

Foley



Special Event Application

All outdoor events on public property that meet one or more of the following criteria must complete a Special Event Application.

- Multiple Vendors on One Property (Does not Apply to Mobile Food Vendors)
- Parade or Street Closures (a minimum of 60 days prior is required)
- Serving or Selling Alcohol on Public Property
- Activities on Park Property of more than 250 people

Additionally, any private, city-sponsored, outdoor event of more than 250 people requiring city resources also needs to complete a Special Event Application.

The City of Foley takes pride in the quality and safety of festivals, parades, and other special events that take place throughout the year. Please complete this application accurately and completely. Due to an overwhelming demand for rentals, events and the turnaround needed, City staff may be unavailable. For questions, please email specialevents@cityoffoley.org

Application for activities which will cause major impact on the use of a park or park facility may be reviewed by the City Council. The City Council may approve such an activity including closure/fencing of a park or park facility and the charging of admission for the activity.

In determining if the exclusive use of a park, park area, or facility should be approved, the following factors shall be considered by the City Council:

- The proposed event will not obstruct the operation of emergency vehicles or equipment in or through the permit area.
- The proposed event does not present a safety, noise or traffic hazard.
- The proposed event conforms to regulations regarding the use or allowable number of participants for the proposed venue, location or site.
- The proposed event does not violate any ordinances/laws of the City of Foley, State of Alabama, or the United States.
- The proposed event can be deemed beneficial to the public and the local business community.
- The proposed event does not create additional burden on the City of Foley, the local business community, or the citizens as a whole.

Event Details

Event Title: 22nd Gulf Coast Hot Air Balloon Festival

Purpose:

Athletic/Recreation

Outdoor Market

Parade*

Concert/Performance

Festival/Fair

Social

Demonstration*

Road Closure*

*Additional paperwork is required to be submitted directly to Foley PD. Please See Appendix A

Provide a clear statement of the specific reason(s) you believe the event will significantly contribute to and benefit the City of Foley.

The GCHABF welcomes around 50,000 visitors during the three day event. With an estimated 7000 of attendees traveling from outside the local area. The amount of dollars that these attendees spend greatly impacts local businesses and to the City through lodging, gas, and sales tax.

Provide a clear statement of the opportunity for City-wide citizen participation in the event.

The event is open and free to the public providing a unique experience to local residents of all ages. Additionally, the event takes around 250-300 volunteers and provides an opportunity for people to be more involved in the execution of the event. Many local businesses use this as an opportunity to promote their own business through volunteering and setting up a booth space.

Are there any potential negative impacts to the local business community or surrounding areas?

Traffic delays can occur during peak hours.

The City reserves the right to request an Event Application Presentation to staff if they deem the event to have an impact on the surrounding community.

Event Details Continued

Setup Date & Time: Friday, April 24, 2026, 8am - Thursday, April 30, 4pm

Event Start Date: Thur, April 30 Event Start Time: 4:00 pm

Event End Date: Sat, May 2 Event End Time: 9:30 pm

Clean-up Date & Time: Sunday, May 3 - Tuesday, May 5, 8am - 5pm daily

Outdoor entertainment may take place from 8 am – 10 pm, Sunday – Thursday and 8 am – 11 pm on Friday and Saturday.

Main Contact Name: Rachel Spear

Phone Number: 251-233-9470 Backup Phone Number: 251-943-5550

Email Address: rachel@southbaldwinchamber.com

Where will the event take place?

Public Property

Park Property

Estimated Attendance: 50,000

Estimated Attendance Previous Year: 30,000

Estimated Attendance During Peak: 10,000

Event Website/Facebook Page: gulfcoastballoonfestival.com / @GulfCoastHotAirBal

Event Promoter (if other): _____

Is this a repeat event for the City? Yes

Will the event include any of the following?

Fireworks

Mobile Food Vendors

Generators

Street Closure

Live Entertainment

Parade

Tents

Tents over 400 sq. ft.

