



# Ronald McDonald House Charities® Mobile

January 8, 2025

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Greetings from Ronald McDonald House!!

The Rubber Ducky Regatta, benefiting Ronald McDonald House Charities of Mobile, is back for a second year at OWA Parks & Resort, and we need your support!

As a sponsor of Rubber Ducky Regatta, you will be providing a home-away-from-home for hundreds of families from throughout south Alabama and coastal Mississippi whose seriously ill or injured children are receiving life-saving medical care in one of our area hospitals. Your generosity means families can be just minutes, rather than hours, away from their child in the hospital. At no cost to them.

On March 22, up to 10,000 adopted rubber ducks will be dropped into the lake at OWA and will race to the finish line, where the top three ducky adopters will win fabulous prizes, including a cruise for two aboard Carnival Spirit or a year's membership to Rich's Car Wash.

The day's festivities will begin at 11am with family-friendly activities and games, bounce houses, vendors, specials at Downtown OWA stores and restaurants, and more. New this year – the first **Rubber Ducky Pickleball Tournament, a Jeep show and Jeep decorating contest**, cooking demonstrations, and a Ronald McDonald House scavenger hunt.

RMHC of Mobile will celebrate 25 years in 2025! Since 2000, we have provided a home for more than 12,000 families, thanks to support from people like you.

I hope you will join us in sponsoring Rubber Ducky Regatta in 2025. I can't think of a better way to enjoy a fabulous day out while helping families in their time of need.

Sincerely,

Paul Giardina  
Executive Director

P.S. Our sponsorships fill fast, so don't wait. You can let us know your wishes now, and we can invoice you later. For more information, please call Diana Brewer, at 251-694-6873, or email [diana@rmhcmobile.org](mailto:diana@rmhcmobile.org).





**OWA**  
*Parks & Resort* PRESENTS



Ronald McDonald  
House Charities®  
Mobile

# RUBBER DUCKY REGATTA

a benefit for Ronald McDonald House Charities of Mobile  
Saturday, March 22, 2025 | 11am – 6pm | OWA Parks & Resort

## About Rubber Ducky Regatta

Get ready to make a big splash for families with seriously ill or injured children during the 8th annual Rubber Ducky Regatta at OWA Parks & Resorts, a benefit for Ronald McDonald House Charities of Mobile. Join the fun as we drop up to 10,000 rubber duckies into the river that flows throughout the park. The "adopted" duckies will race to the finish line with the top three winning ducky adopters receiving fantastic prizes.

The day of family fun includes live Family Feud games, bouncy houses, a Pickleball tournament, a Jeep-decorating contest, cooking demonstrations, and a scavenger hunt celebrating RMHC of Mobile's 25th anniversary! And it all takes place in beautiful downtown OWA!



## Why sponsor Rubber Ducky Regatta?

- Help hundreds of families whose children are receiving life-saving medical care at an area hospital by providing them with a home-away-from-home at RMHC of Mobile, just steps away from their child's hospital room.
- Reach thousands of south Alabama and coastal Mississippi residents through social media and paid advertising.
- 10,000 Facebook followers; 2,500 Instagram followers; 6,000 email subscribers

DEADLINE FOR  
SPONSORSHIP

MARCH 7, 2025

## How does your support help families?

For 25 years, Ronald McDonald House of Mobile has provided a home away from home for thousands of families from across south Alabama and coastal Mississippi. They almost all arrive exhausted, scared and financially drained as they struggle to pay medical and travel expenses. At RMHC Mobile, we keep families close and provide all the amenities of home at no cost to them. RMHC of Mobile cares for up to 38 guest families a night. In addition to providing a comfortable bedroom and private bath, we provide home-cooked meals, a stocked pantry, laundry rooms, and more so they can concentrate on their family. We also offer a comfortable place to rest and regroup just steps away from a sick child's bedside at our Ronald McDonald Family Rooms located inside USA Health Children's & Women's Hospital.

find RMHC of Mobile on socials!

   @rmhcmobile





# RUBBER DUCKY REGATTA

## Sponsor Levels



### MIGHTY DUCK

\$5,000

- Industry Exclusivity
- Logo/Name on plush duckie that will be handed out throughout the day
- Acknowledgment as Mighty Duck Sponsor from the stage throughout the day
- Display company banner at event; option to have tent/table
- Logo/name in all event paid advertising and RMHC of Mobile print and digital publications and website
- Invitation to participate in radio and TV appearances
- Two PAID ads on social media

### QUACKER BACKER

\$2,500

- Acknowledgment as Quacker Backer Sponsor from the stage during awards ceremony
- Display company banner at event; option to have tent/table
- Name in event publicity, and RMHC of Mobile print and digital publications and website
- Two PAID ads on social media
- One Add-on (choose from below)

Quacker Backer Sponsor Add-Ons (first come, first served).

*Includes everything under Quacker Backer Sponsor plus ONE of the following:*

- **Live Family Feud Sponsor:** includes recognition from the stage during the game, signage with logo/name, option to have company team compete
- **Inaugural Rubber Ducky Pickleball Tournament Sponsor:** name/logo on all tournament materials and option to include a giveaway for tournament ditty bags
- **Taste of Hope Cooking Demonstrations Sponsor:** name/logo on all signage and recognition from stage before and after demonstrations
- **Best Decorated Jeep Contest Sponsor:** logo/name on all Jeep contest materials, and option to present award to winner

### FRIEND OF THE FLOCK

\$1,000

- Acknowledgment as Friend of the Flock Sponsor in RMHC of Mobile publications and website
- Display company banner at event
- One PAID ad on social media

### DUCKLING

\$500

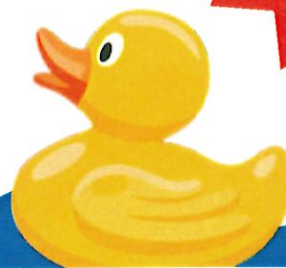
- Acknowledgment as Duckling Sponsor in RMHC of Mobile publications and website
- Promotion on social media



scan code  
to fill out  
online  
sponsor  
form

Please send  
all brand  
materials to:  
[ellen@rmhcmobile.org](mailto:ellen@rmhcmobile.org)

written  
form on  
next page





# RUBBER DUCKY REGATTA

## Sponsor Form



Thank you for your support of Ronald McDonald House Charities of Mobile!

Choose Sponsor Level below and send to:

Diana Brewer 1626 Springhill Avenue Mobile, AL 36604 or [diana@rmhcmobile.org](mailto:diana@rmhcmobile.org)

**Mighty Duck Sponsor**   
\$5,000

**Quacker Backer Sponsor**  Add-On \_\_\_\_\_  
\$2,500

**Friend of the Flock Sponsor**   
\$1,000

**Duckling Sponsor**   
\$500

Please send  
all brand  
materials to:  
[ellen@rmhcmobile.org](mailto:ellen@rmhcmobile.org)

**Company Name** \_\_\_\_\_  
(as you wish to be acknowledged in event promotional materials)

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone (b)** \_\_\_\_\_ **Phone (c)** \_\_\_\_\_ **Email** \_\_\_\_\_

**Please Select Payment Method:** \_\_\_ Enclosed Check \_\_\_ Invoice Me \_\_\_ Credit Card

**Credit Card Number:** \_\_\_\_\_

**Exp. Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

To register online, please visit:  
[rubberduckyregatta.com](http://rubberduckyregatta.com)

