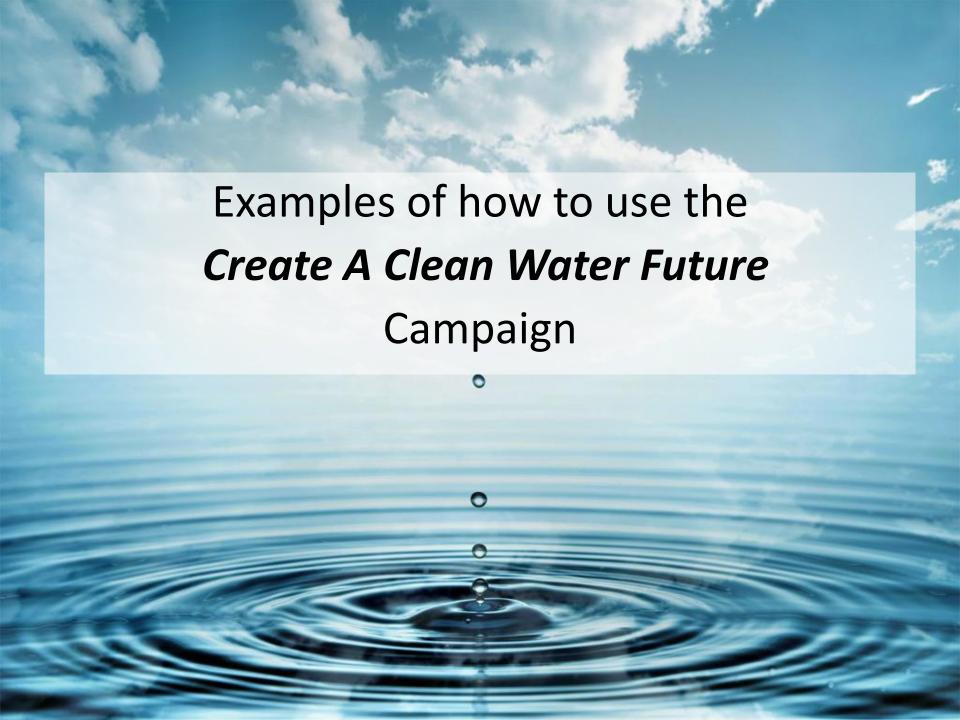


Create A Clean Water Future is a campaign to raise awareness about reducing stormwater runoff and the pollution that is carried by it.

It was developed and designed to be adopted by organizations, government agencies, businesses & grassroots groups.

It is a FREE tool that anyone can use!



Pocket Guide

- Print the pocket guide and distribute at events or leave at public locations such as libraries, grocery/convenience stores, banks.
- Use the pocket guide as advertisement.
- Hand out at community events or leave at welcome centers.
- Place the pocket guide in each of your city, business or personal vehicles for easy access to important information.
- Distribute at your local schools.
- The options are endless!

Sharing the Message

- Advertise using the Full and Half Page Ads in your current newsletter or neighborhood flyers.
- Use in place of your existing business advertising space.
- Add logo, print Ads and PSAs onto your website.
- Use on current billboard space.
- Print logo on your current materials such as letterhead or give-away items.
- Use as part of your MS4 compliance. (where applicable)
- Create personalized taglines:
 - (Personalize here) is Creating A Clean Water Future by discontinuing the use of plastic bags and providing only free reusable bags to our customers.
 - (Your logo here) We are Creating A Clean Water Future by being a Trash Free Community.

You can customize any of the advertising materials to include your logo, mission statement and ways that YOU are Creating A Clean Water Future.

Examples of Logo Use





All materials you need to get started are located on the provided disk. Visit www.facebook.com/cleanwaterfuture and let us know how you are Creating A Clean Water Future.

Contact the Mobile Bay National Estuary Program if you have questions or are in need of assistance 251-431-6409.

Together WE can Create A Clean Water Future now and for generations to come.