Alcohol

Other Drone Show

Petting Zoo, Carnival, Circus, Inflatables (if yes additional insurance will be required)

Open Flames of Any Type

Required Documents

Site Plan

- Provide a detailed plan on the location of the following:
 - Music, barricades, food truck and vendor layout
 - Number of toilets (how often are toilets serviced) and hand-washing sinks
 - Entries and exits, including emergency access if deemed necessary

Utilities Plan

- Utilities including electrical requirements/generators and water supply.
- Obtaining complete electrical and water needs information from vendors, musicians, tent lighting, entertainers, exhibitors, is the responsibility of the event organizer.
- Event organizers will need to decide if the existing power facilities are suitable.
- The installation and distribution of all electrical power used to support the event shall be completed by a licensed electrician. In some cases, electrical distribution plans and load calculations prepared by a licensed electrician may be required.

Security/Safety Plan

- Plan will be developed and approved in coordination with Foley PD/FD
- Please describe your security plan including crowd control, internal security, and venue safety.
- Foley PD officers are required when alcohol will be served at City facilities.

Emergency Action Plan

- Please describe your basic emergency response plan including:
 - Identification of who will make key decisions such as canceling the event
 - Plans for communicating with event staff, volunteers, guests, vendor, on-site police/security, and first aid providers
 - Plan for safely managing site evacuation
 - Plan for injured participants or lost children
 - Plan for securing potentially dangerous items on the event site (tents, signage, propane tanks, and items that can be propelled by high winds)
 - Plans for inclement weather

Medical Plan

- This will require a plan to be approved by Foley Fire Department.
- The event organizer shall be responsible for making adequate plans for medical coverage of performers, employees, participants, and attendees. Please describe your medical plan including your communications plan and the types of resources that will be at your event.
- Please identify any medical aid areas.

Required Documents (continued)

Waste Management Plan

- Consideration must be given at all times to how waste generated by event will be managed by Event Organizer. Depending on the details of your event, you may be required to develop a Waste Management Plan. Please note, if waste is left at City venues following an event the cost of removal and clean-up will be passed on to the Event Organizer.

Noise Control Plan

- Please describe the sound equipment that you will use Sound equipment provided by Sound Associates.
- Will you be using amplification? Yes No
- What noise sources are anticipated from the event?
 - Pre-recorded
 - Live music/band
 - Acoustics
 - PA System
 - Other _____
- Please provide a list of performers, performance type, music genre, performance times and duration. The complete performance list is required 7 days prior to the event.

Road Closures

- Parades and Road Closures must be approved by City of Foley PD. All events must give substantial notice (60 days) to minimize the risk to your event.

Additional Service Providers

- Provide a complete list all event service providers 7 days prior to event including EMS, Carnival Operators, Portable Toilets, Tables/Tents, Barricades/Traffic, etc. This must also include all food vendors so Foley FD can check for adherence to fire code.

Marketing Materials

- Any signage must comply with the City's Temporary Advertising Signs Policy. Signage must be robust and of good quality. Additional signage may require a permit,
 - Do you wish to erect signage or banners within the City to promote your event Yes No
 - Type of signage or banners: Directional street signs direction traffic to event at any banners within the festival site.

Required Documents Continued

Certificates of Insurance

- Any amusements rides or inflatables required additional insurance with the City listed as an additional insured. In addition to completing the application form and paying permit and rental fees (when applicable), the applicant is required to submit an original certificate of insurance showing Commercial General Liability coverage with a minimum of \$1,000,000 combined single limit per occurrence. If any alcohol will be served, liquor liability coverage must be obtained and is subject to Alabama's statutory limits. If the applicant has employees, workers' compensation insurance must be obtained and is subject to Alabama's statutory limits. The applicant also agrees to endorse the City of Foley (City of Foley, Alabama, Attn: Special Events Division, P.O. Box 1750, Foley, AL 36535) as an additional insured on the general liability, auto, and liquor liability policy and to include a copy of each endorsement with the certificate of insurance. Proof of insurance, acceptable to the City, shall be furnished no later than five (5) days preceding the date of the assembly. Failure to provide proof of insurance will automatically revoke permit. Each certificate of insurance shall provide that the insurer must give the City of Foley at least twenty-one (21) days' prior written notice of cancellation and termination of the applicant's coverage there under.

