

Melissa Ringler <mringler@cityoffoley.org>

Digital Conversion

1 message

Troy Tatum <ttatum@lamar.com>

Thu, Apr 28, 2016 at 4:22 PM

To: Miriam Boutwell <mboutwell@cityoffoley.org>, mringler@cityoffoley.org

The following is a brief description of the proposed digital conversion.

We are working with John Foley (Loyal Outdoor) on the possible take down and relocation of his digital off-premiss's sign that is located across the street from the Tanger Outlet.

Most of you are aware that this location was in the County at the time it was built, however this property has now been annexed into the city and would be considered a Grandfathered location. Once it comes down it can not be rebuilt.

We are proposing to remove this location and rebuild it on another site Just North of Wal-Mart, and just South of Popeye's. (See maps)

Lamar will be operating this new location and will be willing to apply the necessary take downs as required by your new Digital Ordinance.

We will reduce the digital size from its current 672 sq. ft to 381 sq. ft., and the overall height will be reduced from 72 ft to 40 ft.

We are proposing to remove a back to back stack unit on Hwy 98 just East of the FBX.

This is the short version of our proposal and will be happy to clarify and add more details at your up-coming meeting.

Thanks,

Troy

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Troy Tatum
Vice President and General Manager
Lamar-Mobile

**DIGITAL BILLBOARD CONVERSION PERMIT
APPLICATION FOR CONVERSION/DEMOLITION
(Ordinance #15-1001)**

Contractor: Keith Campbell Sign Co. Inc. Phone: 205-826-5827
Address: P.O. Box 553 Northport, AL 35476 Email: Campbellsigns@aht.net
Owner: Lamar Advertising Phone: 251-479-1422
Address: 3353 Halls Mill Rd., Mobile, AL 36606 Email: bpittenger@lamar.com

DIGITAL BILLBOARD:

To Be Converted Billboard Address/Location: West side of Hwy 59 North of Ninth Avenue
Digital Billboard Sign Face Size: 14' x 48'
Distance Between Digital Billboards: over 2 miles
Certification the Digital Components Meet the Ordinance Requirements: see attachment

DEMOLISHED BILLBOARD:

To Be Demolished Billboard Address/Location: Northside Hwy 98 East of Foley Beach Express
Number of Sign Faces Being Removed: 4
Sign Face Square Footage Being Removed: 880'
PIN# 291622 Zoning: B1-A Valuation: _____ Fee: _____
Foley Plantation Inc

Zoning Approval

Building Code Approval

COMMENTS: _____

CITY OF FOLEY
APPLICATION FOR SIGN PERMIT

NAME, ADDRESS, PHONE NUMBER:

Contractor: Keith Campbell Sign Co., Inc. Phone: 205-826-5827

Address: P.O. Box 553 Northport, AL 35476

Email: Campbellsigns@aatt.net Fax: 205-339-5595

Property Owner: Magnolia Land Company Phone: _____

Address: P.O. Box 1047

Leasee: Lamar Advertising Phone: 251-479-1422

Business Name: Lamar Advertising

Project Address: Section 32 / Township 75 / Region 4E

Tax Parcel #: 05-54-09-32-4-000-006.006 PIN #: 067673 *magnolia land co.*

Zoning District: B1-A Existing Signs: none

Type of Construction: installation Occupancy Type: N/A

Project Valuation: \$,000⁰⁰ Permit Fees: _____ Report Code: _____

FREE-STANDING SIGNS:

Single Tenant: ✓ Shopping Center: _____ Other: _____

Square Footage of Building: N/A

Sign Face Square Footage: 672' Height of Sign: 30'

Stamped by approved architect/engineer for free-standing signs over 32 square feet, or elevated higher than 9 feet to the top of the sign regardless of size, shall be designed by a licensed engineer, providing wind load information (140 mph), and shall bear the stamp and signature of same providing.

Required: Yes ✓ No _____

WALL OR PROJECTING SIGNS:

Single Tenant: _____ Shopping Center: _____ Other: _____

Square Footage of Building: _____ Square Footage of Building Front: _____

Sign Face Square Footage: _____ Height of Sign: _____

Board of Adjustments and Appeals Variance Granted: _____

Zoning: _____ Date: _____

Building: _____ Date: _____

Contractor: _____ Date: _____ Job Value: _____



Potential Location

Alabama Gulf Coast—Foley, AL



Location Highlights

Hwy 59 - Approx. 35,440 VPD Traffic Count (2013—AL DOT)

Southbound Lane catches regional and local traffic from communities located east and west of Foley along Hwy 98 before Walmart (Magnolia Springs, Elberta, Lillian, etc.)

