



American Cornhole LLC

208 Locust Street
PO Box 978 (send all mail to PO)
Milford, OH 45150
513.965.8687 phone

November 24, 2014

AMERICAN CORNHOLE EVENT PROPOSAL ACO SEASON XI

ACO Major – SEASON XI

Location: **Foley, AL**

Date: **November 2015**

What: Two day Cornhole Festival Friday & Saturday

Featuring: ACO Doubles / ACO Singles / ACO Women's Singles / Seniors Singles / Juniors Singles

Investment: \$6,500.00 - goes towards covering a portion of ACO Licensing, Management, Traveling, Equipment and Marketing Expenses.

Basic event detail:

FRIDAY NIGHT – 4:00PM to 11:00PM

- ACO Women's Singles (world points earning event)
- ACO Seniors Singles (world points earning event)
- ACO Juniors Singles (world points earning event)
- Open Courts for Cornhole Play – FREE PLAY for public
- Optional pay as you play Luck of the Draw – open to public and non members
- Optional pay as you play Game Challenges – open to public and non members

SATURDAY - 8:30AM to 11:30PM

- Must be ACO Member and pay small entry fee to ACO to compete in points earning events, all other luck of draw and game challenges open to public
- ACO Major Singles Tournament (world points earning event)
- ACO Major Doubles Tournament (world points earning event)
- Optional pay as you play Luck of the Draw – open to public and non members
- Pay as you play Game Challenges

ACO will be the Official Tournament Organizer/Director:

ACO to provide:

- ACO Tournament Coordination Team of 8 to include:
 1. 1 Announcers
 2. 1 Tournament Directors
 3. Up to 4 Court side Officials and Field Agents
- ACO to provide 2 - 10' x 10' tents
- Up to 40 Tournament Series boards, bags and score towers
- Set up online registration at through our online ticket site for ACO
- All tournament management will be ACO responsibility
- ACO will run tournaments under ACO official guidelines
- ACO will set up and tear down courts
- ACO will keep 100% of all registration dollars and game dollars
- ACO to provide marketing and exposure through our ACO system including some print, event, website and facebook promotional efforts.
- ACO is a fully insured
-

Foley Sports Tourism to provide:

- \$6,500.00 in bid fee to American Cornhole (ACO)
- Approximately 35,000 sq ft of indoor space with minimum ceiling height of 14'. This space would be provided at no cost – including bleachers for center court set up, chairs, tables, bike raking to divide into zones, all fees waived as it relates to the facility, etc....
- 4 hotel rooms for 3 nights for staff
- \$400 (\$200 a day) for staff for food & beverage
- Local and regional marketing through online, print, radio and television to the best of Foley Sports Tourism ability
- Keep pricing reasonable including \$3.00 16oz beers (Bud Light, Coors Light, Miller Lite, etc....)
- Foley Sports Tourism keeps all heads and beds revenue
- *Foley Sports Tourism retains right of first refusal on this event each November in Alabama.*
- *Event fee of \$6,500.00 will be paid for in two payments. Payment #1 is a \$1,500.00 security deposit due by December 22, 2014, Payment #2 is the balance \$5,000.00 paid October 1, 2015. SPECIAL OFFER – save \$1,500.00 and pay full \$5,000.00 by December 22, 2014, post marked by December 20, 2015.*

IN WITNESS WHEREOF, the parties have executed this **EVENT PRODUCTION AGREEMENT** on the dates set forth below.

AMERICAN CORNHOLE, LLC,
An Ohio Limited Liability Company

Frank J. Geers, President & CEO

Date: _____

FOLEY SPORTS TOURISM

Don Staley, Executive Director of Sports

Date: _____

Sincerely,

Frank Geers

Frank Geers
President & CEO of American Cornhole LLC