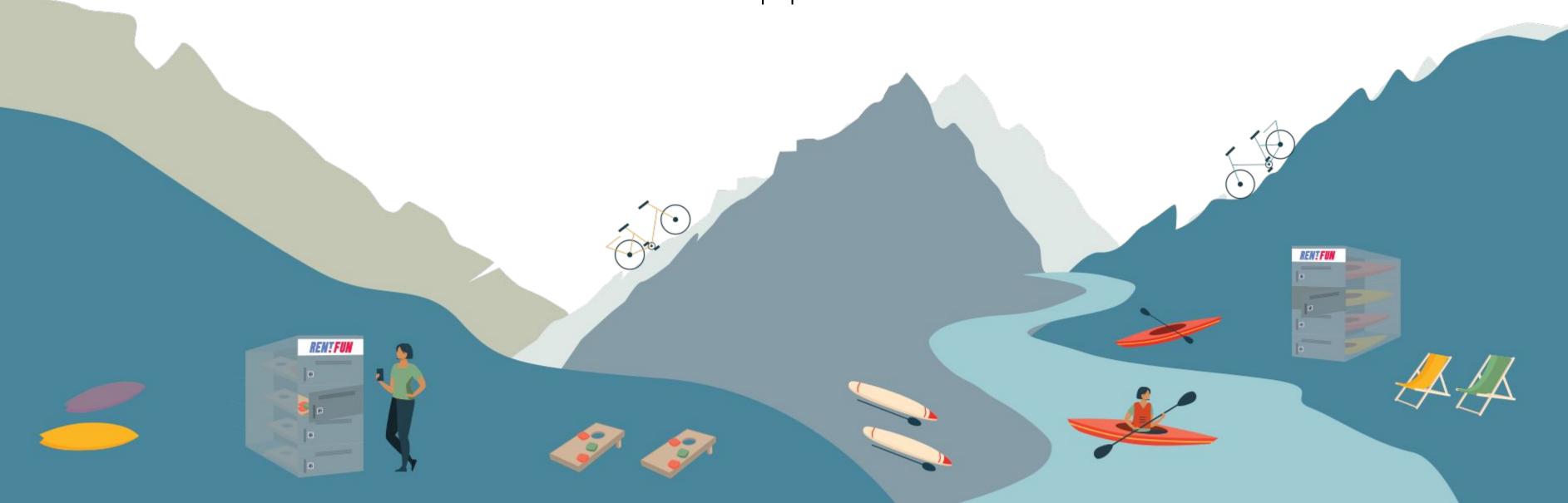


# **UNLOCK ADVENTURE**

Activate your parks and open spaces with self-service equipment rentals



# Everything you need for a self-service kayak rental program, with no staff required



# **FULL-SERVICE MAINTENANCE**

Rent.Fun's hires local Field Service Technicians who provide ongoing maintenance to the locker and all rental equipment.



# LOCAL MARKETING

We'll build a custom website for your program and run targeted advertisements online so your whole community knows about it.



#### **EQUIPMENT REPLACEMENT**

As equipment gets damaged or goes missing, we repair and replace so your station is always ready to go.



#### **RISK MANAGEMENT**

All users must sign a digital waiver in app prior to rentals. Rent.fun will add your city as an additionally insured on our \$5M insurance policy.



# DELIVERY AND INSTALLATION

Rent.Fun handles delivery and installation. Our Smart Lockers can be installed on any surface and do not require access to electricity or wi-fi.



# **Q** CUSTOMER SUPPORT

The public calls us, not you. Our team is on call 7 days per week to assist users with billing or technical issues.