Southbound Lane catches local and regional traffic from communities north of Foley before Walmart (Summerdale, Robertsedale, Loxley, etc)

Foley Residents west of Hwy 59 (the main area responsible for Foley's population growth) can access the SITE without traveling along Hwy 59 during peak summertime traffic.

CONTACT:
Joe Everson
Foley & Co.
Real Estate Sales and Development
251-223-7333 (C)
251.943.1851 (O)
joe@foleycom.com

The information contained herein has been obtained from sources believed to be reliable. While we do not doubt its accuracy, we have not verified it and make no guarantee, warranty or representation about it. It is your responsibility to independently confirm its accuracy and completeness. Any projections, opinions, assumptions or estimates used are for example only and do not represent the current or future performance of the property.

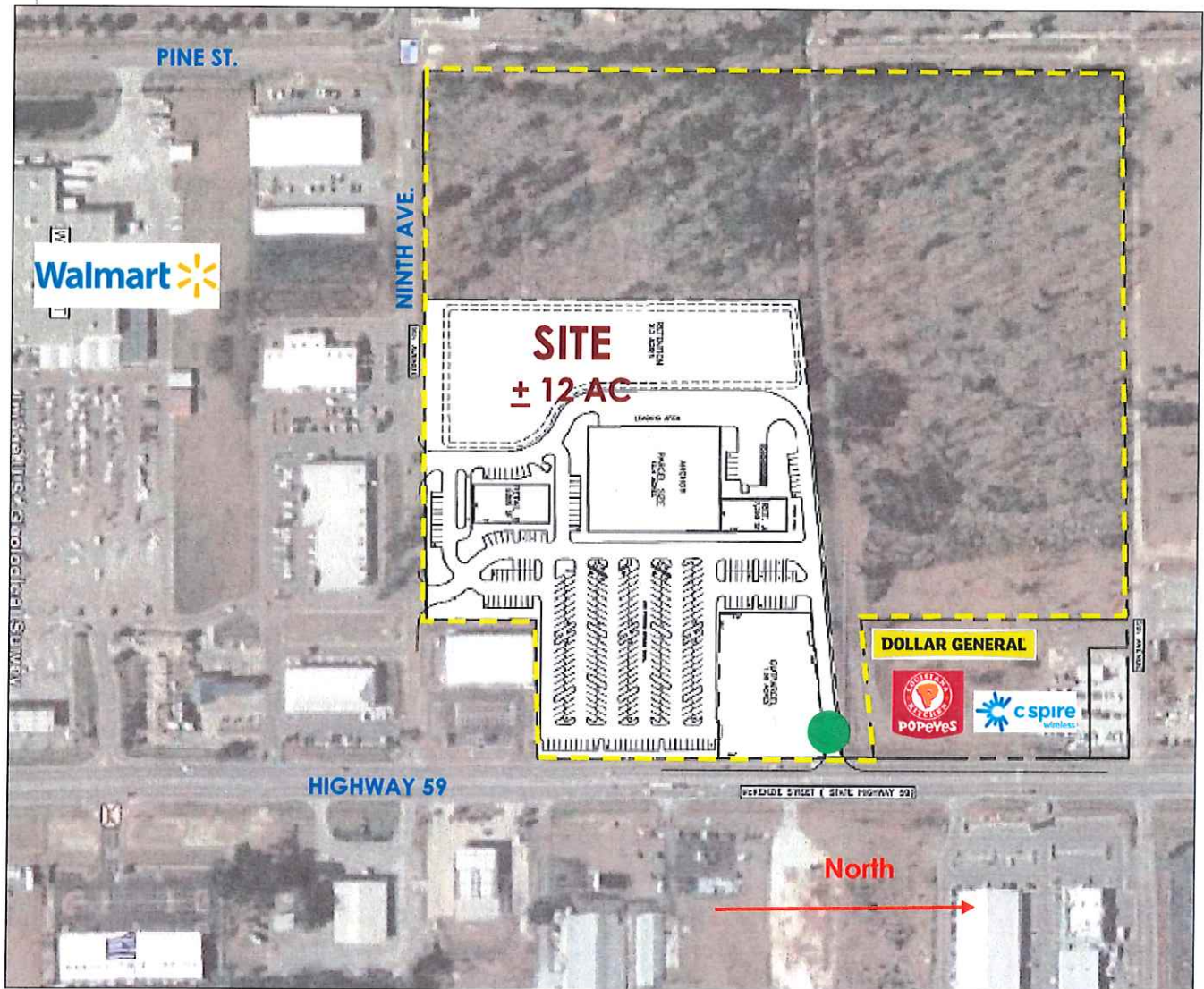




Potential Location

Alabama Gulf Coast– Foley, AL

foley
& Co.



