

**Lemonade
Day!™**



COASTAL ALABAMA



SOUTH BALDWIN
CHAMBER OF COMMERCE



COASTAL ALABAMA
BUSINESS
CHAMBER

MAY 15TH, 2021

Lemonade Day is a **community-wide** program that teaches youth **entrepreneurial and life skills** as they learn how to start their very own business...a **lemonade stand!**

Youth register and receive a Lemonade Day package and complete **fun** activities on Entrepreneurship. On **Lemonade Day**, they put into practice the knowledge they learned by setting up their lemonade stand and opening for **business!**



WAYS YOU CAN SUPPORT LEMONADE DAY:

- A **financial gift** to offset program and materials costs;
- Provide **mentors** or **workshops** to **teach** the Lemonade Day lessons;
- Provide a **safe and profitable stand location** for a young entrepreneur on Lemonade Day.

Penny Hughey - Coastal Alabama Lemonade Day City Director

Penny@MyGulfCoastChamber.com - 251-968-7220



Lemonade Day!™





COASTAL ALABAMA

FOR MORE INFORMATION, CONTACT PENNY HUGHEY
251.968.7220 OR PENNY@MYGULFCOASTCHAMBER.COM

MAY 15TH, 2021

BECOME A SPONSOR!

MAIN SQUEEZE

\$5000

- Presence in video used in social and at events
- Recognition on all marketing materials and at Lemonade Day - Coastal Alabama events
- Recognition at Chamber First Friday Forum events
- Logo on website
- Logo on backpacks
- Logo on workbooks & full page ad in workbooks

FRESH SQUEEZE

\$2500

- Recognition on all marketing materials and at Lemonade Day - Coastal Alabama events
- Recognition at Chamber First Friday Forum events
- Logo on workbooks
- Logo on website

LEMON DROP

\$1000

- Recognition on all marketing materials and at Lemonade Day - Coastal Alabama events
- Logo on workbooks
- Logo on website

PUCKER PAL

\$500

- Logo on marketing materials
- Logo on website

SAFE STAND LOCATION

\$150

- Logo on website
- Mentioned on all registration materials to students

T-SHIRT SPONSOR

\$100

- Company featured on social media and website
- Company featured on 100+ distributed shirts
- Business logo must be emailed to penny@mygulfc coastchamber.com

MICRO LOAN SPONSOR

\$50 - \$250

- Company featured on social media and website
- These funds will be distributed to students who need to "borrow" their start-up costs.



COASTAL ALABAMA

MAY 15TH, 2021

SPONSORSHIP SIGN-UP

MAIN SQUEEZE	\$5000
FRESH SQUEEZE	\$2500
LEMON DROP	\$1000
PUCKER PAL	\$500
SAFE STAND LOCATION	\$150
T-SHIRT SPONSOR	\$100 SOLD OUT
MICRO LOAN SPONSOR	\$50 TO \$250

NAME:

BUSINESS:

WEBSITE/SOCIAL MEDIA:

PHONE:

EMAIL:

SPONSORSHIP TIER:

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THANK YOU FOR SUPPORTING
LEMONADE DAY
COASTAL ALABAMA!