# 100+ GOVERNMENT AGENCIES







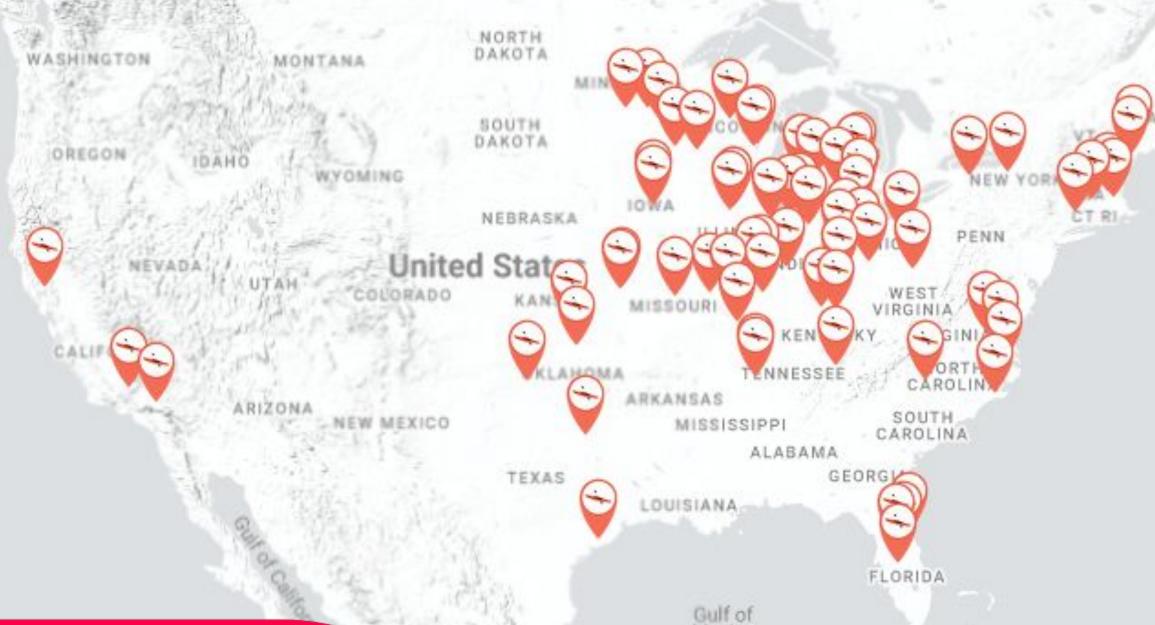












Guatemala

Cuba

"People are loving the kayak rentals and the self-service approach is really reducing the burden on our staff."

— Celeste Lewis, Olmsted County, MN



# One-time Activation Fee, No Annual Service Fees

# **4 - UNIT**



Activation Fee (one time fee)

#### **PROGRAM DETAILS**

City Rev Share: 50%

Term: 5 years

Renewal: No Cost

#### **SERVICES**

Software Set Up
Standard Marketing Package
Monthly Utilization Reporting
7-day customer support
Installation
Branded Signage

#### **EQUIPMENT**

Paddles
Adult Lifevests
Single Kayaks
Youth Lifevest (13 yo+)

Paddleboards

# **8 - UNIT**



Activation Fee (one time fee)

#### **PROGRAM DETAILS**

City Rev Share: 50%

Term: 5 years

Renewal: No Cost

#### **SERVICES**

Software Set Up
Standard Marketing Package
Monthly Utilization Reporting
7-day customer support
Installation
Branded Signage

## **EQUIPMENT**

Paddles
Adult Lifevests
Single Kayaks
Youth Life Vest (13 yo+)
Paddleboards

# **12 - UNIT**



Activation Fee (one time fee)

#### PROGRAM DETAILS

City Rev Share: 50%

Term: 5 years

Renewal: No Cost

#### **SERVICES**

Software Set Up
Custom Website
Monthly Utilization Reporting
7-day customer support
Installation
Branded Signage