Property Highlights

Situated on ± 12 Acres (additional land available)

Building to be placed closer to Hwy 59 for maximum visibility

Space for up to $\pm 60,000$ SF Anchor Tenant

Additional $\pm 15,000$ SF of Inline Retail

CONTACT;
Joe Everson
Foley & Co.
Real Estate Sales and Development
251-223-7333 (C)
251.943.1851 (O)
joe@foleycom.com

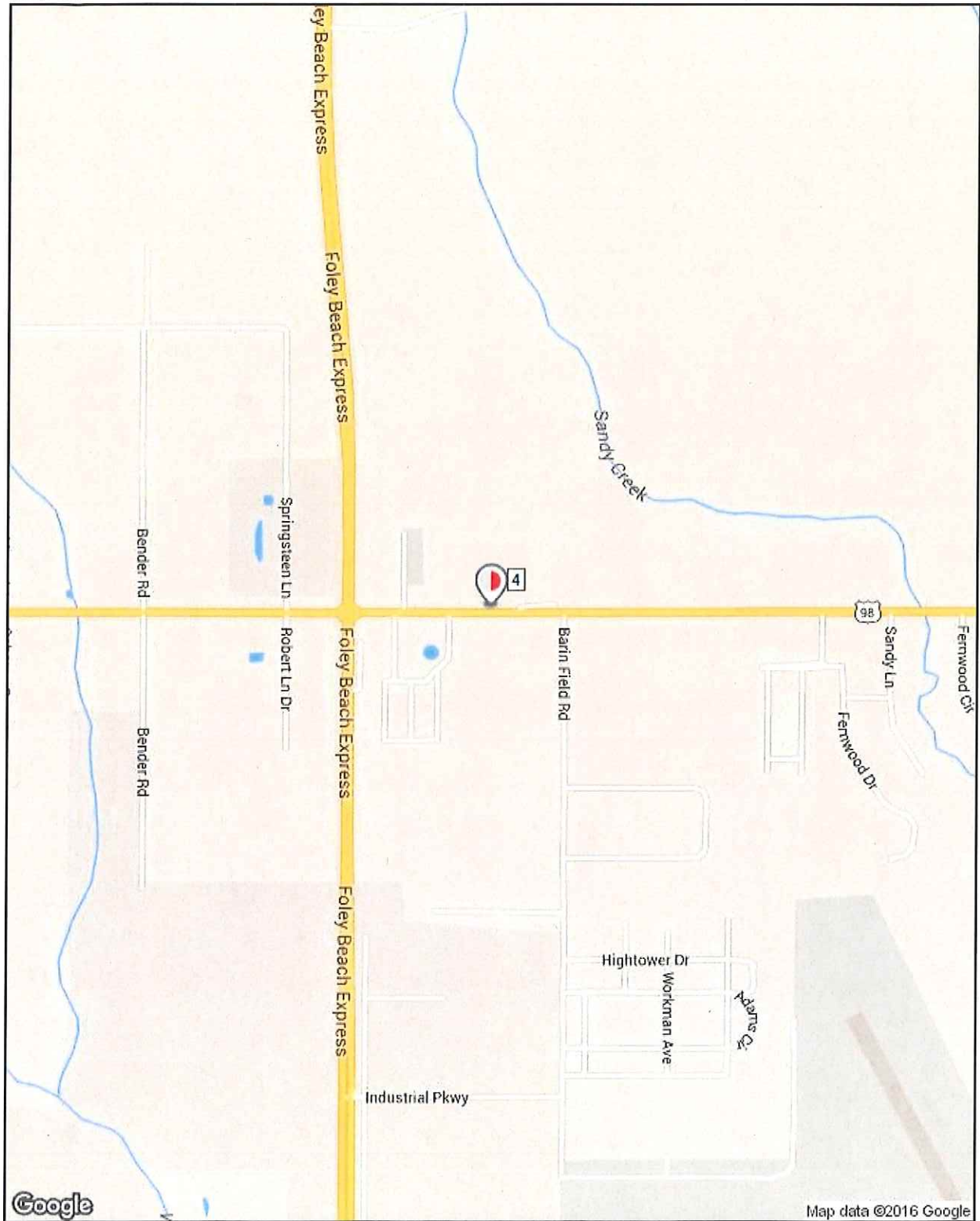
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foley
& Co.



