

Walk This Way – An ‘80s Tribute Parade/Walk – Required Documentation for COF

The Walk This Way – An ‘80s Tribute Parade will begin at Foley Kids Park, located at the intersection of Alston Street and Verbena Avenue. Guests are encouraged to park near the park or utilize public parking available throughout downtown Foley. The parade route will travel north on Alston Street, turn east onto Violet Avenue, and then head south through the alley, ending at the after-party site in the public parking lot adjacent to the Foley Art Center. The total parade route is approximately half a mile.

Following the conclusion of the parade, the after-party will begin and feature live music. This is a BYOB event. Guests will be encouraged to walk within the downtown Entertainment District footprint to visit and support participating local businesses.

Requested Road Closures:

4:55 PM – 5:30 PM (or until the parade concludes):

- Alston Street, including all intersecting streets between Verbena Avenue and Violet Avenue
- Violet Avenue between Alston Street and Highway 59
- Verbena Avenue between Alston Street and South Pine Street

4:30 PM – 11:00 PM:

- Jessamine Avenue between Highway 59 and Alston Street
- Alleyway behind the Foley Art Center extending to Jessamine Avenue

Walk This Way – An ‘80s Tribute Parade After Party

Site Plan

- Layout attached
- 3 regular restrooms, 2 handicap, 2 - 4 sided hand washing stations along fence on north end of parking lot (near Foley Art Center)
- Band (Disco Kiss) to set up near base of Pedestrian Bridge in public parking area.
- Café style light will be strung in the parking lot.
- 10 Bistro tables placed around parking lot.
- Guests would be allowed to bring chairs
- Guests will be encouraged to walk throughout downtown and visit participating local businesses to get their “Blockbuster Card” stamped for a chance to win prizes.
- Entrance/Exit to the After Party will be located in the alley way behind the Chamber of Commerce office.

Utilities Plan

- Current utilities and water will facilitate needs.

Security/Safety Plan

- Request for Jessamine between Hwy 59 and Alston to be closed and for the alleyway behind the Foley Art center to Jessamine to be closed.
- During after party Foley Police will be on site since alcohol will be allowed. This will be a BYOB event.

Emergency Action Plan

- The SBCF has the sole responsibility of making the decision to cancel the event for any reason with the guidance of the City of Foley, Public Safety Director. Announcements will be made from the stage directing guests of actions for evacuations or shelter in place restrictions by Travis Valentine, CEO if a decision is made during event hours.
- The following individuals will be responsible for notifying the public:
 - Kylee Raulerson, Executive Director – Media/Social, Police/Security/Emergency Personnel
 - Rachel Spear, Event Director – Police/Security/Emergency Personnel
 - Christy Bledsoe, Entertainment and Downtown Businesses
- Injured Participants Procedure: All injuries will be reported to event staff through communications app. Event staff will immediately notify onsite PD and report to the incident scene. Medical assistance will be summoned as needed and an incident report form will be filled out by event staff. General first aid needs, such as bandages can be located at the South Baldwin Chamber Office which will be next to venue site.
- The Walk This Way – An '80s Tribute Parade is a rain or shine event. In the event of sever weather, the SBCF has the sole responsibility to cancel or postpone the event. All decisions will be made in conjunction with a City of Foley Public Safety Officer.

Medical Plan – TBD

Waste Management Plan

- Waste Management for the Walk This Way – An '80s Tribute Parade is requested to be provided by the City of Foley.