

DEEPWATER HORIZON INCIDENT GRANT APPLICATION

REALLOCATION PROJECT APPLICATION

The Applicant was previously awarded grant funds with respect to the Deepwater Horizon Incident. The Applicant has grant funds that have not been liquidated pursuant to the original project application and grant agreement. The Applicant desires to reallocate the remaining grant funds to the projects described in this reallocation project application. The Applicant understands that these funds are to be used to pay or otherwise cover costs related to the Deepwater Horizon Incident including any project management costs associated therewith.

Applicant **City of Foley**

Project Location **County Road 20, Foley, Baldwin, Alabama**
(Street, city, county, and state)

Project Title (descriptive) **Coastal Alabama Farmers and Fishermens Market**

Estimated Project Cost (total) **\$132,985.40**

A. Applicant Information

1. Applicant (Organization) **City of Foley**

2. County / City **Baldwin, Foley**

3. **Point of Contact**

☒ Mr. ☐ Ms. ☐ Mrs. First Name **Mike** Last Name **Thompson**

Title **City Administrator**

Street Address **407 E. Laurel Avenue**

City **Foley** State **AL** Zip Code **36535**

Telephone **(251) 943-1545** Fax **(251) 952-4014**

Email Address **mthompson@cityoffoley.org**

I. Project Description

A. Project Description / Protection Provided

Describe, in detail, the proposed project. Describe the measure to be taken and a cost estimate associated with each measure.

The City of Foley, Alabama was awarded \$317,500 from the Gulf Tourism and Seafood Promotional Fund (GTSPF) to sponsor a year-round Farmers Market that would promote locally grown farm produce and Gulf of Mexico seafood. The City will donate a building, upwards of five acres and shared parking for the creation of a Farmers Market with the ultimate goal of creating a year-round market that showcases locally produced fresh produce while providing a retail avenue for local fishermen harmed by the oil spill. After extensive research and planning meetings with our local producers, we have discovered that this market can grow into something much greater than our original proposal submitted to the GTSPF. The successful farmers markets in North Carolina (please visit <http://www.ncagr.gov/markets/facilities/markets/triad/index.htm>) are what we envision our market becoming.

Of the \$252,025.00 originally received as a result of the Deep Water Horizon Incident, we have spent or been reimbursed \$119,039.60 on items previously approved by EMA. In addition to the GTSPF funds, we propose using the remaining \$132,985.40 toward the Coastal Alabama Farmers and Fishermens Market (CAFFM) for additional infrastructure and equipment needs. The construction of the CAFFM is being handled by the City of Foley Public Facilities Cooperative District (PFCD) a component unit of the City of Foley.

We have anywhere from 40-70 farmers and fishermen that have expressed great interest in participating in this market. The City of Foley fully supports this market and shares the goal of making it a one-of-a-kind experience for visitors, while opening additional retail and wholesale avenues to our local farmers and fishermen. We have also fielded interest from other local business owners that have commented they would like a “storefront” location at the market. The retail market focuses on the small and medium size Farmer /Fishermen and allows them the opportunity to sell directly to the public creating additional cash flow as well as exposing their products to the public. In addition this creates a business incubator for the Farmer/Fishermen, making their businesses more sustainable.

B. Use of Funds These funds are to be used to pay or otherwise cover costs related to the Deepwater Horizon Incident including any project management costs associated therewith.

During the Deepwater Horizon Incident countless fishermen lost their livelihoods due to the presence of oil and the public's perception that the seafood was "tainted". This market would open a whole new retail avenue for these fishermen that was lost and/or didn't exist for them. We propose to use the funds to maximize the benefit to the Small and Medium size producers by enhancing infrastructure and providing them with additional equipment.

II. Project Location (If project is involving multiple locations, provide project location information for each site on worksheet)

Fully describe the location of the proposed project.

A. Site

1. Physical Location - Please complete a separate project application for each work site.

The project is located 30 22' 18" N 87 40' 13" W nest to State Highway 59 that leads to the Gulf beaches, as well as its close proximity to the Tanger Outlet Mall

☐ Please enclose a map or photograph of the locations, if possible.

Attach copy of site photograph here

III. Scope of Work / Budget

In this section, provide the details of all costs of the project. Please list all items and costs in line item fashion. **Do not include contingency costs in the budget.**

A. Materials (including reoccurring costs)

C	I	Item	Dimension	Quantity	Cost per Unit	Total Cost
		Infrastructure enhancement and equipment			\$	\$132,985.40
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$

B. Labor (include equipment costs and reoccurring costs)

C	I	Description	Hours	Rate	Cost
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$

C. Fees Paid (include any other costs associated with the project, i.e., permit costs, etc.)

C	I	Description	Hours	Rate	Cost
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$

Total Project Cost:

\$132,985.40