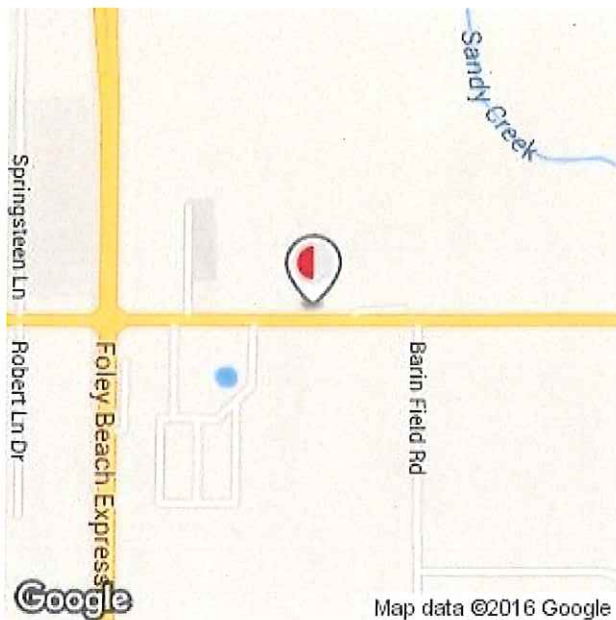
Foley Market

Map #1





Location # 1



Advertising Strengths: This stack unit of hwy 98 offers great read for commuters or tourist traveling around the Gulf Coast. Within minutes of restaurants and outlet malls.

Market: FOLEY
Panel: 4241

TAB Unique ID: 30635135
Location: N/S HWY 98 E/O FBX (TOP)
Lat/Long: 30.4069/-87.6433
Media/Style: Poster/Retro
***Weekly Impressions:** 23807
Panel Size: 10' 6" x 22' 9" [Spec Sheet](#)
Vinyl Size: 10' 6.5" x 22' 9.5"
Facing/Read: East/Right
Illuminated: NO
Current Advertiser: ALEX SHUNNARAH, PERS INJ ...

*Impression values based on: 18+ yrs



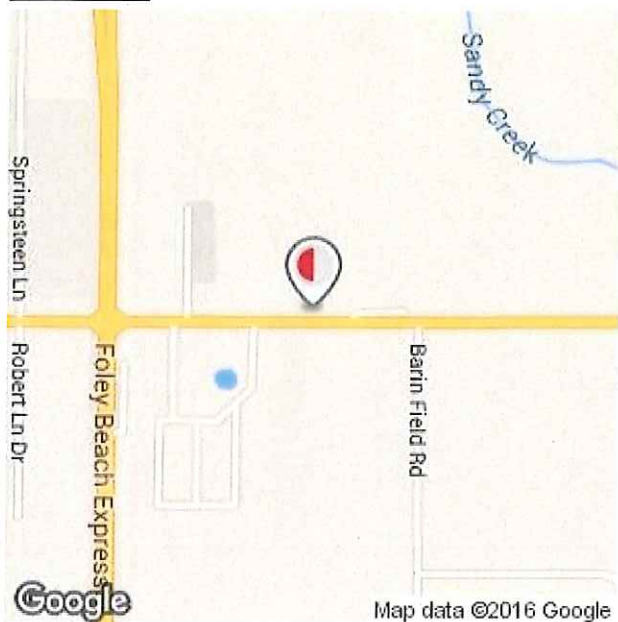
Mobile, AL

(800) 277-2993

Physical Address: 3353 Halls Mill Rd., Mobile, AL 36606
Mailing Address: P.O. Box 5216, Mobile, AL 36605



Location # 2



Advertising Strengths: This stack unit of hwy 98 offers great read for commuters or tourist traveling around the Gulf Coast. Within minutes of restaurants and outlet malls.

Market: FOLEY
Panel: 4242

TAB Unique ID: 30635136
Location: N/S HWY 98 E/O FBX (BTM)
Lat/Long: 30.4069/-87.6433
Media/Style: Poster/Retro
***Weekly Impressions:** 23807
Panel Size: 10' 6" x 22' 9" [Spec Sheet](#)
Vinyl Size: 10' 6.5" x 22' 9.5"
Facing/Read: East/Right
Illuminated: YES
Current Advertiser: ALEX SHUNNARAH, PERS INJ ...

