FY 2015 VISITORS - ALL LOCATIONS

VISITORS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Welcome Center	509	290	393	0	0	0	0	0	0	0	0	0	1192
Holmes Museum	377	201	167	0	0	0	0	0	0	0	0	0	745
Depot Museum	366	193	548										
Train Exhibit	390	233	678										
Total Visitors	1642	917	1786	0	0	0	0	0	0	0	0	0	1937
VISITOR INFORMATION PACKETS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Mailed Packets	34	19	8										61
Group Tour Bus Leads	0	0	107										107
Welcome Packets	402	100	0										502
Total Information Packets	436	119	115	0	0	0	0	0	0	0	0	0	670
Sources: phone/website, South Baldwin Chamber of Commerce, Alabama Advantage, and the Alabama Vacation Guide													
WEBSITE STATISTICS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Total Website "Hits"	4136	3107	4063										11306
% of total that are new "Hits"	78%	78%	75%										77%
New Visitors as a number	3228	2410	3056										8694
Total Website Activity	4136	3107	4063	0	0	0	0	0	0	0	0	0	11306
VOLUNTEER HOURS	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	TOTAL
Welcome Center - Downtown	0	0	0										0
Depot Museum	0	0	0										0
Total Volunteer Hours	0	0	0	0	0	0	0	0	0	0	0	0	0