funding events and city-wide celebrations is to enhance the quality of life for all residents. These events serve as essential platforms for community interaction, cultural enrichment, and civic pride. By investing in these activities, we aim to strengthen community bonds, promote civic engagement, celebrate cultural diversity, boost the local economy, and enhance community well-being.
Total		$4,500	

CONTRACTOR	DEPARTMENT	AMOUNT	PUBLIC PURPOSE (* Denotes New)
Christmas Parade	Beautification	$500	
Mardi Gras Parade	Beautification	$500	
Arbor Day Event	Beautification	$6,000	
Total		$7,000	