*Impression values based on: 18+ yrs



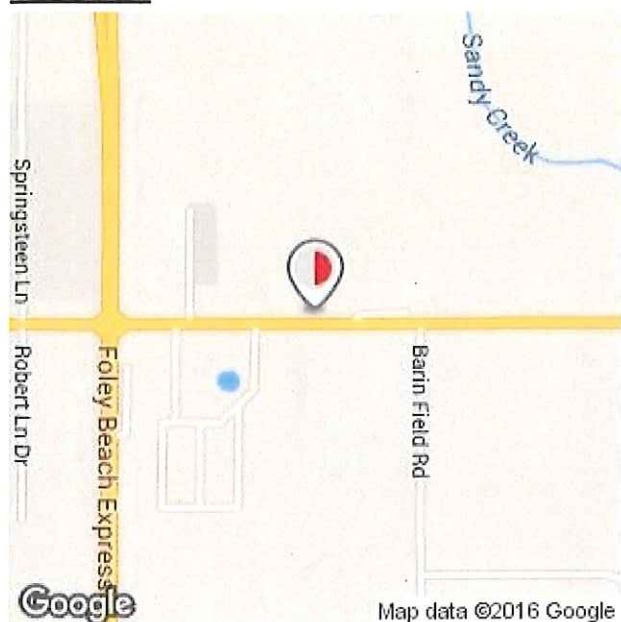
Mobile, AL

(800) 277-2993

Physical Address: 3353 Halls Mill Rd., Mobile, AL 36606
Mailing Address: P.O. Box 5216, Mobile, AL 36605



Location # 3



Advertising Strengths: Located off Hwy 98. This board has constant commercial traffic flow. Also shopping and fine dining in close proximity.

Market: FOLEY
Panel: 4281

TAB Unique ID: 30635138
Location: N/S HWY 98 E/O FBX F/W
Lat/Long: 30.4069/-87.6433
Media/Style: Poster/Retro
***Weekly Impressions:** 25686
Panel Size: 10' 6" x 22' 9" [Spec Sheet](#)
Vinyl Size: 10' 6.5" x 22' 9.5"
Facing/Read: West/Left
Illuminated: NO
Current Advertiser: ALEX SHUNNARAH, PERS INJ ...

*Impression values based on: 18+ yrs



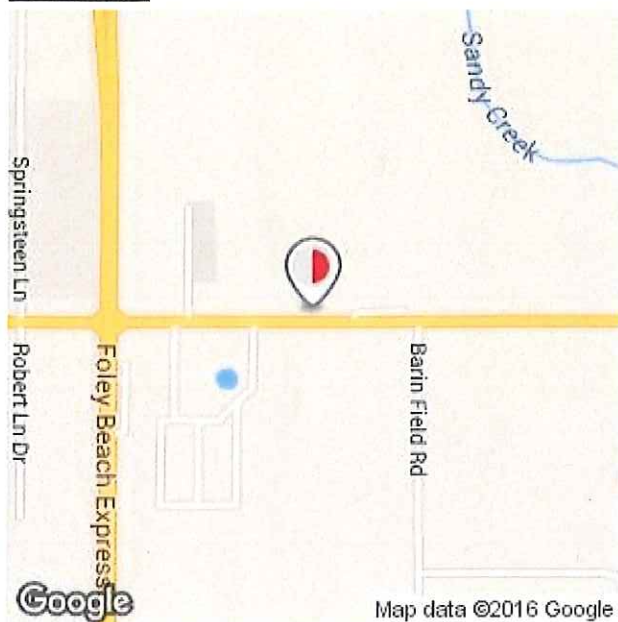
Mobile, AL

(800) 277-2993

Physical Address: 3353 Halls Mill Rd., Mobile, AL 36606
Mailing Address: P.O. Box 5216, Mobile, AL 36605



Location # 4



Advertising Strengths: Located off Hwy 98. This board has constant commercial traffic flow. Also shopping and fine dining in close proximity.

Market: FOLEY
Panel: 4282

TAB Unique ID: 30635139
Location: N/S HWY 98 E/O FBX F/W
Lat/Long: 30.4069/-87.6433
Media/Style: Poster/Retro
***Weekly Impressions:** 25686
Panel Size: 10' 6" x 22' 9" [Spec Sheet](#)
Vinyl Size: 10' 6.5" x 22' 9.5"
Facing/Read: West/Left
Illuminated: YES
Current Advertiser: ALEX SHUNNARAH, PERS INJ ...