Events run for profit and commercial purposes will be subject to an application fee. Please contact the City of Foley for current fees and charges. Processing Fee TBD due 21 days prior. **Applications will not be accepted less than 21 days before an Event Date. All vendors participating in events must have a business license or special vent license.**

Fire Department Representative: _____

Police Department Representative: _____

Public Works Department Representative: _____

Leisure Services Department Representative: _____

Department	Estimated Cost
Fire Department	
Police Department	
Public Works	
Leisure Services	
TOTAL	

City Council Approval Date: _____

Self-Certification Form

We, Rachel Spear, as the event organizer seeking approval to host an event within the City of Foley, acknowledge that the information submitted in this application is true and correct.

I/We accept full responsibility for any damages incurred to City of Foley premises including irrigation lines, electrical lines, water mains, electricity, toilets, pavilion, and other permanent structures as a result of our activities during the specified contract period.

I/We indemnify the City of Foley against any action, suit or proceeding caused by my failure to observe all statutory and or other requirements or as a result of my negligence or willful actions.

I/We will ensure the appropriate liability and other insurances are in place for the activities to be conducted.

I/We understand that I am responsible for obtaining approval from all applicable agencies.

I/We will keep a copy of the completed form on-site during the event to present upon request to any police officer prior to or during the event.

I/We will provide a post event letter to the Mayor and Council to identify the contributions made to the local community.

Signature: 
Print Name: Rachel Spear

Date: 1/27/2026

Additional Application for Parade/Demonstration/Road Closure

TO: Foley Police Department
200 East Section St
Foley, AL 36535

Instructions: This application shall be filed not less than ten (10) days before the date on which it is proposed to conduct the parade/demonstration/road closure.

What are you applying for?

Parade Demonstration Road Closure

Name of Sponsoring Organization: South Baldwin Chamber of Commerce

Applicant: Rachel Spear

Event Manager/Person in Charge: Rachel Spear

(If there is a different person in charge of activities at different locations, each person must be listed.)

Address: 200 N Alston St. Foley, AL 36535

Day Phone: 251-943-5550 Evening Phone: _____

Cell Phone: 251-233-9470 Fax: _____

Email: rachel@southbaldwinchamber.com

Purpose of Application for Permit: Road Closure

Estimated Number of Participants: 50,000

Date of Activity (Month/Day/Year) From: 4/30/2026 To: 5/2/2026

Starting Time: 4:00 a.m. p.m. Disbanding Time: 9:30 a.m. p.m.

List any Special Equipment (hand carried, shown, displayed, props, stages, sound equipment, and other structures) that will be used in assembly or rally areas
(If insufficient space, list on separate sheet) _____

Parade/Demonstration Route/Assembly area (If insufficient space, list on separate sheet) _____

Please list street closures and why they are necessary (If insufficient space, list on separate sheet) Map Attached

Additional Application for Parade/Demonstration/Road Closure (continued)

Number & Type of Vehicles: _____
Number & Type of Animals: _____
Number & Type of Bands: _____
Number & Type of Banners: _____
Number & Type of Signs: _____
Number & Type of Special Props: _____
Number of Parade Marshals: _____
Speed (if applicable) units at which the Parade/Demonstration is to move:
Minimum: _____ Maximum: _____

APPLICATION/PERMIT NOT VALID UNLESS SIGNED Signature of
person filing application/permit: Rachel Spear
Printed name of person filing: Rachel Spear

Contact Information

Address: 200 N Alston St. Foley, AL 36535
Day Phone: _____ Evening Phone: _____
Cell Phone: 251-233-9470 Fax: _____
Email: Rachel@southbaldwinchamber.com

No person or entity shall engage in, participate in, aid, form, join, incite, continue, organize, or start any Parade/Demonstration/Road Closure unless a Parade/Demonstration/Road Closure Permit has first been obtained from the Police Chief. The Police Chief, if he deems necessary, may require the applicant to designate a certain number of additional people who, along with the Event manager, shall be responsible for conducting the Parade/Demonstration/Road Closure in an orderly manner in compliance with the Parade/Demonstration/Road Closure Permit and other laws and regulations.

For Internal Use Only

Date Submitted: _____ Application Approved Application Denied
Leisure Services Signature: _____
Police Chief's Signature (if needed): _____
Fire Chief's Signature (if needed): _____