# **EQUIPMENT**

Paddles
Adult Lifevests
Single Kayaks
Youth Lifevest (13 yo+)
Paddleboards



MEDIUM-SIZED CITY 50-250K IN POPULATION	СІТҮ	POP.	# Kayaks	AVERAGE RENTALS / VISITORS PER YEAR	AVERAGE CHARGE PER RENTAL	TOTAL REVENUE PER YEAR	CITY REVENUE PER YEAR (50% REVENUE SHARE)	COST RECOVERY % AFTER 5 YEARS
	OLATHE, KS	143,000	4-unit	670	\$25.42	\$17,031.40	\$8,515.70	236%
	LENEXA, KS	58,000	4-unit	630	\$25.94	\$16,342.20	\$8,171.10	227%
	MCKINNEY, TX	203,000	4-unit	1038	\$10.41	\$10,805.58	\$5,402.79	150%
SMALL CITY 25K-50k IN POPULATION	CITY	POP.	# Kayaks	AVERAGE RENTALS / VISITORS PER YEAR	AVERAGE CHARGE PER RENTAL	TOTAL REVENUE PER YEAR	CITY REVENUE PER YEAR (50% REVENUE SHARE)	COST RECOVERY % AFTER 5 YEARS
	JEFFERSON CITY, MO	43,000	4-unit	270	\$31.92	\$8,618.40	\$4,309.20	120%
	PONCA CITY, OK	24,000	4-unit	350	\$22.78	\$7,973	\$3,987	111%
	ELK RIVER, MN	27,000	4-unit	326	\$23.14	\$7,543.64	\$3,771.82	105%
<b>TOWN</b> <25K POPULATION	CITY	POP.	# Kayaks	AVERAGE RENTALS / VISITORS PER YEAR	AVERAGE CHARGE PER RENTAL	TOTAL REVENUE PER YEAR	CITY REVENUE PER YEAR (50% REVENUE SHARE)	COST RECOVERY % AFTER 5 YEARS
	CHARLESTON, IL	17350	4-unit	690	\$20.73	\$14,304	\$7,152	199%
	SMITHFIELD, VA	7800	4-unit	490	\$28.71	\$14,068	\$7,034	195%
	MAYNARD, MA	10700	8-unit	360	\$28.07	\$10,105	\$5,053	101%

Cities of all sizes can achieve 100%+ cost recovery with our revenue share program



# FAQ5



# THE RENTAL PROCESS

#### How do people pay for the rentals?

All users must create an account in the rent.fun mobile app and add their credit or debit card information prior to starting a rental.

#### Are there any age restrictions?

Yes, users must be 13 and up to rent our equipment.

#### Do you have to make a reservation in advance?

No. All rentals are on demand and no reservations are required. Users can look in the app to see how many kayaks are available in real time.

#### How do you know if equipment is returned?

Users must use the rent.fun mobile app to take a photo of the equipment in the locker prior to ending their rental.

#### How much does it cost to rent?

We customize the rental pricing based on each location and our partner's goals. Most rent.fun programs charge "market rates" (\$20 - 25 per rental).



## **LOCATION REQUIREMENTS**

#### Is a concrete pad required?

No. We can install on any surface - including grass, sand, gravel, etc.

#### Are utilities are required?

No. Rent. Fun units are solar-powered and do not require access to water or electricity.

#### Is wi-fi required?

No. Rent.Fun rental stations operate on cellular technology. You need to have at least one bar of cell service at the location.

#### Who performs the installation?

Rent.Fun technicians install all equipment. No support is need from our partners / hosts.

#### What happens in the event of a flood?

Our cage can take on up to 3 feet of water. If we expect higher water levels, we move the cage off site and put it back after the flood.



# **EQUIPMENT MANAGEMENT**

Does the city have any maintenance obligations?

#### Who maintains the equipment?

For every rent.fun program, we recruit, hire, and train a part-time Field Service Technician local to your community (within 30 minutes drive of the install).

#### How often is the equipment inspected?

Typically 2 to 4 times per month, through a combination of Preventative Maintenance Checks and Reactive Repairs.

#### If something is damaged or goes missing, what is the turnaround time to replace?

The most common issue is missing or damaged lifevests and paddles. Rent.Fun are provided with safety stock of these items to ensure prompt replacement within 2-4 business days.

#### Can the city access the equipment or the locker in the case of an emergency?

Yes, we provide admin access to unlock units remotely.



# **LIABILITY & RISK MANAGEMENT**

#### Do users sign waivers?

Yes, all users must sign a waiver in the rent.fun mobile app prior to taking a rental. The waiver expressly releases the city / land owner from liability. Waivers may be customized to further meet the needs fo our city / land owner partners.

#### What happens if the city gets sued.?

Our standard agreement with cities include indemnification provisions, which state that rent.fun will cover the city's legal expenses. in the event of claim.

#### Does the city need to have insurance to cover this?

No. Rent.Fun owns and manages all equipment. We have a \$5m general liability insurance policy. We add all our our government agency partners as an additionally insured on this policy.

#### Have there ever been any safety incidents?

No. Rent.Fun has 100 locations nationwide. We have never been subject to a claim, nor have any of our partners.