*Impression values based on: 18+ yrs



Mobile, AL

(800) 277-2993

Physical Address: 3353 Halls Mill Rd., Mobile, AL 36606
Mailing Address: P.O. Box 5216, Mobile, AL 36605



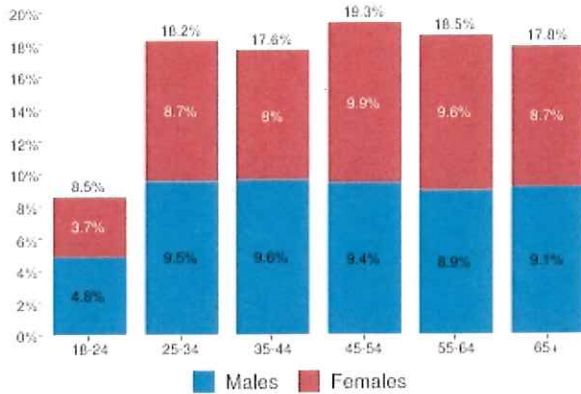
Foley Market

Map Icon	Label	Panel#	TAB ID	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	4241	30635135	Poster / Retro	East	10' 6" x 22' 9"	23807	NO
Location: N/S HWY 98 E/O FBX (TOP) Current Advertiser: ALEX SHUNNARAH, PERS INJURY LAWYERS								
	2	4242	30635136	Poster / Retro	East	10' 6" x 22' 9"	23807	YES
Location: N/S HWY 98 E/O FBX (BTM) Current Advertiser: ALEX SHUNNARAH, PERS INJURY LAWYERS								
	3	4281	30635138	Poster / Retro	West	10' 6" x 22' 9"	25686	NO
Location: N/S HWY 98 E/O FBX F/W Current Advertiser: ALEX SHUNNARAH, PERS INJURY LAWYERS								
	4	4282	30635139	Poster / Retro	West	10' 6" x 22' 9"	25686	YES
Location: N/S HWY 98 E/O FBX F/W Current Advertiser: ALEX SHUNNARAH, PERS INJURY LAWYERS								
Total Weekly Impressions: 98986								

