

Big, Beautiful BALDWIN

2013
2014

A spectrum of possibilities

publishes June 25, 2013

Advertising Rates & Deadlines:

COLOR	SIZE	Early Bird by May 1	Reg. Rates by May 24
Center Double	15.125" x 9.833"	\$800	\$950
Page 3	7.167" x 9.8333"	\$550	\$650
Full Page	7.167" x 9.833"	\$475	\$575
Hall Page H	7.167" x 4.857"	\$375	\$475
Half Page V	3.50" x 9.833"	\$375	\$475
Quarter Page	3.50" x 4.857"	\$225	\$325

BLACK & WHITE

Full Page	7.167" x 9.833"	\$375	\$475
Half Page H	7.167" x 4.857"	\$300	\$400
Half Page V	3.50" x 9.833"	\$300	\$400
Quarter Page	3.50" x 4.857"	\$195	\$295

100# Gloss Text Cover – Deadline May 24

Back Cover – Includes Process	\$725	N/A
Inside Front – Includes Process	\$650	N/A
Inside Back – Includes Process	\$650	N/A

Process Color Specs (Hi-Res CMYK built PDFs): 7.167" x 9.833" Live Area,
Ads with Bleeds add a 1/2 inch or 7.67" x 10.33"
Gloss text cover and high-grade 45# newsprint inside

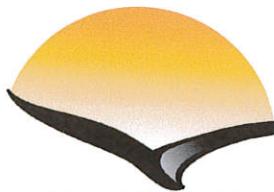
Your premium Baldwin County
informational source of the year!

**Don't miss this prime opportunity
for marketing your business!**

- 20,000+ distribution thru Gulf Coast Newspapers full circulation (plus racks at selected locations), utility companies and participating advertisers
- Topics include: history, regional information, outdoor activities, culture, nature, arts and entertainment, healthcare and attractions

To reserve your space call:

The Courier	(251) 928-2321
The Baldwin Times	(251) 928-2321
The Independent	(251) 943-2151
The Foley Onlooker	(251) 943-2151
The Islander	(251) 968-6414



GULF COAST NEWSPAPERS

THE BALDWIN TIMES • THE COURIER • THE FOLEY ONLOOKER • THE INDEPENDENT • THE ISLANDER