

FY 2014 VISITORS - ALL LOCATIONS

VISITORS													
	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ANNUAL TOTAL
Welcome Center - Downtown	292	178	135	338	518	392							1853
Visitor Center - North	550	336	319	450	439	531							2625
Holmes Museum	255	216	101	286	517	545							1920
Depot Museum	374	311	299	377	703	600							2664
Train Exhibit	379	358	613	608	905	1043							3906
Total Visitors	1850	1399	1467	2059	3082	3111	0	0	0	0	0	0	12968
VISITOR INFORMATION PACKETS													
	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ANNUAL TOTAL
Mailed Packets	12	19	12	29	32	67							171
Group Tour Bus Leads	0	0	244	0	0	0							244
Welcome Packets	315	25	60	1352	100	433							2285
Total Information Packets	327	44	316	1381	132	500	0	0	0	0	0	0	2700
Sources: phone/website, South Baldwin Chamber of Commerce, Alabama Advantage, and the Alabama Vacation Guide													
WEBSITE STATISTICS													
	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ANNUAL TOTAL
Total Website "Hits"	3728	3127	3833	3562	3864	4997							23111
% of total that are new "Hits"	80%	79%	84%	81%	82%	81%							81%
New Visitors as a number	2987	2468	3202	2885	3153	4036							18731
Total Website Activity	3728	3127	3833	3562	3864	4997	0	0	0	0	0	0	23111
VOLUNTEER HOURS													
	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ANNUAL TOTAL
Welcome Center - Downtown	19.5	12	23.25	17	4.25	6							82
Visitor Center - North	0	0	0	0	0	0							0
Depot Museum	0	0	0	0	0	0							0
Total Volunteer Hours	19.5	12	23.25	17	4.25	6	0	0	0	0	0	0	82