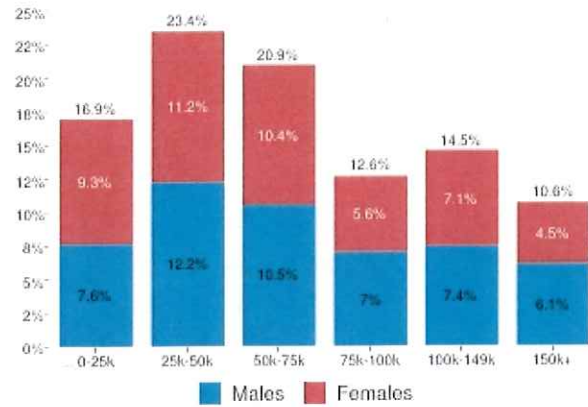


Foley Market

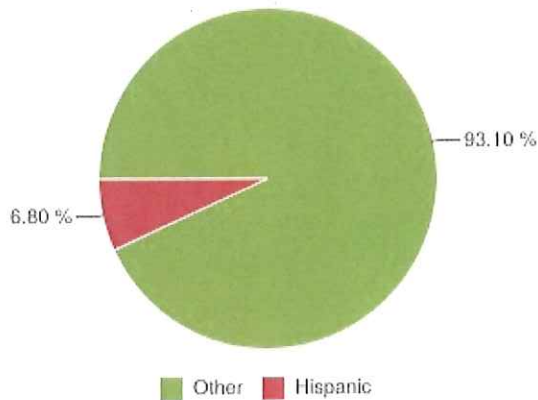
Adults By Age



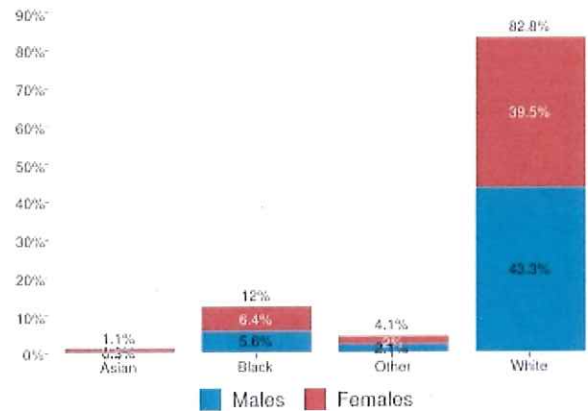
Adults By Household Income



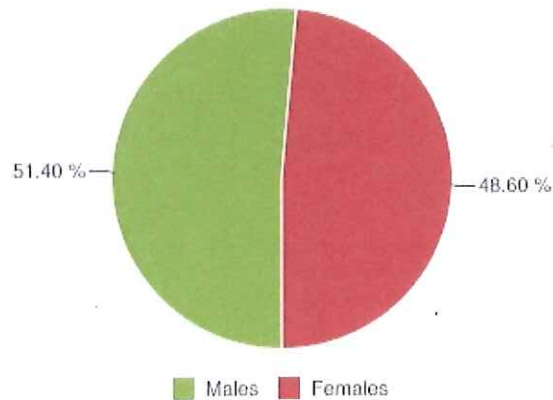
Adults By Ethnicity



Adults By Race



Adults By Gender

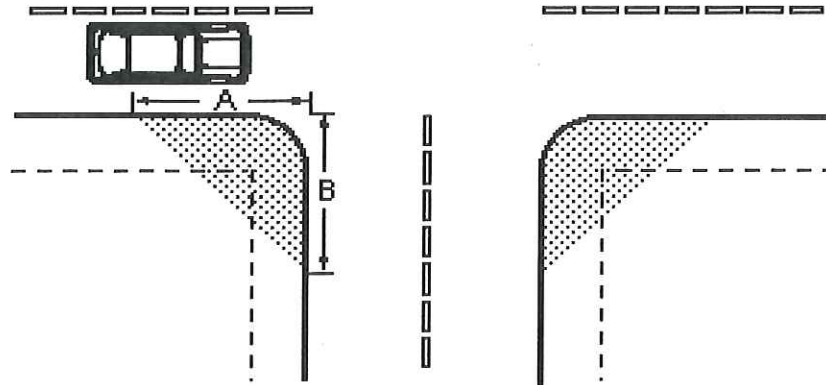


These charts indicate the demographic breakdown of your proposed panels within your Lamar out-of-home campaign. Please discuss with your Lamar representative how additional locations and outdoor products may help you achieve a greater concentration of your target audience.

APPLICATION FOR SIGN PERMIT

LOCATION OF FREE-STANDING SIGNS: DISTANCE FROM INTERSECTION OF STREETS, ALLEYS OR DRIVEWAYS

Vision Clearance Areas



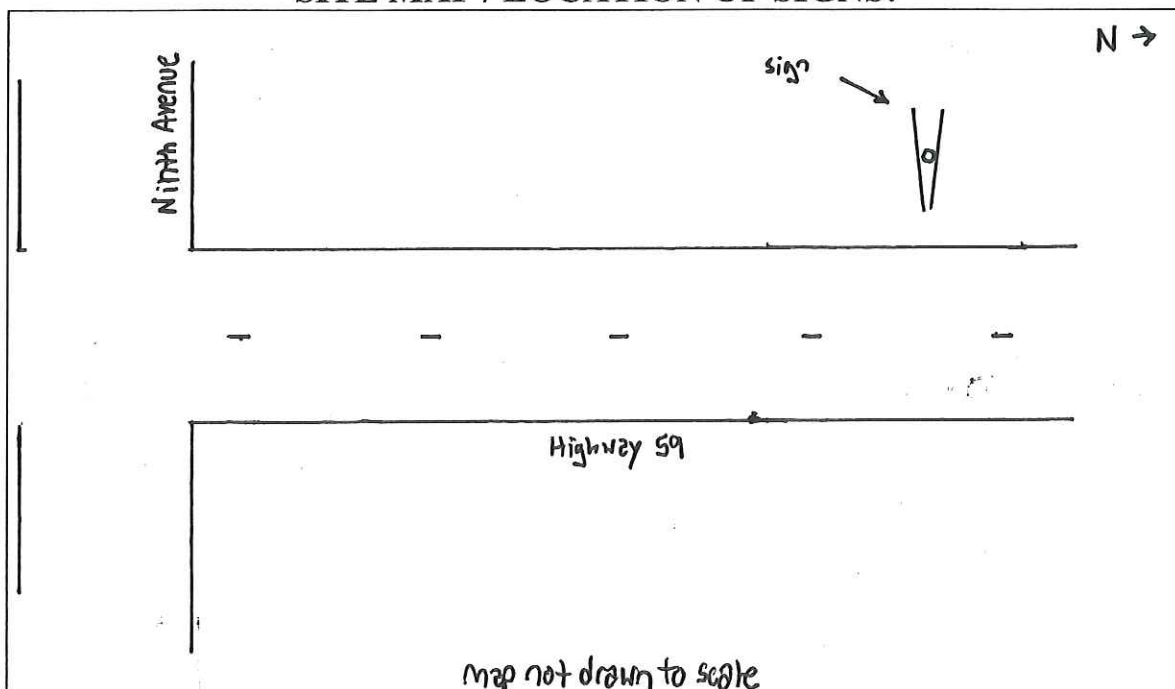
REQUIREMENT BY STREET CLASSIFICATION Measured along Right-of-Way

