2013-2014 Annual Ads City of Foley Marketing

organization	publication	distribution	ad cizo	cost	
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PMT Publishing	Alabama Advantage	25,000	1/2 page	\$1,400	official state relocation guide - ADECA + leads
<b>Gulf Coast Publishing</b>	Visitor Magazine/fall/winter	60,000	full page	1,020	GS/OB/F/FM/PK/F/D/SpFt
	Visitor Magazine/spr/summ	90,000	full page	1,275	GS/OB/F/FM/PK/F/D/SpFt
Compass Media	Alabama Vacation Guide	250,000	1/8 page	3,995	statewide at welcome centers, online, leads
	Coast 360 Guide	250,000	3/8 page	3,365	Ala Gulf Coast - 190 locations
	Coast 360 Concierge	14,000	3/8 page	895	Ala Gulf Coast - hotels, condominiums
				\$11,950	
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