A
Distance in Feet

B
Distance in Feet

A	Street Type	Drive way	Local Street	Collector /Arterial
		25	30	100
25	Driveway	25	30	100
30	Local Street	25	30	100
100	Collector/Arterial	25	30	100

SITE MAP / LOCATION OF SIGNS:



CITY OF FOLEY
INFORMATION REQUIRED TO APPLY FOR A PERMIT
{COMMERCIAL}

- ☒ 1) Three (3) full sets of plans including a plot plan.
- ☒ 2) Completed building permit application.
- ☒ 3) Proof of current City of Foley business license, and proof of current State of Alabama General Contractors License, if applicable.
- ☐ N/A 4) Health department certificate of release for septic tank, or documentation of sewer service.
- ☐ N/A 5) Three (3) full sets of fire alarm and/or sprinkler plans, if applicable, stamped by a professional engineer.

ENVIRONMENTAL DEPARTMENT

- ☐ N/A 6) Erosion & Sediment Control (Excludes Remodel Permits)

ENGINEERING DEPARTMENT

- ☐ N/A 7) Land Disturbance Permit (Excludes Remodel Permits)

**PLEASE NOTE: ADDITIONAL DOCUMENTATION MAY BE
REQUIRED PRIOR TO THE ISSUANCE OF A PERMIT.**

	Designer	Owner	Contractor
Name	_____	_____	_____
Phone	_____	_____	_____
Fax	_____	_____	_____
E-mail	_____	_____	_____

I HEREBY CERTIFY THAT I HAVE SUBMITTED ALL OF THE ABOVE LISTED ITEMS.

**CONTACT PERSON
(PLEASE PRINT):**

Robert D. Pittenger

PHONE: 251-479-1422 **FAX:** 251-476-7600 **E-MAIL** bpittenger@lenet.com

SIGNATURE:

Robert D. Pittenger



Baldwin County Revenue Commissioner

Property Appraisal Link BALDWIN COUNTY, AL

Current Date 3/30/2016

Tax Year 2015
Valuation Date October 1, 2014
OWNER INFORMATION

PARCEL	61-03-05-4-001-013.001	PPIN 031323	TAX DIST 02
NAME	S E PROPERTY HOLDINGS L L C		
ADDRESS	50 N THIRD ST NEWARK OH 43055		
DEED TYPE IN	BOOK 0000	PAGE 1450352	
PREVIOUS OWNER	GARRETT INVESTMENTS L L C		
LAST DEED DATE	3/27/2014		

DESCRIPTION

290'(S) X 369.9' IRR FM THE SE COR OF THE N1/2 OF S1/2 OF NE
1/4 OF SE1/4 SEC 5, RUN TH W 450'(S) FOR THE POB, CONT W 292
.6', TH N 369.9', TH E 290'(S), TH S 370'(S) TO POB SEC 5-T8
S-R4E IN# 1442745 (US MARSHAL'S CORR D)

PROPERTY INFORMATION

PROPERTY ADDRESS	2680 MCKENZIE ST S
NEIGHBORHOOD	GFSHORENCO
PROPERTY CLASS	SUB CLASS
LOT BLOCK	
SECTION/TOWNSHIP/RANGE	00-00 -00
LOT DIMENSION	ZONING

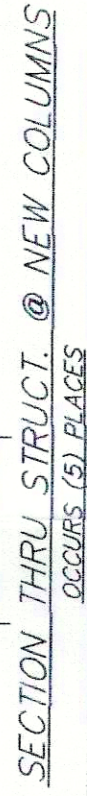
PROPERTY VALUES

LAND:	178800	CLASS 1:	TOTAL ACRES:	2.20
BUILDING:	2400	CLASS 2:	TIMBER ACRES:	
		CLASS 3:		
TOTAL PARCEL VALUE:	181200			
ESTIMATED TAX:				

DETAIL INFORMATION

<u>CODE</u>	<u>TYPE</u>	<u>REF</u>	<u>METHOD</u>	<u>DESCRIPTION</u>	<u>LAND USE</u>	<u>TC</u>	<u>Hs</u>	<u>Pn</u>	<u>MARKET USE</u>
									<u>VALUE</u> <u>VALUE</u>
M	<u>LAND</u> 1	SF	SQ-7.00	X	4750-TOWER SITE	2	N	N	178800
	<u>BLDG</u> 1	O	33 CLBW6	FENCE,CHAIN LINK,BARB WI -		2	N	N	2400

[View Tax Record](#)



Chkd _____
Scale _____

Engineering Solt
1 White Water Court
New Lenox, IL 60451

ons, Ltd.

SET NO.

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